Welcome! Tonight we’ll...

- Initiate the General Plan Advisory Committee
- Provide an overview of the General Plan process
- Discuss GPAC roles and responsibilities
- Review and discuss the Public Participation Plan
- Brainstorm key issues and opportunities
Let’s share a little bit about ourselves

Name
How long have you lived/worked here?
One thing you love about Thousand Oaks
OUR TEAM

City of Thousand Oaks

Raimi + Associates
Project Management, Urban Design, Land Use, Health, Environmental Justice, Sustainability, Community Engagement

Rincon
Environmental Analysis

Nelson/Nygaard
Transportation + Mobility

Veronica Tam + Assoc.
Housing

Iteris
Transportation Modeling

Arellano
Community Engagement

Cultural Planning Group
Arts + Culture

HR&A
Economic + Fiscal Analysis
WHAT IS A GENERAL PLAN?
WHAT IS A GENERAL PLAN?

- Long-term policy document to **guide the future actions** (policy choices + development applications) in Thousand Oaks
- Establishes the **City’s vision** for the next 25 years
- Preserves and enhances **community strengths**
- Addresses a number of **topics of concern**
- Enables the community to come together to develop a **shared vision for the future**
Required Elements
- Land Use
- Circulation
- Housing
- Conservation
- Open Space
- Noise
- Safety
- Air Quality
- Environmental Justice

Optional Elements
- Community Design
- Equitable and Resilient Communities
- Healthy Communities
- Economic Development
- Climate Change
- Arts & Culture

New State laws + 2017 General Plan Guidelines
Emerging themes in planning
Adopted in 1970 (land use, circulation, housing)
Most other elements adopted over next 4 years
Elements updated periodically
Amended as needed
## Community Changes Since 1970

<table>
<thead>
<tr>
<th></th>
<th>1970</th>
<th>2019</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Population</strong></td>
<td>34,500</td>
<td>130,000</td>
</tr>
<tr>
<td><strong>Vacant Land</strong></td>
<td>79%</td>
<td>5%</td>
</tr>
<tr>
<td><strong>Residential Land</strong></td>
<td>10%</td>
<td>35%</td>
</tr>
<tr>
<td><strong>Parks, Golf Courses, Open Space Area</strong></td>
<td>2%</td>
<td>43%</td>
</tr>
<tr>
<td><strong>Parks, Golf Courses, Open Space Ownership</strong></td>
<td>Most to be privately-owned</td>
<td>Most are publicly-owned</td>
</tr>
<tr>
<td>Element Updates</td>
<td>70–74</td>
<td>75–79</td>
</tr>
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<td>---------------------</td>
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<tr>
<td><strong>Mandatory</strong></td>
<td></td>
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<tr>
<td>Land Use</td>
<td>1970</td>
<td></td>
</tr>
<tr>
<td>Circulation</td>
<td>1970</td>
<td></td>
</tr>
<tr>
<td>Conservation</td>
<td>1972</td>
<td></td>
</tr>
<tr>
<td>Safety</td>
<td>1974</td>
<td></td>
</tr>
<tr>
<td>Open Space</td>
<td>1972</td>
<td></td>
</tr>
<tr>
<td><strong>Optional</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Community Forest</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Social</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Scenic Highways</td>
<td>1974</td>
<td></td>
</tr>
<tr>
<td>Public Buildings</td>
<td>1972</td>
<td></td>
</tr>
<tr>
<td>Public Services</td>
<td>1972</td>
<td></td>
</tr>
<tr>
<td>Recreation</td>
<td>1971</td>
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</table>
CURRENT GENERAL PLAN

- Visionary in helping create the City we are today
- 1970 Plan focused on growth – today, the community needs are sustainability and maintenance
- Long range planning focused on up to 1985
- Very broad analysis on location and type of development in the community
- Does not address emerging issues – resilience, health, affordable housing, new mobility, technology and environmental sustainability
- Potential for loss of local land use controls
- Does not reflect planning efforts that occurred over the past 20 years – TO Blvd Specific Plan, Vision 2064, Sustainability Plan, etc.
GENERAL PLAN BENEFITS

- Preserve and enhance quality of life
- Ensure long-term fiscal sustainability
- Proactively take control of housing decisions
- Incorporate State-required General Plan regulations
- Community conversation about the future
APPRAOCH TO THE GENERAL PLAN

- **Existing Conditions**
  - Review existing policies and reports, identify issues and opportunities
  - **Summer - Fall 2019**

- **Listening + Visioning**
  - Develop long term vision and guiding principles for the Plan
  - **Winter 2019**

- **Plan Alternatives**
  - Create and refine land use and transportation alternatives
  - **Winter 2019 - Spring 2020**

- **Policy + Plan Development**
  - Develop policy solutions to address a range of topics
  - **Spring 2020 - Spring 2021**

- **Review + Adopt**
  - Public and decision makers to review and adopt the General Plan Update
  - **Summer - Fall 2021**
THOUSAND OAKS TODAY
CITY + SPHERE OF INFLUENCE MAP
COMMUNITY SNAPSHOT

DEMOGRAPHICS

<table>
<thead>
<tr>
<th>Thousand Oaks Population</th>
<th>2016</th>
<th>128,995</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>Median Age</th>
<th>2016</th>
<th></th>
</tr>
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<tbody>
<tr>
<td>Thousand Oaks</td>
<td>42.8</td>
<td></td>
</tr>
<tr>
<td>Ventura County</td>
<td>37.3</td>
<td></td>
</tr>
</tbody>
</table>

Race / Ethnicity (2016)

- **Thousand Oaks**
  - White (63%)
  - Black (1%)
  - Hispanic/Latino (17%)
  - Asian (9%)
  - Other/2 or More Races (4%)

- **Ventura County**
  - White (45%)
  - Black (2%)
  - Hispanic/Latino (43%)
  - Asian (7%)
  - Other/2 or More Races (3%)

EDUCATION

<table>
<thead>
<tr>
<th>Highest Level of Education (2017)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Less than High School</td>
</tr>
<tr>
<td>High School Graduate</td>
</tr>
<tr>
<td>Some College</td>
</tr>
<tr>
<td>Bachelor Degree or Higher</td>
</tr>
</tbody>
</table>

- **Thousand Oaks**
- **Ventura County**
COMMUNITY SNAPSHOT

HOUSING

Median Property Value

$637,100 Thousand Oaks
$481,400 Ventura County

Thousand Oaks Housing Stock Built before 1990 76%

Household Ownership

<table>
<thead>
<tr>
<th>Thousand Oaks</th>
<th>Ventura County</th>
</tr>
</thead>
<tbody>
<tr>
<td>Rent (30%)</td>
<td>Rent (37%)</td>
</tr>
<tr>
<td>Own (70%)</td>
<td>Own (63%)</td>
</tr>
</tbody>
</table>

TRANSPORTATION

Average Commute Time (in minutes)

26 Thousand Oaks
26 Ventura County

80% of Thousand Oaks residents over 16 years old drive alone to work

Median Household Income

$101,045 Thousand Oaks
$79,593 Ventura County

Thousand Oaks Workers Live

- Thousand Oaks
- Los Angeles
- Simi Valley
- Camarillo
- Moorpark
- Oxnard
- Ventura
- Agoura Hills
- Oak Park
- Santa Clarita
- All other locations

25% 14% 8.7% 4.8% 4% 4% 2.5% 1.5% 1.3% 1% 33.2%
GENERAL PLAN
ADVISORY COMMITTEE
GENERAL PLAN ADVISORY COMMITTEE PURPOSE

- Guide General Plan process
- Help develop vision, guiding principles, goals, and policies
- Represent the community’s interests
- Assist with public outreach and participation (as needed)
- Serve as a champion for the project
GPAC MEETING STRUCTURE

- Presentation of information and discussion
- Facilitated by City team (consultant and City staff)
- No voting on topics
- No Chair or Vice Chair
- Meetings are open to the public; the public is encouraged to attend and will be allowed to share their ideas

(Note: Requests for information should be made through City staff.)
GPAC ROLES + RESPONSIBILITIES

• Attend GPAC meetings
• Share your ideas – your honest and thoughtful input is critical
• Review materials prior to meetings (sent via email)
• Attend community workshops and other community meetings (strongly encouraged)
• Talk with neighbors, friends, and constituents to obtain their ideas
• Be a champion for the project
COMMUNITY FEEDBACK PROCESS

City Council
(Provides Direction, Approves)

Planning Commission
(Provides Direction, Recommendations)

City Staff
(Make Reports, Summarize Direction)

Project Team
(Provides Technical Assistance, Facilitates Engagement, Summarizes Input)

General Plan Advisory Committee
(Provides input)

Community Members + Stakeholders
(Provide input)
GPAC GROUND RULES

• Participate in good faith
• Respect your fellow members even if you don’t agree
• Allow space for differences of opinion
• Operate in the spirit of consensus
• Be a good listener
  • Share the floor
  • Do not interrupt one–another
• Ask questions for clarification and mutual understanding
• What else....
GPAC MEETING TOPICS + SCHEDULE

• Set regular time every month
  • Suggested time: 4th Wednesday of the month
  • Meeting will NOT occur every month but HOLD the date

• Include educational presentations on various General Plan topics at beginning of each meeting

• Meeting topics...
  • Vision and guiding principles
  • Land use
  • Economic development
  • Public services and facilities
  • Arts and culture
  • Housing

  • Transportation (traffic, bikes, walking)
  • Parks and open spaces
  • Sustainability
  • General Plan policy review
  • Draft General Plan review
PUBLIC PARTICIPATION PLAN
ENGAGE THE COMMUNITY

- Empower the community in the planning process
- Achieve broad demographic and geographic representation
- Build community ownership of the plan
- Create an inclusive and responsive process
- Foster transparency in decision-making
- Engage the community at key points
- Create diverse engagement opportunities
- Develop easily understood informational materials
- Make the process fun and engaging
ENGAGEMENT ACTIVITIES

- Website + social media updates
- Stakeholder meetings + interviews
- Community survey
- General Plan Advisory Committee
- Focus Groups

- Neighborhood Meetings
- Community forums
- Public Workshops
- Pop-up workshops
- Study Sessions
ONLINE ENGAGEMENT

- Website
- Social media
- Online surveys
MEETINGS & WORKSHOPS
POP-UP WORKSHOPS + EVENTS
UPCOMING EVENTS

Community Workshop #1
September 12, 2019  |  6:00 -8:30 pm
Los Robles Greens Golf Course – Sunset Ballroom

Community Forum #1
October 2, 2019  |  Time TBD
Civic Arts Plaza – Scherr Forum

Pop Up Workshops
October 13, 2019  at Civic Arts Plaza
October 20, 2019 at Rotary Street Fair
(More to be announced!)

Potential Upcoming GPAC Meetings
Late September/October

City Council Update
November 19, 2019 (Tentative)
DISCUSSION
• What are the key issues and pressures facing the City now and in the future?
• What are the strengths of the City and opportunities for the future?
• What topics do you want to have more in-depth discussion on during GPAC meetings?
• How can you help with community engagement? What ideas do you have for reaching out to the diversity of community members?