AGENDA
July 20, 2017

DINNER

WELCOME:
Dr. Irvin D. Reid & Sheila Cockrel

OPENING CLICKERS

PRE-FORUM ACTIVITY:
Sizing Up Candidate Speech

PRIMARY CANDIDATE FORUM
At-Large City Council & City Clerk Candidates

CLOSING CLICKERS

GET INFORMED. BE ENGAGED.
EVALUATING YOUR CANDIDATES

1. Evaluate campaign speeches, literature and advertisements:
   - Separate fact from opinion
   - Identify propaganda
   - Detect bias
   - Evaluate the sources

2. Assess the candidate’s leadership abilities
   - Look at background and experiences: how well prepared are they for the job?
   - Observe campaigns: do they accept invitations to debate? Do they attend diverse events?
   - Review campaign materials for insights into leadership qualities and priorities

3. Learn how others view the candidate
   - Seek the opinions of others you trust. Look into campaign contributions
   - Understand what endorsing groups stand for and why they endorse the candidate
   - Examine opinion polls: Who sponsored the poll? How many people were included?

4. Be wary of distortion techniques:
   - Name calling or attacks on characteristics that will not affect performance in office such as race, ethnicity, gender or marital status
   - Catchwords/phrases that are designed to trigger a knee-jerk emotional reaction
   - Passing the blame, where a candidate denies responsibility for an action or blames an opponent for things over which he or she had no control.
   - Promising the sky or making unrealistic promises

5. Finally, ask yourself:
   - Which candidate's view on the issues do you agree with the most?
   - Which candidate demonstrated the most knowledge on the issues?
   - Which candidate has the leadership qualities you are looking for?

Source: Adapted from League of Women Voters Education Fund

CANDIDATE QUESTIONS

*TOP VOTE-GETTING TABLE QUESTIONS FROM 5/25/17 DINNER 7 DIALOGUE

<table>
<thead>
<tr>
<th>CITY COUNCIL CANDIDATE QUESTIONS</th>
<th>TOPIC BACKGROUND NOTES</th>
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<tbody>
<tr>
<td>1. Council Candidate Question - Neighbors: How will you engage residents to improve neighborhoods and measure the outcomes?</td>
<td>• According to the City Charter, except for inquiries and investigations, City Council may not give orders to any city officer or employee of the Mayor. (sec 4-113: Prohibition on Interference in Administration)</td>
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<tr>
<td>Table discussion question: In your neighborhood have you seen impacts of the demolition program? Do you believe your neighborhood is getting proper attention for city services?</td>
<td>• City Council must approve Mayoral appointments of: Chief of Police, Fire Commissioner, Director of Planning, Human Resources, Corporation Counsel</td>
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<td>2. Council Candidate question - Jobs &amp; Housing: How would you ensure contracts and development agreements bring jobs and other benefits, such as affordable housing?</td>
<td>• City Council must approve the sale or disposition of any City-owned property</td>
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<td>Table discussion question: What specific community benefits are most important in your neighborhood?</td>
<td>• Council has standing committees. The Neighborhood and Community Services committee, chaired by Councilmember Sheffield, covers Arts, Library, Youth, Seniors, Human Services, and Recreation, among others.</td>
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<td>3. Council Candidate question - District and City at Large: How do you see your role as different from a district-based candidate and why is it necessary?</td>
<td>• Contracts for property or services requires City Council approval by resolution</td>
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<td>Table discussion question: What has been your experience with district vs. at-large city council members? What is the responsibility of a district councilmember to a citywide issue like bankruptcy or the police department budget?</td>
<td>• All Council-approved contracts must be filed with the City Clerk and published on the City’s website including: contractor name, description of goods/services procured, total dollar amount, amount and date of all amendments</td>
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<td>• Until 1918, the Council had 42 elected aldermen, 2 from each ward. From 1919 to 2012, voters elected 9 at-large members. From 2013 on, per the new Charter, voters elect 2 at-large and 7 district members.</td>
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<td>• At Large: Each at-large council member represents the whole city. In larger cities, at-large members may be less responsive to localized issues. Also, a majority of members could live in the same area of the city.</td>
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<td>• District: Minority members are more easily elected in districts, leading to more diverse councils. Voters often feel closer to district members. However, district members may neglect citywide issues, and some may have more effective representatives than others.</td>
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<tr>
<td>• Potential pitfall of hybrid systems: at-large members can consider their positions superior to district members, be perceived as rivals to the mayor.</td>
<td>• The Planning and Development standing committee, chaired by Councilmember Leland, covers Workforce Development and economic development.</td>
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</table>

Sources: Detroit City Charter, City of Detroit website
4. Council Candidate question - Water Shutoffs/Water rates: In the context of water shutoffs, how would you balance the responsibility to fund citywide water infrastructure with the responsibility to ensure resident health and welfare?

Table discussion question: How do you balance the rights of those (some with fixed incomes) paying their water bills with those who cannot or will not pay?

Unpaid bills ($122 million) represent about one-third of the department’s entire $364 million budget. When more accounts are paying, the rates can be reduced overall. When more accounts are delinquent, the burden is passed to customers in the following year’s rates.

Detroit Water & Sewerage Department resumed residential water shutoffs in April 2017.

A combination of water assistance funds and payment plans has reduced delinquent accounts from 40,000 in 2014 to 9,000 as of May 2017.

City disconnects accounts more than 60 days behind and $150 delinquent. A proposal to prevent shut-offs for expectant mothers, children under 18, seniors and those with disabilities is under review by the city’s law department.

Sources: Detroit News, Bridge/Detroit Journalism Cooperative

BONUS: What advice would you give to your 18-year-old self?

CITY CLERK CANDIDATE QUESTIONS

1. Candidate question - Voting Process: How will you use technology and poll worker training to improve the voting process?

Table discussion question: What has been your experience at the polls? What measures would you like to see taken to improve voting?

• The Michigan Bureau of Elections’ audit of Detroit’s 2016 election largely found that human error caused mismatches in the number of ballots and recorded voters, not illegal activity or widespread equipment failure.

• Recommendations include increasing knowledge of provisional ballot procedures and increasing the pool of workers with computer experience.

• After the 2016 election, the Michigan Legislature approved funding for new voting equipment, and Detroit will receive 700 machines in time for the 2017 August primary election.

Source: Michigan Secretary of State, Detroit News

2. Candidate question - Voting Rights: How would you ensure that voters, especially young voters and those from historically disenfranchised communities, have equal access at the ballot box?

Table discussion question: What do you believe are the key barriers to getting people to vote? Many of the typical voting reforms require changes in state law. What would you be willing to do to assist the City Clerk in changing state law?

• Reforms to increase voter access include early voting, online registration, pre-registration, election-day registration.

• California allows 16- and 17-year-olds to pre-register online so they can vote once they turn 18. In Michigan, if you are not 18 by the registration deadline (Oct. 10, 2017), you cannot vote in the November election.

• Michigan requires a photo ID to vote. Voters without a photo ID can still cast a vote, but must sign an affidavit, and their ballots are counted on Election Day. Half of the 18,388 who voted in this manner in Michigan in 2016 were from Wayne County, including 5,834 in Detroit.

• Local issues include transience of renters - voting locations are based on residence, which is not always updated in registration records — and transportation to the polls.

• President Trump’s Advisory Commission on Election Integrity requested, and then rescinded, from all 50 states, voter records, including social security numbers, felony records, and birthdates.

Sources: California Secretary of State, Detroit Free Press

3. Candidate question - Voter Registration: Online voter registration, available in 34 states, plus DC, is not offered in Michigan. Do you support making this available to voters? If so, how?

Table discussion question: Do you believe online voter registration would be helpful? What would you be willing to do to help the City Clerk get online voter registration?

• In Michigan, one must register at least 30 days before the election date by mail or in person. If one registers by mail, their first vote must be in person.

• A 2014 Michigan survey found that 25% of 18-29-year-olds were not registered, the highest of any age range.

• Arizona, the first state to introduce online registrations in 2002, reduced registration costs from 83 cents for a paper form to 3 cents for an online form.

• Most states have spent less than $300,000 to build online voter registration systems, and California saved ~$2 million in making the switch.

• A change to online voter registration would require the state legislature to change state law.

Source: “Online voter registration in Michigan” Roosevelt Institute, University of Michigan, 2017

BONUS: What advice would you give to your 18-year-old self?

ARTICLES REFERENCED IN BACKGROUND NOTES:

Ferretti, Christine. “Nearly 18k at risk as Detroit water shutoffs begin.” The Detroit News. 4/19/2017

Kurth, Joel. “Detroit cites progress, but water shutoffs actually rose last year.” Bridge Magazine/Detroit Journalism Cooperative. 5/2/2017.


4. Candidate question - Online Presence: What changes or enhancements would you make to the City Clerk’s web and social media presence?

Table discussion question: How do you currently access City Council meeting agendas and policy reports? What do you think could make access more convenient? How important is it to you that voting results are available on election night?

• Election officials in North Carolina, California, Colorado, and Connecticut are using technology to provide real-time, dynamic voter information online.

• In addition to running elections, the City Clerk is the official keeper of records for City Council - ordinances, resolutions, proceedings, etc.

• The City Clerk is responsible for maintaining “reasonably accessible” voter registration sites throughout the city on a year-round basis.

• Pursuant to Michigan law, the City Clerk is...
### AT LARGE CITY COUNCIL CANDIDATES

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<tr>
<th>CANDIDATE</th>
<th>BIO</th>
<th>YOUR NOTES</th>
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| Janeé L. Ayers | • Current at-large City Council member  
  • Former Vice President of Metro Detroit AFL-CIO  
  • Union member since 1999  
  • Former DPS science teacher  
  • Former Detroit Recreation Department employee  |  |
| Brenda Jones | • Current City Council President  
  • Serving 3rd term on Council  
  • 30 years at Michigan Bell  
  • Small business owner  
  • Former President of local Communication Workers of America  |  |
| Beverly Kindle-Walker | • Currently Legislative Assistant to Wayne County Commissioner Tim Killeen  
  • Former Neighborhood City Hall Manager  
  • Former Legislative Assistant to Council members Brenda M. Scott and Clyde Cleveland  |  |
| Alisa McKinney | • 30-year small business owner  
  • Real estate experience  
  • Blue Cross Blue Shield Community Navigator  |  |
| Mary Waters | • Not submitted |  |

### CITY CLERK CANDIDATES

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| Ronald Creswell | • Currently serves as Recruiter & Administrative Support Clerk for Wayne State University’s Veterans’ Educational Opportunities Program  
  • 10+ years as Precinct Supervisors  
  • US Air Force Veteran  |  |
| Garlin Gilchrist II | • First-ever Director of Innovation & Emerging Technology for City of Detroit  
  • Former National Campaign Director, MoveOn.org and Director of New Media, Center for Community Change  
  • 2008 Obama campaign Social Media Manager for state of Washington  
  • Software engineer for Microsoft  |  |
| Cynthia Johnson | • Not submitted |  |
| Faustine Onwuneme | • Past Executive Director, Detroit NAACP  
  • Former lobbyist for Detroit Public Schools  
  • Past President, Black Fire Fighters Association  
  • Former member of Detroit Fire Department  |  |
| Heaster Wheeler | • Not submitted |  |
CANDIDATE VIDEOS

For more information about the candidates, check out CitizenDetroit’s Youtube page for 5-minute candidate videos for every office - Mayor, City Council, City Clerk, and, for the general election, Police Commission.

https://tinyurl.com/citizendetroit

WHO WILL RUN THE CITY?

Get to know your candidates!
City of Detroit Municipal Primary
August 8, 2017

These videos are not an endorsement of any candidate. Vote August 8, 2017 in the city of Detroit Municipal Primary Election.
HAPPY 18TH BIRTHDAY! LOCAL CITIZENSHIP KIT: WE NEED YOUR HELP!

CitizenDetroit won a Knight Cities Challenge grant to increase youth voter engagement by mailing students a special package on their 18th birthday.

Help us engage Detroit youth — please use the stationery provided at your table to write a friendly note celebrating their birthday and encouraging the student to vote.

***Notes must be non-partisan to be included in the package.

TIPS: Be as personal as you can, and share details from your own experience as you feel comfortable. Include your first name and age.

SAMPLE NOTE:

Happy Birthday!

Congratulations on turning 18! My name is Susie. I remember voting for the first time when I turned 18. I’m a proud voter for 35 years straight, and try to vote in every election and all the primaries. If you care about what our neighborhoods look like or the state of police-community relations, I really hope you to vote this fall. Local leaders like our Mayor and City Council are the ones responsible for these decisions. Get a friend or two to go with you to the polls this fall – our city needs young people like you to speak up!

A fellow Detroiter,

Susie
Age 53

VOTER ENGAGEMENT TOOLBOX
GET OUT THE VOTE

We have put together a toolbox to aid you in reaching out to others to vote in this year’s primary and general elections.

Toolbox contents:
• Voter registration application
• Absentee voter applications
• “Local Elections Matter” booklet
• CitizenDetroit buttons

If you would like a box, please let us know!

GROUND RULES FOR DISCUSSION

1. Treat other members of the discussion with respect.
3. Don’t try to dominate the discussion. Invite and welcome other points of view.
4. Listen carefully and try to understand other viewpoints.
5. Stay on topic and limit side conversations.
6. Turn cellphones off or to vibrate so as not to interrupt the discussion.
7. Be mindful of how much time is left to complete the exercise.

NOTES