



FALL 2013

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laundry  
BY SHELLI SEGAL

los angeles

## FALL 2013 COLLECTION

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# sophisticated drama

Whether it's a fresh and effortless day dress in cool blue hues with a retro medallion print, or a modern take on a black and white classic, with the dramatic yet playful houndstooth boucle with leather accents, Laundry by Shelli Segal's 2013 collection is a fall affair you won't want to miss.

Fall 2013 is all about statements, on-trend styles for day and night and any event in between with Laundry's signature prints, embellishments and defining details. To transition from office to evening with a touch of the season's rich jewel tone colors in boysenberry, aurora red or twilight blue, the collection's photo real feather print cocktail dress in rich shades of magenta and purple will steal the scene.

Time to make a grand entrance in a polished but powerful way? Turn to Laundry's go-to statement dress of the season, a sexy strapless bumblebee fit and flare cocktail dress with a nod to the neo geo trend in black and white.

Sultry and sophisticated, the black sleeveless sequin dress with chiffon overlay mixes fabrics to the ultimate dramatic effect. The sleeveless crossover bodice with silver sequin skirt mixes soft fabric with high shine for a romantic look that's elevated grace.

Blending classic styles with haute print designs, Laundry by Shelli Segal's fall 2013 collection is anything but tame. Designed to embrace the many faces of the Laundry girl at work and at play, the collection delivers the perfect dress for the 24/7 fashionista.



93F14335

*photo real feather print cocktail dress*



93F25305

*sleeveless sequin dress with chiffon overlay*







*93F24101*

*medallion print twill 3/4 sleeve dress*



*93F15101*

*bumblebee fit & flare cocktail dress*





93F14503

*colorblock fitted 3/4 sleeve sweater dress*



93M34320

*3/4 sleeve colorblock ponte with inset faux leather*



93F24105

*boucle sleeveless coat dress*







93F15305

*3/4 sleeve sequin dress with necklace*



93F24313

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*lace & ponte dress*







93F14309

*cap sleeve matte jersey and sequin skirt dress*





93F24505

*intarsia paneled long sleeve sweater dress*



93F25105

*sleeveless sheath dress with neckline beading*

93F2510S

*sleeveless crossover bodice with sequin skirt*







*93F25406*

*3/4 sleeve scoop back sequin gown*



*93F15408*

*sequin tank dress with exposed back zipper*





*93F15407*

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*one shoulder side beaded gown*



*93F15403*

*twist front racer back glitzy gown*





*U624044*  
*faux fur anorak*









*U623457*  
*military-inspired wool jacket*



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*H-LD-3168-98*  
*faux fur headband*









*U623543*

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*canadian fox wool coat*





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23035  
*faux mink*

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