EngiQueers Canada

2023 Conference Sponsorship Package

Toronto, Ontario
Dear Prospective Sponsors,

On behalf of the Board of Directors, our 30+ member groups, their student members, and Conference Organizers: we would like to thank you for your interest in sponsoring the first annual EngiQueers Canada Conference of 2023.

Our goal with the conference is to re-energize student participation by increasing the visibility of the queer community in engineering. This is achieved with your generous help, getting our members and partners to professional development opportunities, educational sessions, and providing social connections.

By increasing ally-ship and helping students, academic faculty, and professional engineers understand the benefits of diversity and inclusion, queer engineering students can complete their education and continue into the professional world without being hindered by obstacles related to gender and sexuality.

As a student-led, non-profit organization, we count on partnering with queer-friendly companies and organizations to assist us in raising the funds necessary for travel and accommodations. As well as bringing students together to discuss and coordinate from across Canada.

Thank you for your time and considerations.
The Strategic Mission

EngiQueers (“EQ”) Canada is a national non-profit organization representing engineering students at schools across the country. The EQ Canada network provides visibility, support, and advocacy for LGBTQIA+ engineering students.

By providing three primary service pillars (Social/ Educational/ Professional), we endeavour to support queer engineering students proving there is place for the queer community within the Engineering profession.

We also strive to work with our industry partners to foster acceptance and change in the workplace, in support of national licensure goals.

In addition to supporting engineering students across Canada, we know there is a need in our own backyard, to support our neighbours who are in need. Every February, the EQ Canada network of members and students raises funds for charities with national strategic interests devoted to supporting LGBTQIA+ initiatives, giving back to those who helped give us an opportunity today.

Toronto Pride Parade 2017
**Planned Expenses**

One of EQ Canada’s core values is transparency, and we want to make clear that sponsor funds will be focused funds on events included as benefits to the sponsors (such as the career fair, Saturday’s banquet, & panels).

**Historic Outreach**

In addition to providing Equity, Diversity, and Inclusivity (EDI) training workshops for the public (available separately for interested parties); our past Presidents, Vice-Presidents, and Alumni have spoken at a variety of engagements to further the recognition of diversity coming into STEM professions.

Due to the pandemic, recent initiatives have been focused on participation through digital media, and our organization is excited to reconnect with the community at the 2023 EngiQueers Canada Conference.

3. Trent Chappus (left), & Emily Abelseth (right) Conference for Diversity in Engineering, Keynote (2019)
Exposure

Your corporate participation in the conference will embolden your operations to our 30+ members nationwide, who are some of Canada’s brightest and most involved students.

In a time where employees and new graduates are in high demand, you secure your access to a significant resource pool to support your company’s continued growth and human resources operation.
# Sponsorship Opportunities

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<tr>
<th>SPONSORSHIP LEVELS</th>
<th>RAINBOW</th>
<th>ALLY</th>
<th>PARTNER</th>
<th>SUPPORTER</th>
<th>SESSION SPONSOR</th>
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<td>$12,500+</td>
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- **Promotional Material Distribution**: ✓ ✓ ✓ ✓ ✓ ✓
- **Linked Logo on Website** ([engiqueers.ca](http://engiqueers.ca)): ✓ ✓ ✓ ✓ ✓ ✓
  - Social Media Mentions: ✓ ✓ ✓ ✓ ✓ ✓
    - Story Takeover ++
    - Highlight Reel +
    - Highlight Reel +
    - Dedicated Post
    - Dedicated Post
- **Banquet Dinner Tickets**: ✓ (4) ✓ (2) Tickets available for purchase separately
- **Cocktail & Career Fair Attendance**: ✓ ✓ ✓ ✓
- **Resume Bank & Distribution**: ✓ ✓ ✓
- **Company Logo on Conference Apparel**: Large Medium Small
- **Advertise in Digital Handbooks**: ✓ ✓
- **Cocktail & Career Fair Table**: ✓ ✓
- **Table Set-Up Opportunity**: ✓
- **Keynote Dinner Speaker Slot**: ✓ (10 min)
- **Dedicated Sponsor for Session**: ✓ (1) ✓ (1)
- **Full Conference Access**: ✓

We are also accepting non-monetary donations, please contact us directly if you seek to provide a non-monetary donation with your corporate branding, this is available to all sponsorship levels.

*Title (Rainbow) Sponsor is limited to one panel sponsorship, and each Session Sponsor (of which there are two) are limited to one panel sponsorship.

++ and + indicates the previous column is also included, E.G. Highlight Reel + Dedicated Post

All attended events would qualify for PEO continuous professional development. Speak to the organizing committee for details.
Messages from Alumni

Through my last 10+ years in the engineering space as a queer woman of colour, I've always found community and a place to be myself through EngiQueers. I am thrilled to have the opportunity to bring students from coast to coast together, and share the magic of EQ with all of them. Thank you for considering to support this inaugural event, and we are grateful to see the culture of engineering shift towards inclusion, nationwide.

Vanessa Raponi, P.Eng (ON), PMP
Founder & Member of the Board

It has been amazing to see our community and supporters give their time, knowledge, and resources to assist EngiQueers as they adapt to existing economic, cultural, and social realities to help students achieve success. We see the results of your contributions strengthening our role as advocates and future professional connections; providing the next generation of leaders, and catalyzing new ideas for a more equitable, sustainable and prosperous profession.

Alexandre Wood-Seems, EIT (BC)
Atlantic Director (2018)
Should you have questions about the information enclosed, please contact:

2023 Conference Sponsorship Relations

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Be sure to follow our social media for more content!

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