AGENDA

• Welcome!
• Project Overview
• Small Group Discussion
• Report Back
• Closing Remarks + Next Steps
The goal of this workshop is to hear the thoughts, ideas and values of the community!

- Provide an overview of the Thousand Oaks General Plan Update
- Identify characteristics that make Thousand Oaks unique
- Discuss the long-term vision for the City of Thousand Oaks
- Identify issues and challenges facing the City
WHAT IS A GENERAL PLAN?
WHAT IS A GENERAL PLAN?

- Long-term policy document to **guide the future actions** (policy choices + development applications) in Thousand Oaks
- Establishes the **City’s vision** for the next 25 years
- Preserves and enhances **community strengths**
- Addresses a number of **topics of concern**
- Enables the community to come together to develop a **shared vision for the future**
GENERAL PLAN REQUIREMENTS

Required Elements
- Land Use
- Circulation
- Housing
- Conservation
- Open Space
- Noise
- Safety
- Air Quality
- Environmental Justice

Additional Topics That Could Be Integrated
- Community Design
- Equitable and Resilient Communities
- Healthy Communities
- Economic Development
- Climate Change
- Arts & Culture

New State laws + 2017 General Plan Guidelines
THOUSAND OAKS GENERAL PLAN

• Adopted in 1970 (land use, circulation, housing)
• Most other elements adopted over next 4 years
• Elements updated periodically
• Amended as needed
<table>
<thead>
<tr>
<th></th>
<th>1970</th>
<th>2019</th>
</tr>
</thead>
<tbody>
<tr>
<td>Population</td>
<td>34,500</td>
<td>130,000</td>
</tr>
<tr>
<td>Vacant Land</td>
<td>79%</td>
<td>5%</td>
</tr>
<tr>
<td>Residential Land</td>
<td>10%</td>
<td>35%</td>
</tr>
<tr>
<td>Parks, Golf Courses, Open Space Area</td>
<td>2%</td>
<td>43%</td>
</tr>
<tr>
<td>Parks, Golf Courses, Open Space Ownership</td>
<td>Most to be privately-owned</td>
<td>Most are publicly-owned</td>
</tr>
<tr>
<td>Element Updates</td>
<td>70-74</td>
<td>75-79</td>
</tr>
<tr>
<td>-------------------------</td>
<td>-------</td>
<td>-------</td>
</tr>
<tr>
<td><strong>Mandatory</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Land Use</td>
<td>1970</td>
<td></td>
</tr>
<tr>
<td>Circulation</td>
<td>1970</td>
<td></td>
</tr>
<tr>
<td>Conservation</td>
<td>1972</td>
<td></td>
</tr>
<tr>
<td>Safety</td>
<td>1974</td>
<td></td>
</tr>
<tr>
<td>Open Space</td>
<td>1972</td>
<td></td>
</tr>
<tr>
<td><strong>Optional</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Community Forest</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Social</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Scenic Highways</td>
<td>1974</td>
<td></td>
</tr>
<tr>
<td>Public Buildings</td>
<td>1972</td>
<td></td>
</tr>
<tr>
<td>Public Services</td>
<td>1972</td>
<td></td>
</tr>
<tr>
<td>Recreation</td>
<td>1971</td>
<td></td>
</tr>
</tbody>
</table>
WHY UPDATE THE EXISTING GENERAL PLAN?

- General Plan should be updated every 10-15 years
- Emerging themes in planning
- New State laws
- Update General Plan structure/topics to reflect community values
- Preserve the quality of life in Thousand Oaks
- Ensure long-term fiscal sustainability
OUR TEAM

City of Thousand Oaks

Raimi + Associates
Project Management, Urban Design, Land Use, Health, Environmental Justice, Sustainability, Community Engagement

Rincon
Environmental Analysis

Nelson/Nygaard
Transportation + Mobility

Veronica Tam + Assoc.
Housing

Iteris
Transportation Modeling

Arellano
Community Engagement

Cultural Planning Group
Arts + Culture

HR&A
Economic + Fiscal Analysis

Arts + Culture Group
APPROACH TO THE GENERAL PLAN

- **Existing Conditions**: Review existing policies and reports, identify issues and opportunities
  - Summer - Fall 2019

- **Listening + Visioning**: Develop long term vision and guiding principles for the Plan
  - Winter 2019

- **Plan Alternatives**: Create and refine land use and transportation alternatives
  - Winter 2019 - Spring 2020

- **Policy + Plan Development**: Develop policy solutions to address a range of topics
  - Spring 2020 - Spring 2021

- **Review + Adopt**: Public and decision makers to review and adopt the General Plan Update
  - Summer - Fall 2021
THOUSAND OAKS TODAY
## Community Snapshot

### Demographics

**Thousand Oaks Population**

<table>
<thead>
<tr>
<th>Year</th>
<th>Population</th>
</tr>
</thead>
<tbody>
<tr>
<td>2016</td>
<td>128,995</td>
</tr>
<tr>
<td>2000</td>
<td>117,005</td>
</tr>
</tbody>
</table>

**Ventura County**

<table>
<thead>
<tr>
<th>Year</th>
<th>Population</th>
</tr>
</thead>
<tbody>
<tr>
<td>2000</td>
<td>377</td>
</tr>
</tbody>
</table>

### Race / Ethnicity (2016)

<table>
<thead>
<tr>
<th>Age</th>
<th>Thousand Oaks</th>
<th>Ventura County</th>
</tr>
</thead>
<tbody>
<tr>
<td>Under 5</td>
<td>5%</td>
<td></td>
</tr>
<tr>
<td>5-17</td>
<td>17%</td>
<td></td>
</tr>
<tr>
<td>18-24</td>
<td>9%</td>
<td></td>
</tr>
<tr>
<td>25-44</td>
<td>21%</td>
<td></td>
</tr>
<tr>
<td>45-64</td>
<td>30%</td>
<td></td>
</tr>
<tr>
<td>65+</td>
<td>18%</td>
<td></td>
</tr>
</tbody>
</table>

### Education

**Highest Level of Education (2017)**

<table>
<thead>
<tr>
<th>Education Level</th>
<th>Thousand Oaks</th>
<th>Ventura County</th>
</tr>
</thead>
<tbody>
<tr>
<td>Less than High School</td>
<td>5%</td>
<td>15%</td>
</tr>
<tr>
<td>High School Graduate</td>
<td>19%</td>
<td>12%</td>
</tr>
<tr>
<td>Some College</td>
<td>19%</td>
<td>23%</td>
</tr>
<tr>
<td>Bachelor Degree or Higher</td>
<td>52%</td>
<td>34%</td>
</tr>
</tbody>
</table>
## COMMUNITY SNAPSHOT

### HOUSING

<table>
<thead>
<tr>
<th>Property Value</th>
<th>Thousand Oaks</th>
<th>Ventura County</th>
</tr>
</thead>
<tbody>
<tr>
<td>Median Property Value</td>
<td>$637,100</td>
<td>$481,400</td>
</tr>
</tbody>
</table>

**Thousand Oaks Housing Stock Built before 1990**: 76%

<table>
<thead>
<tr>
<th>Ownership Type</th>
<th>Thousand Oaks</th>
<th>Ventura County</th>
</tr>
</thead>
<tbody>
<tr>
<td>Rent (30%)</td>
<td>Own (70%)</td>
<td></td>
</tr>
<tr>
<td>Rent (37%)</td>
<td>Own (63%)</td>
<td></td>
</tr>
</tbody>
</table>

### TRANSPORTATION

**Average Commute Time (in minutes)**

<table>
<thead>
<tr>
<th>City</th>
<th>Commute Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>Thousand Oaks</td>
<td>26</td>
</tr>
<tr>
<td>Ventura County</td>
<td>26</td>
</tr>
</tbody>
</table>

**80% of Thousand Oaks residents over 16 years old drive alone to work**

### Median Household Income

- **Thousand Oaks**: $101,045
- **Ventura County**: $79,593

**Thousand Oaks Workers Live**

<table>
<thead>
<tr>
<th>Location</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Thousand Oaks</td>
<td>25%</td>
</tr>
<tr>
<td>Los Angeles</td>
<td>14%</td>
</tr>
<tr>
<td>Simi Valley</td>
<td>8.7%</td>
</tr>
<tr>
<td>Camarillo</td>
<td>4.8%</td>
</tr>
<tr>
<td>Moorpark</td>
<td>4%</td>
</tr>
<tr>
<td>Oxnard</td>
<td>4%</td>
</tr>
<tr>
<td>Ventura</td>
<td>2.5%</td>
</tr>
<tr>
<td>Agoura Hills</td>
<td>1.5%</td>
</tr>
<tr>
<td>Oak Park</td>
<td>1.3%</td>
</tr>
<tr>
<td>Santa Clarita</td>
<td>33.2%</td>
</tr>
</tbody>
</table>

**All other locations**: 0%
COMMUNITY ENGAGEMENT
ENGAGE THE COMMUNITY

- Empower the community in the planning process
- Achieve broad demographic and geographic representation
- Build community **ownership** of the plan
- Create an inclusive and responsive process
- Foster transparency in decision-making
- Engage the community at key points
- Create diverse engagement opportunities
- Develop easily understood informational materials
- Make the process fun and engaging
ENGAGEMENT ACTIVITIES

- Website + social media updates
- Stakeholder meetings + interviews
- Community survey
- General Plan Advisory Committee
- Focus Groups
- Neighborhood Meetings
- Community forums
- Public Workshops
- Pop-up workshops
- Study Sessions
MEETINGS & WORKSHOPS
ONLINE ENGAGEMENT

• Website
• Social media
• Online surveys
POP-UP WORKSHOPS + EVENTS
GENERAL PLAN ADVISORY COMMITTEE

• Guide General Plan process
• Help develop vision, guiding principles, goals, and policies
• Represent the community’s interests
• Assist with public outreach and participation (as needed)
• Serve as an advocate for the project
WHAT WE’VE HEARD
WHAT WE’VE HEARD: STRENGTHS

• High quality of life
• Location – proximity to mountains and beaches
• Open space, nature and outdoor recreation
• High quality public/private schools
• Family-friendly
• Fiscally sound with a strong job and retail base

• Community spirit – small town feel/charm
• Clean and safe
• Arts and culture
• And more...
WHAT WE’VE HEARD: ISSUES

• Housing affordability
• Homelessness
• Lack of housing diversity
• Lack of entertainment options and gathering spaces
• Unable to attract employees to live in the city
• Changing nature of retail
• Traffic congestion
• Lack of complete bicycle network
• Aging population and new families moving in
• Wildfire and other natural hazards
• Climate change
• And more...
WHAT WE’VE HEARD: OPPORTUNITIES

- Preserve the quality of life
- Protect residential neighborhoods while providing a diversity of housing options
- Expand job base – large, medium and small businesses
- Revitalize Thousand Oaks Boulevard
- Take better advantage of regional location (e.g., film industry)
- Expand partnerships with CLU, Los Robles Hospital, and major corporations
- Expand support for support the arts
- And more...
SMALL GROUP DISCUSSION
PARTICIPATION PRINCIPLES

• Common conversational courtesy – one person speaks at a time
• Respect the ideas and points of view of others
• Participate but share the time
• Be a good listener – ask questions for clarification
• Make new friends
SMALL GROUP DISCUSSION QUESTIONS

• What makes Thousand Oaks unique and special?

• What issues and challenges is the City facing today and in the future? What concerns do you have about the future?

• What is your vision for Thousand Oaks in 2045?
As a group (90 seconds per group!):  
- Pick 1 person to share the group’s ideas:
  - 2 characteristics that make Thousand Oaks unique and special
  - 2 issues that the City is facing
  - 1 big idea that illustrates the group’s vision for Thousand Oaks in 2045

Individually:
- Write your detailed responses to ALL questions and hand those to your facilitator.
COMMUNITY FORUM #1

Charles Montgomery
Author of “The Happy City”
October 2, 2019  |  Time 6 – 9 pm
Civic Arts Plaza – Scherr Forum
POP-UP WORKSHOPS

October 13, 2019
Civic Hall Plaza Lawn at the Civic Arts Plaza 25th Anniversary
1 pm – 4 pm

October 20, 2019
Rotary Street Fair
9 am – 4 pm

Others to be announced!
THANK YOU!

Questions?
Email the team at GP@toaks.org
Visit the website TOaks2045.org