

POLO RIDER CUP

ENGEL & VÖLKERS signs up with the POLO RIDER CUP

#POLORIDERCUP

Engel & Völkers has signed up as the main partner of the POLO RIDER CUP, which will be held from 10 to 20 June 2021 at the Polo Club of Chantilly, north of Paris.

Engel & Völkers is a well-known partner in the French polo scene, with the Title Partnership of the “Open de France”, which will be held from 3 to 19 September 2021 at the Polo Club of Chantilly. This new partnership with the POLO RIDER CUP confirms the company’s commitment to polo.

David Scheffler, President - Engel & Völkers France, Belgium, Netherlands, Member of the International Executive Board, comments: “The European leader in luxury real estate ENGEL & VÖLKERS is already a major sponsor of French polo. The core values of our brand – passion, competence, and exclusivity – are in perfect harmony with this amazing competitive sport. It was therefore natural for ENGEL & VÖLKERS to join the new international and unique POLO RIDER CUP as a partner.”

Olivier Godallier, President & Co-Founder of GAME Polo, comments: “We are very pleased to welcome a prestigious partner like Engel & Völkers to the POLO RIDER CUP. This confirms that the concept and format of this new competition attracts prestigious and quality brands such as Engel & Völkers, promising a bright future to polo and the POLO RIDER CUP!”

About Engel & Völkers (<https://www.engelvoelkers.com/en-fr/france/>)

Founded in Hamburg in 1977, Engel & Völkers is one of the world’s leading service companies specialised in the brokerage of premium residential properties, commercial real estate, yachts, and aircraft. For over 40 years now, the wishes and needs of private and institutional clients have had top priority, giving rise to the ongoing development of a range of services relating to all aspects of real estate. Sales and leaseholds, as well as consultancy for various investment opportunities in the real estate segment are among the core competencies of more than 13,500 people operating under the Engel & Völkers brand. The company is currently operating in over 30 countries on five continents. Intensive training schemes in its in-house real estate Academy and the high level of quality assurance governing its systematically structured service provision are key factors that account for the company’s success. The Engel & Völkers group recorded 14% growth in 2020 (937.4 million euros in 2020 vs. 820 million euros in 2019), a once again significant increase in turnover for the real estate group at the world level.

Engel & Völkers supports its clients in France thanks to a full range of services (residential and commercial real estate, new developments & resorts, rentals, and property management). The France team currently counts 300 advisors operating mainly in Paris and on the French Riviera. The group is planning ambitious expansion accross the country.

About GAME Polo (www.game-polo.com)

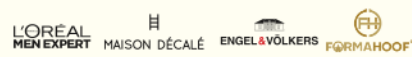
GAME Polo is a French sports marketing agency with activities in event management, marketing & sponsorship, licensing & merchandising, TV & digital distribution and hospitality.

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