ONGOING PROJECTS

2022-2023

The impact is measured and driven by the United Nations Sustainable Development Goals

Document produced by:
The Geneva Hub aims to expand on the Global Shapers Community ISHAPE by categorising our projects by the main category of UN SDGs.

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Long-Team Goal:
For every new VegiPartner that the Geneva Hub signs on, we may receive up to 70.-

Our aim is to donate all proceeds to a local cause or organisation around the themes of a plant-based lifestyle, climate action, well-being, and/or responsible consumption.

VegiPass:
We aim to support VegiPass in finding new VegiPartners in Romandie region (French-speaking Switzerland). We will help them sign on restaurants, cafés, experiences that offer plant-based option(s) for their upcoming 2024 VegiPass edition.

Inputs:
VegiPass is a guide (physical book) that features the best plant-based options in Switzerland. By purchasing the VegiPass, you get 20-50% discounts to eat at their locations. Great for veggie/vegans, and also those curious to eat plant-based without knowing where to go nor how to start.

Any Shaper will be able to contact Swiss restaurants, cafés, etc. If they offer at least one plant-based (vegan or vegetarian) option, they are eligible to sign up as a 2024 partner. If they don't, VegiPass partners with Planted to help their team learn how to cook plant-based and add an offering to their menu.

Order your VegiPass 2023

*vegan.ch recently acquired VegiPass and our partnership with them is TBD.
Holiday season isn’t simply about receiving, giving can be a big part of it! We want to let residents of Geneva know that philanthropy need not be a gesture reserved for elites. Anyone with good intentions and willingness to share resources (no matter how small and not necessarily monetary) can still contribute and make a difference!

Genève Donne x Refettorio

Donation to support the refettorio restaurant in Geneva, which aims at giving a high quality meal (from a well known chef) to people in need.

Inputs:

Each year, around Christmas Season, a major fundraiser is held with the intent of partnering with an organization that can support vulnerable people across Geneva.

This year, all Swiss Hubs will be coordinating to fundraise simultaneously and provide visibility to each other’s causes (and to promote cross-hub collaboration).

Shapers also assist with volunteering at the partner organization as required.

The fundraising is undertaken through the Geneva Donne website that is jointly controlled by the Geneva Hub and Zurich Hub.

All proceeds are then directed to the partner organization (Refettorio).

Long-Team Goal:

Long-Team Goal:

1. No Poverty
2. Zero Hunger
Partage:

In collaboration with the Geneva-based food bank “Partage” we organize food drives, twice a year, where people can donate food that will be distributed around the city to associations. We also volunteer during their “Samedi du Partage” around November.

Inputs:

- Any organization can coordinate and organize their own food drive.
- Partage have lists of the types of products that can be donated or redistributed to those in need. Find the list: here.
  - Upon request, Partage can also provide you with boxes and communication materials (flyers and roll-ups). Those need to be asked in advance - contact: catherine.chistrevaz@partage.ch
- Find a central location to host the food drive and plan a full afternoon.
- We are welcome to drop off the collected products in their warehouse in PLO. If the quantity is too high, they can organize a pick up through our logistics service (subject to the workload of their drivers).
- More can be found in the drive: here.

Long-Team Goal:

Hunger and precariousness are a reality in Geneva. We want to be part of the solution!

Geneva seems like a wealthy and resourceful city but we tend to forget that everyday thousands of people queue to get basic food products (rice, pasta, oil, salt, ...) but also hygiene products (razors, shampoo, soap, hygiene paper, tooth paste, ...).
Outcomes:

1. Working with this charitable company to help raise funds and merchandise to fight precariousness during winter

2. Create a long-term partnership where the Global Shapers Geneva Hub can unite forces and organize their own food drive for the good of the community

3. The need for food security and actively work to support people and improve their quality of live and actively shape equitable health and overcome potential disasters such as pandemics or low income salaries.

Achievements:

Partage delivers and distributes 1400 tons of food and 160 tons of hygiene products every year. We want to take action and we want to make people around us aware of the issue by organizing recurring events that shed light on the issue and the work Partage do.

500.-
CHF raised

105.3 kg
of merchandise accumulated
Open Space

We facilitate workshops for different communities in the Geneva area to help them process and if desired express their emotions through creativity, art, and reflection.

Inputs:

- Facilitation by hub members and/or local artists, art therapists, teachers, and expert group facilitators
  - Any workshops facilitated by non-Shapers would be co-created with the Open Space Team and designed for the specific community that we decide to support.
- Connections to local communities & partners who would feel supported by our workshops (e.g. La Virgule, Aigues Vertes, Impact Hub, AmStramGram)
- Art supplies, depending on activity
  - Supplies can be provided by partners or be inexpensive enough for the hub/team members to potentially cover (less than 50CHF total per workshop)
  - We may require participants to provide their own supplies (if appropriate)
- Physical space, ideally provided by partners

Long-Team Goal

Host an Annual Open Space Event to celebrate the year and encourage discussion around emotional literacy through creativity and art. We can create a gallery exhibit featuring art pieces from 1-2 participants from each community that we will support throughout the year, show photos and videos, invite facilitators and participants to share their experience, and gather all partners, communities, hub members, and make it a public event!
Lake CleanUp

Initiative launched by our hub to clean the shores of our Lake and the Rhone. As Global Shapers, we get together every two months.

App

To track the waste collected, we utilize an app developed by the Association pour la Sauvegarde du Léman

+1000 pieces of waste, mostly cigarette butts, collected in two sessions
Meeting of Waters

Meeting of Water is a Citizen Art collective birthed out of the Geneva Hub, aiming to revitalise the intrinsic values of water and raise concerns about water issues. The collective utilises artistic methodology to bring awareness to water across cultural and generational boundaries.

I. Meet the Glaciers
Glaciers are slow-moving rivers of ice that form from an accumulation of snow over many years. Around 10% of the world’s land surface is currently covered by glaciers, which store around 70% of the Earth’s freshwater.

II. Meet the Oceans
About 71 percent of the Earth’s surface is water-covered, and the oceans hold about 96.5 percent of all Earth’s water. It breeds the oldest forms of life on the planet and the greatest mysteries to humans.

III. Meet the Rivers (work in progress)
Rivers carry the freshwater that gives birth to civilisation and humanity. We explore rivers through worldly mythology which provides a sense of identity and cultural belonging to individuals and the community.
Am Stram Gram theater

Project in collaboration with Am Stram Gram theater, Geneva #1 theater targeting kids and youth, and the whole family overall.

Direct interactions with theater director, Joan Mompart and copywriting team and to design Agora week-end on one specific topic linked to SDG (gender, environment, water,...)

Aim:
- Bring different stakeholders operating in Geneva to break the silos and change the status quo, through arts.

What you get:
- Supporting education of young kids through art
- Interact on specific topics with stakeholders from all backgrounds

Shaper tasks:
- Participate to brainstorming meetings (2-3/semester)
- Attend the Agora week-ends
Today, our global community faces vast disparities in access to wealth, technology, natural resources, health care, and more. The future is being shaped by a powerful minority. Without a full representation of the human experience, how can we ensure that we create a future that works for all people?

**Our Future Life with WEF and XPrize**

**Our Future Life** is creating the world's most inclusive brainstorm on our shared future - a global challenge for anyone and everyone to share their vision of the future with the world through the creation of short videos and films.

**Aim:**
This new initiative aims to put insights from our collective imagination into the hands of policymakers, decision-makers, creators and future shapers of all kinds.

**Project insights:**
- The Global Shapers community, led by the Geneva Hub, is working to engage more individuals in shaping the Future of Life
- This project will take place in 2023
- In the brainstorming phase
Expedia Volunteers

Volunteers from Expedia Group will be donating their time to our hub to work on projects

NEWS:
Upcoming information coming soon
Since 2019, supporting SINGA Incubator, whose mission is to provide people with refugee and migrant backgrounds tools to obtain entrepreneurial competences and a local network in order to gain better access to the Swiss labor market.

**Shaper tasks:**

- Participate to pitching preparations
- Mentor
- Provide ad-hoc training (business model canva, lean canva, Geneva market dynamics...)
- Attend annual event in October

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**Eugénie**

**Join the SINGA Mentoring!**

Mentor Testimonial:

“I really enjoyed my experience as a mentor as it taught me how to support and advice whilst always respecting the vision of the entrepreneur even though I would have done otherwise. Thanks to Ivan, I also discovered a new food culture and traveled all the way to Syria everyday we met. Thanks for the opportunity I would do it again anytime.”

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**Impact 2019-2022**

- 2 full program mentors
- 10 juries
- 2 pitch coaches
Meet the Leader (MTL)

Every month an inspiring person comes to present what she/he does to the hub.

We want MTL to convey an optimistic vibe on the possible futures (both professional and personal ones). We want the activity to be inclusive, supporting the interest expressed by the Shapers, easy to access in terms of logistics, and energizing. Stories must have an element of relatability.

Guidelines

We are able to make MTL happen thanks to the generosity of our guests, who usually are either professional or personal contacts of our Hub members. They are high-level professionals with packed schedules who make time for us for free. Therefore, our goal is to deliver a memorable conversation for all participants. To make this happen, we need that 1) the Shapers attending the event ask excellent, thought-provoking questions. And 2) a solid number of participants attends each event (minimum 12 Shapers, plus team and guest).
Our partners

Below are our partners who have collaborated with us for our projects

Slow Food  partage  SINGA

Refettorio  PRIZE  expedia group
Geneva

AM STRAM GRAM  THE WATER INITIATIVE  THE ENVIRONMENTAL COMMITTEE

VAWAV  VEGIPASS  SWISS WATER PARTNERSHIP Youth

Partners who provide us the space for our monthly meetings and Meet The Leader (MTL)

-pulse-  IMPACT HUB

Incubateur HES  GLOBAL SHAPERS COMMUNITY GENEVA
Website

Team

Impact 2021-22

Check out our socials:

Instagram

LinkedIn