FALL 2013



los angeles

sophisticated drama

Whether it's a fresh and effortless day dress in cool blue hues with a retro medallion print, or a modern take on a black and white classic, with the dramatic yet playful houndstooth boucle with leather accents, Laundry by Shelli Segal's 2013 collection is a fall affair you won't want to miss.

Fall 2013 is all about statements, on-trend styles for day and night and any event in between with Laundry's signature prints, embellishments and defining details. To transition from office to evening with a touch of the season's rich jewel tone colors in boysenberry, aurora red or twilight blue, the collection's photo real feather print cocktail dress in rich shades of magenta and purple will steal the scene.

Time to make a grand entrance in a polished but powerful way? Turn to Laundry's go-to statement dress of the season, a sexy strapless bumblebee fit and flare cocktail dress with a nod to the neo geo trend in black and white.

Sultry and sophisticated, the black sleeveless sequin dress with chiffon overlay mixes fabrics to the ultimate dramatic effect. The sleeveless crossover bodice with silver sequin skirt mixes soft fabric with high shine for a romantic look that's elevated grace.

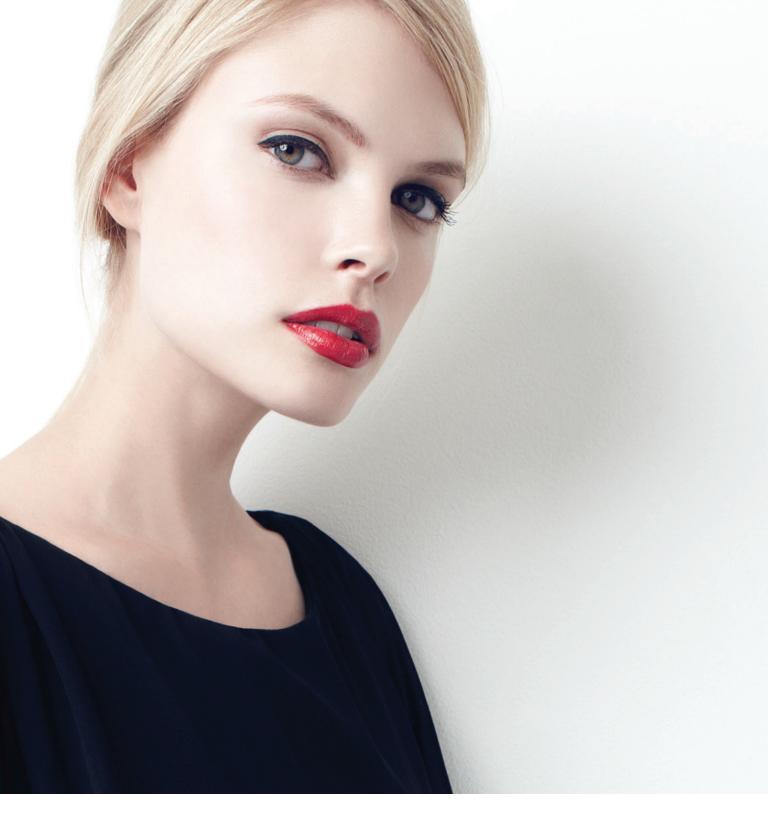
Blending classic styles with haute print designs, Laundry by Shelli Segal's fall 2013 collection is anything but tame. Designed to embrace the many faces of the Laundry girl at work and at play, the collection delivers the perfect dress for the 24/7 fashionista.

www.laundrybyshellisegal.com

93F14335 photo real feather print cocktail dress



93F25305 sleeveless sequin dress with chiffon overlay





93F24101 medallion print twill 3/4 sleeve dress

93F15101 bumblebee fit & flare cocktail dress



93F14503 colorblock fitted 3/4 sleeve sweater dress

93M34320 3/4 sleeve colorblock ponte with inset faux leather





93F15305 3/4 sleeve sequin dress with necklace





93F14309 cap sleeve matte jersey and sequin skirt dress



93F24505 intarsia paneled long sleeve sweater dress



93F25105 sleeveless sheath dress with neckline beading 93F25108 sleeveless crossover bodice with sequin skirt







93F15408 sequin tank dress with exposed back zipper



93F15407 one shoulder side beaded gown

93F15403 twist front racer back glitzy gown







U623457 military-inspired wool jacket

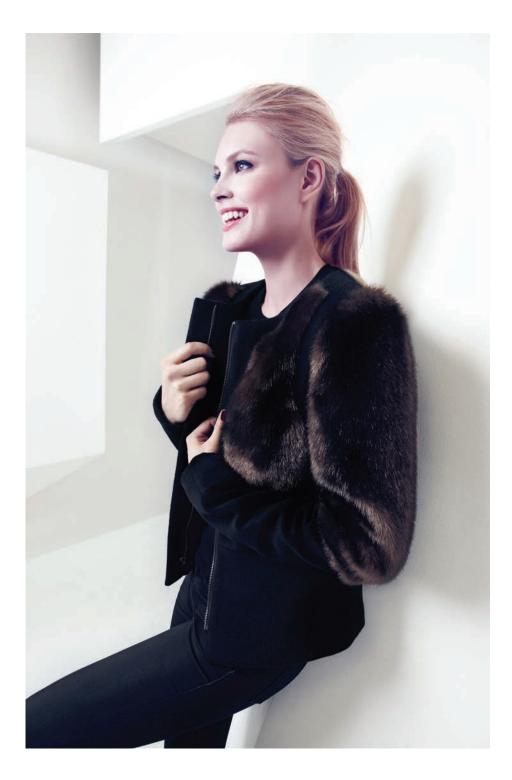
10-16



H-LD-3168-98 faux fur headband







23035 faux mink



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