Continued Momentum

From visiting firms and scaling projects, to transitioning into a virtual environment, Purdue Solutions took the Spring 2020 semester in stride. Our firm continuously adapted to the ever changing digital landscape and we are excited to share our success.
With Covid-19 halting all Purdue activities and affecting the world at large, Purdue Solutions saw a significant shift in our day-to-day operations. From across the globe, our firm quickly adapted to a virtual work space - ultimately challenging our members to collaborate and communicate online. Spring 2020 saw many great improvements and we are excited to continue developing our digital competency.

VIRTUAL MEETINGS

After leaving campus, Purdue Solutions transitioned all internal and external meetings to online video calls. In order to maintain deadlines and continue to provide our clients with the highest caliber of work, our consultants have spent countless hours developing our digital approach.

ZOOM FITNESS CLASS

Purdue Solutions has made it a priority to maintain our tight knit community. We created a variety of engaging student led activities, including a virtual fitness class. These support groups have helped foster and maintain our team dynamics throughout the online semester.

NEW MEMBER TRAINING

As Purdue Solutions continues to grow, it has become increasingly important to ensure our clients receive high quality work. To enhance our core competencies, Purdue Solutions has implemented new member training sessions, interactive workshops, and various Q&A panels.
This summer, Purdue Solutions encouraged internal technical skill development. By partnering with PwC, we began an interactive Microsoft Azure cloud computing course. This includes weekly meetings and breakout sessions with PwC mentor groups.

Canceled internships have been one of the many challenges students have faced due to Covid-19. Students rely on these internships not only to gain important experience but also to provide a sense of productivity. In order to tackle this challenge, Purdue Solutions has decided to provide our consultants with the opportunity to work on projects throughout the summer.

Purdue Solutions projects have grown in both scale and impact. To continue this success, our firm has focused on the development of our consultants' project management skills. By collaborating with Ascend Partners, a project management seminar was held for our current and future PMs to refine the structure and governance of our project teams.
The Purdue Auxiliary Services team collaborated with Purdue THINK and the School of Industrial Engineering to evaluate fuel savings for Purdue University. Together, the team examined past fuel spend data and purchasing processes to streamline invoicing and reduce costs. This engagement was part of an initiative to financially support Purdue's student tuition freeze.

The Rolls Royce team partnered with the ACE technology division to develop a new marketing and branding strategy for their debris analysis product. The team successfully completed a competitive market analysis on current debris analysis technology and explored new markets for expansion. This detailed research was compiled to provide recommendations on new marketing mediums, as well as improving the existing digital interface.
This semester, one of our project teams collaborated with Bluecrew, an on-demand staffing platform that allows companies to hire hourly employees and temporary workers. The team created valuable deliverables which helped Bluecrew enhance their employee skill certification process and interview flow.

LEGAL AID
The Legal Aid team worked to create procedures and training documents to organize and expedite the application process, intern on-boarding, and adaptation to a new case management software for our local Legal Aid branch. They successfully digitized the application process and documented proper procedures for both new and existing tasks.

MICROSOFT
The Microsoft team worked directly with FastTrack, a service based product team within Microsoft’s Azure Cloud Services, to evaluate the synergy between cost vs no cost services. The team completed a current state analysis of the engagement process to pinpoint bottlenecks and locate opportunities to scale the operational services within FastTrack.
NEW MEMBER: MICHAEL LAMIA
Michael is a freshman from Rockland County, NY majoring in Mechanical Engineering and minoring in Computer Science. At Purdue he is involved in American Society of Mechanical Engineers and hopes to be an RA in the fall! His professional experience includes interning at McLaren Engineering Group as a Facilities Intern and at Phillips as a Biomedical Engineer. This summer he will be interning at the US Army Corp of Engineers at West Point in their construction division. Michael is interested in pursuing a career involving robotics and biomedical equipment.

ALUMNUS: MAGGIE STOTZER
Maggie graduated in 2017 with a BS in Industrial Engineering, and is one of the co-founders of Purdue Solutions. After an internship with PwC and hearing about student consulting organizations at other campuses, she wanted to bring that idea to life at Purdue - with her goal being to increase awareness of consulting as a career path. After graduation, she accepted a full-time offer at PwC and has worked on a variety of projects involving cloud computing, large system implementation, IT strategy, and IT disaster recovery.

SENIOR: KHUSHI SURI
Khushi is a senior from Chicago, IL majoring in Economics. Her professional experience includes serving as a Legislative Intern with the United States Senate, a Transaction Advisory Intern at DuckerFrontier, and a Risk Intern at Exelon. After graduation, she will be at PwC in Management Consulting. In her free time, she loves to read books, go hiking, and go to art museums.
This semester, Purdue Solutions was given the opportunity to travel to Chicago and visit the offices of Bain & Co. and McKinsey & Co. This opportunity allowed members to foster positive relationships, build rapport with two prestigious consulting firms, as well as enjoy a day in the beautiful city of Chicago.

While at the firms, members learned about strategy consulting and the unique career paths of many of the consultants. Members also gained insight into the future of the consulting industry as a whole. This was an incredible opportunity for Purdue Solutions to grow as an organization and we would like to thank everyone who helped make it possible.

Purdue Solutions is now implementing a variety of new initiatives such as our mentorship program, speaker events, sponsored project team bonding, traveling to clients and more! If you would like to support Purdue Solutions as we strive to achieve these goals, you can:

Mail a check (made out to: SOLUTIONS, Acct # 2093) to the Business Office for Student Organizations:

Purdue University, BOSO
Krach Leadership Center (KRCH)
1198 Third Street, Room 365
West Lafayette, IN, 47906

For more information contact Nevin Mendis at nmendis@purdue.edu.