



**2020 NEFDA  
ANNUAL CONFERENCE  
YOUNES CONFERENCE CENTER - KEARNEY, NE  
APRIL 21-23, 2020  
EXHIBITOR & SPONSOR BROCHURE**

The 2020 Annual Conference will once again be the place to be for professionals involved in the funeral home industry and with the end user of your products and technology. The conference will feature record-breaking attendance and educational sessions requested by funeral home professionals.

## JOIN US FOR THE CONFERENCE!

The Nebraska Funeral Directors Association (NeFDA) represents funeral homes and directors providing funeral services to families throughout Nebraska. NeFDA boasts a membership of over 250 funeral homes and 237 funeral directors within the state.

NeFDA's mission is to foster and maintain high professional ideals and ethics, to represent and safeguard the common interests of its members, to secure harmony in business, to cultivate a more friendly spirit, to socially elevate and bring the profession to a higher state of perfection, to disseminate correct principles of business management, to enlighten and direct public opinion, to encourage enactment and enforcement of proper, just and uniform laws on funeral directing and embalming in the state of Nebraska, and to engage in any lawful activity within the purposes for which corporations may be organized.

The NeFDA membership and leadership invites you to play a role in furthering the mission of NeFDA by participating in the 2020 Annual Convention.

## EXHIBITOR OPPORTUNITIES

Once again this year, NeFDA offers the opportunity for exhibitors to display their products/services at the NeFDA Convention. Exhibit booths provide you the opportunity to:

- **Build Relationships.** You have the opportunity to inform purchasers of your products and services through six hours of exhibit time. Exhibit hours are offered with no competing programming or activities.
- **Network with Decision Makers.** The 150+ attendees consist of funeral service business owners and managers responsible for purchase decisions.
- **Gain Visibility.** Your company will be recognized in the conference program materials, including the convention brochure and onsite program.

### BOOTH SCHEDULE & LAYOUT

The Exhibit Hall will be hosted at the Younes Conference Center. The exhibit hall schedule is as follows:

#### TUESDAY, APRIL 21, 2020

11:00 am-3:30 pm Exhibits Set-Up  
4:00 pm-7:00 pm Exhibit Hall with Wine & Cheese Reception

#### WEDNESDAY, APRIL 22, 2020

11:45 am-1:00 pm Buffet Lunch and Break Service in Exhibit Hall  
1:00 pm-3:30 pm Exhibit Hall Open  
3:30 pm-5:30 pm Educational Session  
3:30 pm-6:00 pm Exhibits to be dismantled  
6:00 pm-7:00 pm Outgoing President's Reception  
7:00 pm-10:00 pm Banquet & Entertainment

## BOOTH COST & SPECIFICATIONS

### BEFORE 02/15/2020:

Exhibit Booth Cost (8' x 8') = \$425  
Vehicle Display Costs (10'x20') = \$800

### AFTER 02/15/2020:

Exhibit Booth Cost (8' x 8') = \$525  
Vehicle Display Costs (10'x20') = \$900

**Booths are 8' x 8' fabric display booths with 8 foot black back drape and 3 foot high black side dividers. The booth rental includes:**

- Two complimentary exhibitor passes
- Refreshments and lunch served during the exhibit hours
- Signage (one-line identification sign)
- (1) 6-foot draped table (black)
- (2) side chairs
- Wastebasket
- A copy of the on-site program and exhibit floor map as well as other registration materials
- General overhead lighting
- 110 volt electrical power (*Exhibitor must provide own extension cords*)
- Storage of your booth materials at the host hotel/exhibit center no more than one week prior to the event. (*Please mark package with exhibitor company, on-site rep's name, & NEFDA Conference*).

### Items not included in the booth rental:

- Additional furniture rental
- Additional electrical service
- Installation/dismantling services
- Conference attendee list
- Security
- Audio visual

For additional items, please contact AAA Rents at (308) 234-1015. Additional charges may apply.

# SPONSORSHIP LEVELS & BENEFITS

Your company will receive recognition in the convention brochure, onsite program and signage located prominently throughout the meeting venue. Your company's sponsorship will be announced throughout the convention. Sponsorship ribbons will be provided for all staff from sponsoring organizations. Companies selecting sponsorships of \$2,000 or more will receive recognition on the NeFDA website in the form of a link to your company's website.

## DIAMOND - \$2,500 (DEADLINE APRIL 1)

May request convention mailing list for one-time use  
 Logo on giveaway item  
 Sign featuring company logo  
 Logo in program

## PLATINUM - \$2,000 (DEADLINE APRIL 1)

Logo on giveaway item  
 Sign featuring company logo  
 Logo in program

## GOLD - \$1,000

Sign featuring company logo  
 Logo in program

## SILVER - \$500

Logo in program

## BRONZE - \$250

Company name  
 in program

## ENTERTAINMENT SPONSOR

Banquet Entertainment  
 \$2,000 \*Sponsor has the opportunity to introduce the entertainment. Sponsoring Company's logo is prominently displayed in the banquet room.

## ADDITIONAL SPONSORSHIP OPPORTUNITIES

Please contact the NeFDA office at (402) 761-2217 to discuss sponsorship opportunities.

## SPONSORSHIP PAYMENT

Sponsorships are available on a first-come, first-served basis. The sponsorship fee is due at the time of application.

## CONFERENCE LOCATION & HOTEL



The Younes Conference Center is Central Nebraska's largest dedicated meeting and conference facility located just off Interstate 80. Complimentary breakfast is provided for registered hotel guests of the LaQuinta Inn and Fairfield Inn.

### LAQUINTA INN & SUITES

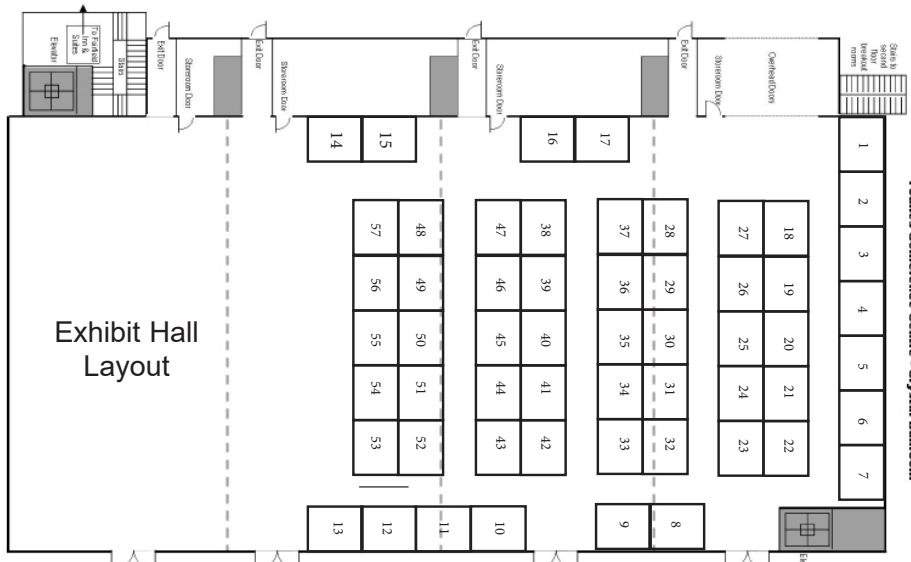
108 3rd Avenue, Kearney, NE 68847 - 308-237-4400

Be sure to identify yourself as an NeFDA Convention attendee to receive the group rate of \$104.95 (plus taxes) Single/Double rate.

### FAIRFIELD INN

510 Talmadge St., Kearney, NE 68845 - 308-236-4200

Be sure to identify yourself as an NeFDA Convention attendee to receive the group rate of \$104.95 (plus taxes) Single/Double rate.



## QUESTIONS? CONTACT US

NEFDA Office  
 521 First Street,  
 Milford, NE 68405  
 402-761-2217 (phone)  
 402-761-2224 (fax)  
 staff@nefda.org  
 www.nefda.org



NEBRASKA  
 FUNERAL DIRECTORS  
 ASSOCIATION



NEFDA Office  
521 First Street,  
Milford, NE 68405

## DATES TO REMEMBER

### DECEMBER 2019

- Sponsorship opportunities become available on a first-come, first-served basis
- Exhibitor registration becomes available

### FEBRUARY 2020

Booth fees increase as of February 15, 2020

### MARCH 2020

- Room blocks at the hotels close March 23, 2020
- Pre-registration list becomes available and can be requested by sponsors at the \$2500 levels only
- Booth space assignments are made on or before March 15, and companies will be notified accordingly
- Last date to register for an exhibit booth is March 15, 2020

### APRIL 2020

APRIL 21, 2020

- Exhibitor move-in begins at 11 a.m.
- Set-up must be complete by 3:30 p.m. Booth must be staffed from 4:00-7:00 p.m.
- Exhibit Hall opens; wine and cheese reception from 4:00-7:00 p.m.

APRIL 22, 2020

- Exhibit Hall open from 1:45-3:30 p.m.
- Exhibitor Move Out from 3:30-6:00 p.m.
- Dismantling must be completed by 6:00 p.m.

APRIL 27, 2020

- Post meeting registration list becomes available and can be requested by sponsors at the \$2500 levels only



# SPONSOR & EXHIBITOR APPLICATION

2020 Nebraska Funeral Directors Association Annual Conference  
Younes Conference Center - Kearney, NE • April 21-23, 2020

**Please Note: The company information as listed below will be used for your sponsorship recognition, booth sign, program listing, etc.**

Company Name (as you want it to appear in the program) \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

Company Web Page \_\_\_\_\_

Contact for confirmation materials and questions:

Contact Person \_\_\_\_\_

Title \_\_\_\_\_

Contact Address (if different from above) \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

Contact Email Address \_\_\_\_\_

## Company Logo

I am emailing to [staff@nefda.org](mailto:staff@nefda.org) my company logo in the following format:

- JPG       EPS       TIF

# SPONSOR & EXHIBITOR OPPORTUNITIES

Please mark the box to designate the level you wish to sponsor.

## Sponsorship Levels

- |   |   |
|---|---|
| <input type="checkbox"/> Diamond Level.....\$2,500  | <input type="checkbox"/> Bronze Level.....\$ 250                                |
| <input type="checkbox"/> Platinum Level.....\$2,000 | <input type="checkbox"/> Please contact us regarding sponsorship opportunities. |
| <input type="checkbox"/> Gold Level.....\$1,000     |   |
| <input type="checkbox"/> Silver Level.....\$ 500    |   |

## Exhibit Booth Preference(s)

1st Choice \_\_\_\_ 2nd Choice \_\_\_\_ 3rd Choice \_\_\_\_ (refer to exhibit hall layout on page 3)

(Note: Booth space will be assigned on or before March 15, 2020)

List any companies you do NOT wish to be near (request not guaranteed).

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Please complete both sides of application.

**Complimentary Exhibitor Registrations (two are complimentary; additional are \$50 per person)**

Name \_\_\_\_\_

Name \_\_\_\_\_

Address \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

City/State/Zip \_\_\_\_\_

**Additional Exhibitor Registrations (\$50 per person)**

Name \_\_\_\_\_

Name \_\_\_\_\_

Address \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

City/State/Zip \_\_\_\_\_

**Payments**

- Sponsorship \$ \_\_\_\_\_
- Early Banquet Ticket: \$35 per person (*before March 15, 2020*) \$ \_\_\_\_\_
- Late Banquet Ticket: \$70 per person (*on or after March 15, 2020*) \$ \_\_\_\_\_

**Exhibit Booth**

*Before February 15, 2020*

- Booth Fee: Quantity of \_\_\_ Booths @ \$425 per Booth \$ \_\_\_\_\_
- Vehicle Display Fee: Quantity of \_\_\_ Vehicle Displays @ \$800 Each \$ \_\_\_\_\_

*After February 15, 2020*

- Booth Fee: Quantity of \_\_\_ Booths @ \$525 per Booth \$ \_\_\_\_\_
- Vehicle Display Fee: Quantity of \_\_\_ Vehicle Displays @ \$900 Each \$ \_\_\_\_\_
- Additional Exhibitor Registrations: Quantity of \_\_\_ @ \$50 per Rep \$ \_\_\_\_\_

**TOTAL ENCLOSED \$ \_\_\_\_\_**

I have read and agree to the terms outlined in the sponsor and exhibit contract contained in this brochure.

Name \_\_\_\_\_ Date \_\_\_\_\_

**3 WAYS TO REGISTER:**

**REGISTER ONLINE** at [www.nefda.org/convention](http://www.nefda.org/convention)

**EMAIL** registration to [staff@nefda.org](mailto:staff@nefda.org)

**MAIL** registration with payment to:  
**NeFDA Annual Convention**  
**PO Box 10**  
**Milford, NE 68405**

**Payment Method**

- Visa  Mastercard  Check (*Payable to NeFDA*)

Name as it appears on credit card \_\_\_\_\_

Account # \_\_\_\_\_ Exp. Date: \_\_\_\_ / \_\_\_\_

CVV Code: \_\_\_\_\_ Signature \_\_\_\_\_

When you provide a check as payment, you authorize us either to use information from your check to make a one-time electronic fund transfer from your account or to process the payment as a check transaction. When we use information from your check to make an electronic fund transfer, funds may be withdrawn from your account as soon as the same day we receive your payment, and you will not receive your check back from your financial institution.