

Zibrio Selected as Finalist for 2019 SXSW Pitch

Zibrio to showcase new balance technology in the Health & Wearables category

Houston, Tx — January 8, 2019 – Zibrio, the balance company, was selected as a finalist in the Health & Wearables category for the 11th annual [SXSW Pitch](#)[®] (formerly SXSW Accelerator).

SXSW Pitch is the marquee event of South by Southwest[®] (SXSW[®]) Conference & Festivals (March 8-17, 2019) Entrepreneurship & Startup [Track](#), where leading startups from around the world showcase some of the most impressive technology innovations to a panel of hand-picked judges and a live audience. Out of the more than 800 companies that applied to present at SXSW Pitch 2019, Zibrio was selected among the 50 finalists spanning 10 separate categories.

The two-day event will be held the first weekend of SXSW Conference & Festivals, Saturday, March 9 and Sunday, March 10, on the fourth floor of the Downtown Hilton Austin, Salon D/E. The event will then culminate with the 2019 SXSW Pitch Awards Ceremony on Sunday evening, March 10, where winning startups from each category and a Best in Show winner will be announced and honored.

SXSW Pitch will feature finalists across the following 10 categories: Artificial Intelligence, Augmented & Virtual Reality, Blockchain, Enterprise & Smart Data, Entertainment & Content, Health & Wearables, Hyper-Connected Communities, Social & Culture, Sports & Performance Data, and Transportation & Delivery.

Zibrio will present among four other companies in Health & Wearables category on March 10th, 2019.

Zibrio, the balance company, is dedicated to empowering people to improve their physical balance. For people seeking improved performance and better mobility at all stages of life. Our connected smart scale is simple to use, measures fall risk and delivers actionable insights.

"For more than a decade, we've had the pleasure of watching the leading startups of today and tomorrow successfully capture the attention of investors, partners and prospective customers – giving innovative CEOs the added boost and confidence they sometimes need to exceed the goals they've set for themselves and their teams," said SXSW Pitch Event Producer Chris Valentine. "Of the 453 companies we've seen deliver their pitches on stage, 71 percent have gone on to secure funding, and 16 percent were acquired through 2018. We're both proud and excited about where our past finalists have gone and where this year's group is sure to go."

For more information about SXSW Pitch and to view the complete list of finalists, visit: <https://www.sxsw.com/pitch>

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About Zibrio

ZIBRIO is an early stage health company, commercializing space technology originally used on astronauts upon return from space flight. The company is dedicated to preventing unnecessary injuries and deaths from falls.

The senior population is rapidly expanding and falling is the leading cause of accidental death in older adults, resulting in \$50 Billion per year in medical costs. Our vision is to transform the assessment of health, from middle age and beyond, in routine wellness exams and home self-monitoring.

About SXSW

SXSW dedicates itself to helping creative people achieve their goals. Founded in 1987 in Austin, Texas, SXSW is best known for its conference and festivals that celebrate the convergence of the interactive, film, and music industries. The event, an essential destination for global professionals, features sessions, showcases, screenings, exhibitions, and a variety of networking opportunities. SXSW proves that the most unexpected discoveries happen when diverse topics and people come together. SXSW 2019 will take place March 8-17.

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