DETROIT IN THE TRUMP ERA
LOCAl ELECTIONS MATTER!

AGENDA
May 25, 2017

DINNER

WELCOME:
Dr. Irvin D. Reid & Sheila Cockrel

OPENING CLICKERS

PRESENTATION & TABLE ACTIVITY:
Developing Questions for 2017 Candidates

GUEST SPEAKER:
Reverend Larry Simmons

VOTER ENGAGEMENT PROJECT

CLOSING CLICKERS

GET INFORMED. BE ENGAGED.
DETROIT BASIC DEMOGRAPHICS (2015)

Age

**34.8**
Median age

- About 90 percent of the figure in the Detroit-Warren-Dearborn, MI Metro Area: 39.9
- About 90 percent of the figure in Michigan: 39.7

**Population by age range**

- Under 18: 14%
- 18 to 64: 36%
- 65 and over: 12%

**Population by age category**

- Under 18: 14%
- 18 to 64: 36%
- 65 and over: 12%

Sex

- Female: 53%
- Male: 47%

Race & Ethnicity

- White: 79%
- Black: 10%
- 0% Native
- 1% Asian
- 0% Islander
- 0% Other
- 2% Two+
- Hispanic: 8%

*Hispanic includes respondents of any race. Other categories are non-Hispanic.

Income

- **$15,611**
  - Per capita income
  - About half the amount in the Detroit-Warren-Dearborn, MI Metro Area: $29,736
  - About three-fifths of the amount in Michigan: $27,865

- **$25,980**
  - Median household income
  - About half the amount in the Detroit-Warren-Dearborn, MI Metro Area: $53,628
  - About half the amount in Michigan: $51,084

**Household income**

- Under $50K: 75%
- $50K - $100K: 19%
- $100K - $200K: 5%
- Over $200K: 1%

Poverty

- **39.8%**
  - Persons below poverty line
  - More than double the rate in the Detroit-Warren-Dearborn, MI Metro Area: 16.1%
  - More than double the rate in Michigan: 15.8%

**Children (Under 18)**

- Poverty: 58%
- Non-poor: 42%

**Seniors (65 and over)**

- Poverty: 19%
- Non-poor: 81%

Educational attainment

- **79.6%**
  - High school grad or higher
  - About 90 percent of the rate in the Detroit-Warren-Dearborn, MI Metro Area: 89.3%
  - About 90 percent of the rate in Michigan: 90.2%

- **14.2%**
  - Bachelor’s degree or higher
  - About half the rate in the Detroit-Warren-Dearborn, MI Metro Area: 29.5%
  - About half the rate in Michigan: 27.8%

**Population by minimum level of education**

- No degree: 20%
- High school: 32%
- Some college: 33%
- Bachelor’s: 9%
- Post-grad: 5%

*Universe: Population 25 years and over.

SOURCE: Census Reporter, based on US Census Bureau’s 2015 American Community Survey (1-year estimates).
https://censusreporter.org/profiles/16000US2622000-detroit-mi/
PUBLIC SAFETY

PROPORTION OF BUDGET

Source: 2016-17 Budget in Brief, City of Detroit

Angel's Night Fires over 3-Day Period (2013-2016)

Total Reported Violent Crimes (2013-2016)

Average Police Response Times 2013-2016

Average EMS Response Times 2013-2016
**Key Barriers to Employment**

Education: 71% of Detroiters with bachelor’s degrees are employed, but only 13% of Detroiters have a degree. (CSW 2017)

Soft Skills: Local employers say soft skills (eg. problem-solving, self-motivation, teamwork) are most influential in hiring decisions, above technical skills and credentials. (CSW 2017)

Criminal records: 4800 returning citizens come to Detroit each year.

Lack of transportation & child care gaps lead to absenteeism, a top reason for firings.

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**JOBS & ECONOMY**

### Resident Employment

<table>
<thead>
<tr>
<th>Year</th>
<th>Employment</th>
</tr>
</thead>
<tbody>
<tr>
<td>2015</td>
<td>211,715</td>
</tr>
<tr>
<td>2016</td>
<td>217,816</td>
</tr>
<tr>
<td>2017</td>
<td>222,282</td>
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</tbody>
</table>

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**Detroit Promise**

Any Detroit resident student with a 3.0 GPA and 21 ACT score attending a Detroit high school all four years is eligible for up to four years of full tuition scholarship at partnering universities through the Detroit Promise.

Any Detroit resident student attending least junior and senior year at a Detroit high school is eligible for up to two years of full tuition scholarship at partnering community colleges.

BizGrid lists 54 small business support organizations in its directory.

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**Since 2015:**

572 Businesses served  
76% Minority-owned  
274 Commercial Spaces  
$2.9 Million in grants  
$16.3 Million leveraged
Areas Targeted for Multi-family Development
“20-minute Neighborhoods” (City of Detroit, 2017)

Neighborhood & Community Budget: $145,579,306

Includes:
- Blight Remediation
- Housing & Revitalization
- Planning
- Building Safety Engineering & Environmental
- Administrative Hearings
- Library

City of Detroit Online Demolition Tracker

Demolition_Pipeline
- 2,122

Contracted_Demolitions
- 363

Completed_Demolitions
- 11,556

Hardest Hit Fund Areas (4)

Source: Public Lighting Authority, MLive.com
2013 ELECTION TURNOUT

<table>
<thead>
<tr>
<th></th>
<th>Primary</th>
<th>General</th>
</tr>
</thead>
<tbody>
<tr>
<td>Overall Turnout (% of registered voters)</td>
<td>17.96%</td>
<td>25.38%</td>
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</tbody>
</table>
## 2017 Elections

<table>
<thead>
<tr>
<th>Role</th>
<th>Description</th>
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<tbody>
<tr>
<td><strong>MAYOR</strong></td>
<td>The Executive/Manager. 4-year Term</td>
</tr>
<tr>
<td><strong>2013 voter turnout for Mayor:</strong> 25%*</td>
<td></td>
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<tr>
<td>• Appoints department directors, deputy directors, executive branch officials</td>
<td></td>
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<tr>
<td>• Negotiates development agreements, selects contractors</td>
<td></td>
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<tr>
<td>• Implements service programs and manages day-to-day operations</td>
<td></td>
</tr>
<tr>
<td><strong>CITY COUNCIL</strong></td>
<td>The Legislative/Oversight Body. 4-year Term</td>
</tr>
<tr>
<td><strong>2013 voter turnout for City Council:</strong> 24% for district seats overall**</td>
<td></td>
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<tr>
<td>• Approves the city budget, sale of city property, Mayoral appointees</td>
<td></td>
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<tr>
<td>• Approves development agreements and contracts</td>
<td></td>
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<tr>
<td>• Exercises oversight and investigatory power over all city departments</td>
<td></td>
</tr>
<tr>
<td>• Adopts ordinances and resolutions</td>
<td></td>
</tr>
<tr>
<td>• 2 at-large members and 7 district members.</td>
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<tr>
<td>• Elected council members vote on Council President</td>
<td></td>
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<tr>
<td><strong>CITY CLERK</strong></td>
<td>Runs Elections. 4-year Term</td>
</tr>
<tr>
<td><strong>2013 voter turnout for City Clerk:</strong> 24%*</td>
<td></td>
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<tr>
<td>• Supervises all aspects of elections</td>
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<tr>
<td>• Supervises voter registration and certification of candidates for office</td>
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<tr>
<td>• Serves as official clerk for City Council</td>
<td></td>
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<tr>
<td>• Maintains records of all City Council ordinances, resolutions, meetings</td>
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</tr>
<tr>
<td><strong>BOARD OF POLICE COMMISSIONERS</strong></td>
<td>Civilian Supervisory Control &amp; Oversight over Detroit Police Dept. 4-year Term</td>
</tr>
<tr>
<td><strong>2013 voter turnout for Police Commission:</strong> 16% overall**</td>
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<tr>
<td>• Charter purpose is “to increase public confidence and trust in the Detroit Police Department by providing competent, objective, and effective civilian oversight.”</td>
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<td>• Oversees investigations of civilian complaints against police</td>
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<td>• Develops policies for police department with Mayor and Police Chief</td>
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<tr>
<td>• 7 elected district-based members and 4 at-large members appointed by Mayor for 5-year terms</td>
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</tbody>
</table>

*Total number of votes for that office/total number of registered voters

**Combined number of votes for all district offices/total number of registered voters

Source: Detroit Office of the City Clerk
RESOURCES

Budget & Finances:
www.detroitmi.gov
Comprehensive Annual Financial Report (CAFR) - latest is 2014-2015
4-year Budget - latest is 2018-2022

https://www.detroitledger.org/
“The Detroit Ledger provides a picture of philanthropy in Detroit. We collect data on grants given to organizations in the city of Detroit, focusing on non-profits and civic projects that receive money from foundations. All of our data is available for free, online, in bulk, under a copyright-free license.”

Neighborhoods

“Revitalizing Blighted Communities with Land Banks”
http://www.umich.edu/~econdev/landbank/

Planning & Development Department - goals, staff, initiatives
http://www.detroitmi.gov/PDD

Jobs & Small Business

http://www.descmiworks.com/
Detroit’s Untapped Talent: Jobs and On-ramps needed (Jan 2016)
Driving Opportunity in Detroit: Building a Middle-Skill Workforce to Strengthen Economic Recovery and Expand the Middle Class
by Corporation for a Skilled Workforce & JP Morgan Chase & Co.

2016 D2D Impact Report

www.mlpp.org
Michigan League for Public Policy
Jobs & Economy Reports

Tax Foreclosure
www.makeloveland.com
Interactive maps of annual tax foreclosure listing

http://www.taxforeclosuresurvey.com/