

Wilson Ave

by NEOMETRO and MILIEU



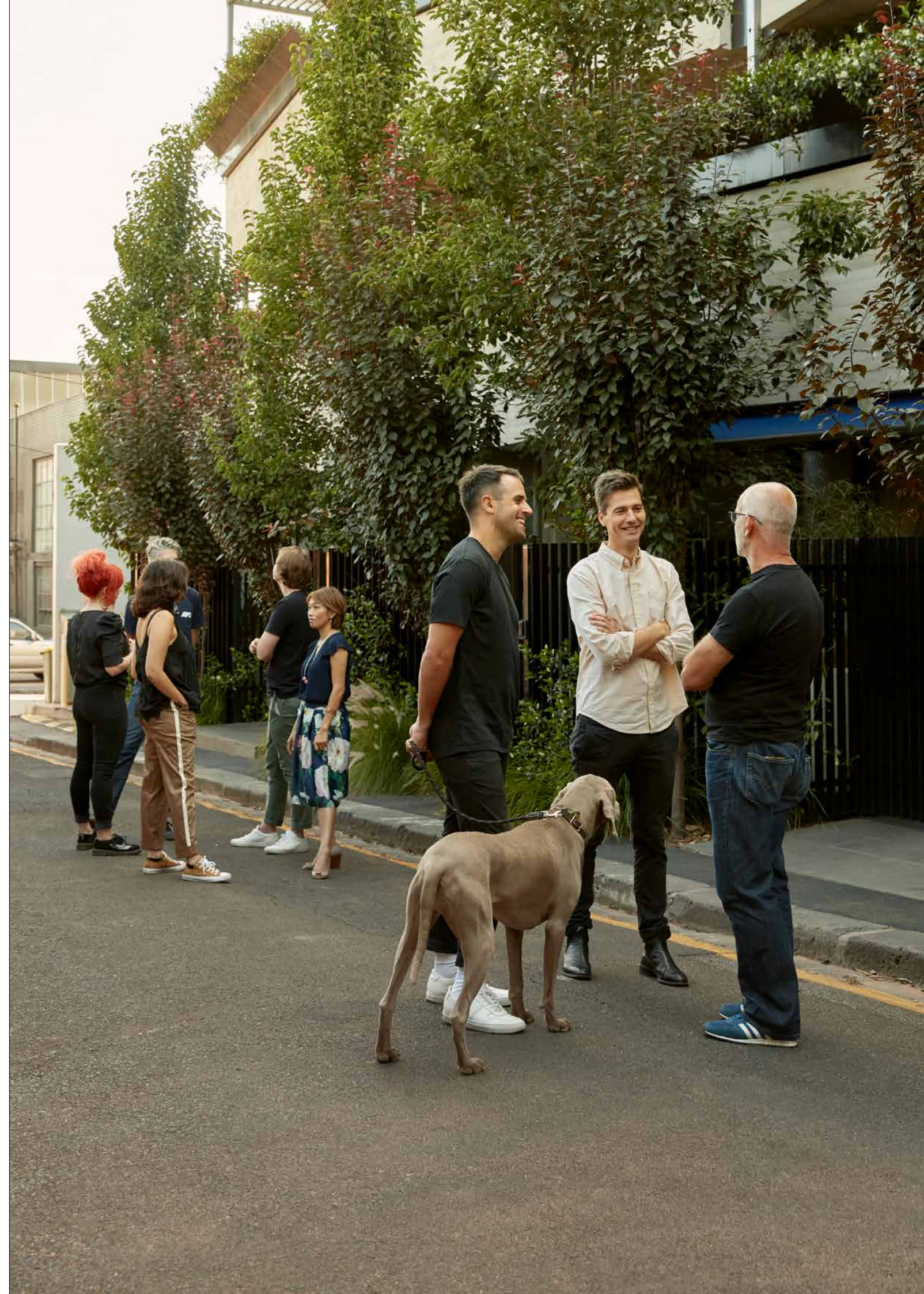
It's a great pleasure to introduce One Wilson Ave, the first collaboration between Neometro and Milieu. We've come together to deliver this brilliant collection of homes in a neighbourhood that we both love, and we couldn't be more proud of the result. Nestled in the heart of Brunswick's Jewell Station precinct, these homes offer swift access to local amenities and public transport and provide a strong connection to the eclectic local community.

Centred on shared design principles, and a goal to provide authentic homes for modern living, we've assembled a very special team of local talent. With architecture by Fieldwork and interior design by DesignOffice, One Wilson Ave is meticulously crafted—inside and out.



Built around historic Jewell Station, the Jewell Station precinct is a generous combination of distinctive design and sustainable infrastructure, providing locals with a communal garden, cultural hub, and transportation options. The locale offers swift access to some of Melbourne's best universities and hospitals, and connects to local parks and bike tracks.

This project harnesses Neometro and Milieu's complementary approaches to creating truly liveable homes. Having been friends and peers for a long time, it's a mutual pleasure for the developers to work together. With a shared passion for creating exceptional homes, Neometro and Milieu view this project as an opportunity to combine respective strengths, share knowledge and unite to deliver intelligent apartments for a growing city. One Wilson Ave epitomises a considered approach to design boldly pioneered by Neometro and thoughtfully evolved by Milieu.



After more than three decades delivering premium residential projects, Neometro has established a reputation as one of Melbourne’s most design-focused and socially led development groups. As a certified B Corporation dedicated to creating architectural buildings with a sense of place and belonging, Neometro delivers projects that are beautiful, functional and timeless. Committed to uniting architecture and design with community and environmental sustainability, Neometro is focused on delivering positive commercial, community and social outcomes. You are encouraged to take a look at their past projects in some of Melbourne’s most-loved suburbs, including Fitzroy, Brunswick, South Yarra, St Kilda and Toorak.



JEWELL STATION, BRUNSWICK (2019)



JEWELL STATION, BRUNSWICK (2019)



9 SMITH STREET, FITZROY (2016)

- AWARDS
- 2017 DULUX COLOUR AWARDS: Shortlisted (Multi-Residential Design) for Nine Smith St, Fitzroy
- 2016 AUSTRALIAN INSTITUTE OF ARCHITECTS AWARDS: Shortlisted (Multi-Residential) for George Corner, Fitzroy
- 2016 HOUSES AWARDS: Shortlisted (Apartment/Unit) for 6 Brookville Road, Toorak
- 2015 AUSTRALIAN INTERIOR DESIGN AWARDS: Shortlist (Multi-Residential) for 126 Walsh Street, South Yarra
- 2015 HOUSES AWARDS: Shortlisted (Apartment/Unit) for 126 Walsh Street, South Yarra
- 2015 INTERIOR DESIGN EXCELLENCE AWARDS: Shortlisted (Sustainability) for 126 Walsh Street, South Yarra
- 2014 AUSTRALIAN INTERIOR DESIGN AWARDS: Shortlisted (Residential Design) for 231 Smith Street, Fitzroy
- 2014 HOUSES AWARDS: Shortlisted (Apartment/Unit) for 231 Smith Street, Fitzroy
- 2012 CITY OF PORT PHILLIP DESIGN DEVELOPMENT AWARDS: Finalist (Best New Development) for Harper Lane, St Kilda
- 2012 HOUSES AWARDS: Winner (Apartment/Unit) for Airlie Bank Lane, South Yarra
- 2012 AUSTRALIAN INTERIOR DESIGN AWARDS: Shortlisted (Residential Design) for Airlie Bank Lane, South Yarra
- 2011 INTERIOR DESIGN EXCELLENCE AWARDS: Winner (Multi Residential) for Harper Lane, St Kilda
- 2010 INTERIOR DESIGN EXCELLENCE AWARDS: Commended (Multi Residential) for 10 Darling Street, South Yarra
- 2010 CITY OF PORT PHILLIP DESIGN DEVELOPMENT AWARDS: Finalist (Best New Development) for 285 Bank Street, South Melbourne
- 2007 CITY OF PORT PHILLIP DESIGN DEVELOPMENT AWARDS: Winner (Best New Mixed-Use Development) for Wellington Street, St Kilda East
- 2007 ARCHITECTS REGISTRATION BOARD OF VICTORIA: ARBV Services Award
- 2002 CITY OF STONNINGTON URBAN DESIGN AWARD: Best New Residential Development (Multiple Dwellings) for 576 Orrong Road, Armadale
- 2001 CITY OF STONNINGTON URBAN DESIGN AWARD: Best New Residential Development for 892 High St, Armadale

Established in 2010, Milieu holds an enduring commitment to considered architecture and development. Liveable space is at the heart of Milieu’s design philosophy. True to the namesake, the spaces they create are informed by their surroundings and designed to accommodate the rigours and routines of contemporary life, with great emphasis on sustainability, community and hospitality. These ideas and principles are consistent across all Milieu projects, but they evolve over time and are refined from one project to the next. Their work can be seen across Melbourne’s most loved north-side suburbs, including Collingwood, Fitzroy, North Fitzroy and Brunswick.



PEEL BY MILIEU, COLLINGWOOD (2017)



NTH FITZROY BY MILIEU (2018)



223 NAPIER STREET, FITZROY (2019)

- AWARDS
- 2019 INDE AWARDS: Shortlisted (Multi-residential) for Nth Fitzroy By Milieu
- 2019 AUSTRALIAN INSTITUTE OF ARCHITECTS AWARDS (VIC CHAPTER): Commendation for Nth Fitzroy By Milieu
- 2019 HOUSES AWARDS: Shortlisted (Apartment/Unit Category) for Nth Fitzroy By Milieu
- 2019 URBAN DEVELOPMENT INSTITUTE OF AUSTRALIA (UDIA): Shortlisted (Medium Density) for Nth Fitzroy By Milieu
- 2019 URBAN DEVELOPER AWARDS: Shortlisted (Development of the Year, Medium Density) for Nth Fitzroy By Milieu
- 2019 URBAN DEVELOPER AWARDS: Shortlisted (Development of the Year, Small Density) for Dight Street
- 2018 HOUSES AWARDS: Shortlisted (Apartment/Unit) for Campbell Street
- 2018 HOUSES AWARDS: Shortlisted (Apartment/Unit) for Peel By Milieu
- 2018 HOUSES AWARDS: Shortlisted (Apartment/Unit) for Hertford Street
- 2018 IDEA (INTERIOR DESIGN EXCELLENCE AWARDS): Winner (Multi Residential Interiors) for Peel By Milieu
- 2018 IDEA (INTERIOR DESIGN EXCELLENCE AWARDS): Shortlisted (Multi Residential) for Campbell Street
- 2018 GOOD DESIGN AWARDS: Gold Award for Campbell Street
- 2018 AUSTRALIAN INSTITUTE OF ARCHITECTS AWARDS (VIC CHAPTER): Shortlisted for Campbell Street
- 2018 WORLD ARCHITECTURE FESTIVAL: Shortlisted (Multi Residential) for Peel By Milieu
- 2018 URBAN DEVELOPER AWARDS: Winner (Development of the Year, Medium Density) for Peel By Milieu
- 2018 URBAN DEVELOPER AWARDS: Winner (Development of the Year, In-fill residential) for Hertford Street
- 2018 URBAN DEVELOPMENT INSTITUTE OF AUSTRALIA (UDIA): Shortlisted (Medium Density) for Peel By Milieu
- 2018 URBAN DEVELOPMENT INSTITUTE OF AUSTRALIA (UDIA): Shortlisted (Medium Density) for Hertford Street

Jewell Station Precinct


Long cherished for its authentic communal spirit, Brunswick is one of Melbourne’s most vibrant neighbourhoods. Tucked away behind Sydney Road, the Jewell Station precinct is a multi-stage development and a key part of the local council’s plan to build on the area’s unique character, revitalise the heritage retail precinct, and better integrate transportation and amenities. As the third stage, this building has been designed to fit perfectly with the council’s future vision and to complement other close-by projects by Neometro and Milieu. It’s also well connected to public transport, a wide range of amenities and sprawling parklands.

1.

WILSON AVE BY NEOMETRO AND MILIEU
Ideally situated at the Jewell Station precinct, behind Sydney Road and a stone’s throw from everything Brunswick has to offer, One Wilson Ave is the perfect place to call home. It marks the third building in the precinct defined by exceptional architecture, high-quality design and connection to amenity.
2.


JEWELL STATION PRECINCT
The breadth of high-quality architecture and design, combined with increased business activity, will see the Jewell Station precinct flourish as a pedestrian-priority area alongside the green space of Jewell Park, as mapped out in the council’s Brunswick Structure Plan.
3.

JEWELL STATION
One Wilson Ave offers easy access to the recently refurbished Jewell Station, which features ample public space, sculpture and greenery. Commuters can quickly reach the CBD via the Upfield Line train or via the Upfield bike path.


4.


UPFIELD BIKE PATH
Upfield Bike Path follows the train line and offers an enjoyable ride to the city, where it connects with the Capital City Trail and Melbourne’s extensive bike-path network.
5.

SYDNEY ROAD
Sydney Road is home to some of the city’s best cafes, restaurants, bars and retailers, which mirror the diverse personalities of the suburb’s residents and make it one of Melbourne’s greatest lifestyle precincts.



8.

PRINCES PARK AND ROYAL PARK
Princes Park’s running track stretches 3.2 kilometres and makes for a great outdoor option, whether it’s walking the dog or going for a run, while Royal Park is an expanse of lush greenery rich in native flora, just a few minutes’ walk from One Wilson Ave.

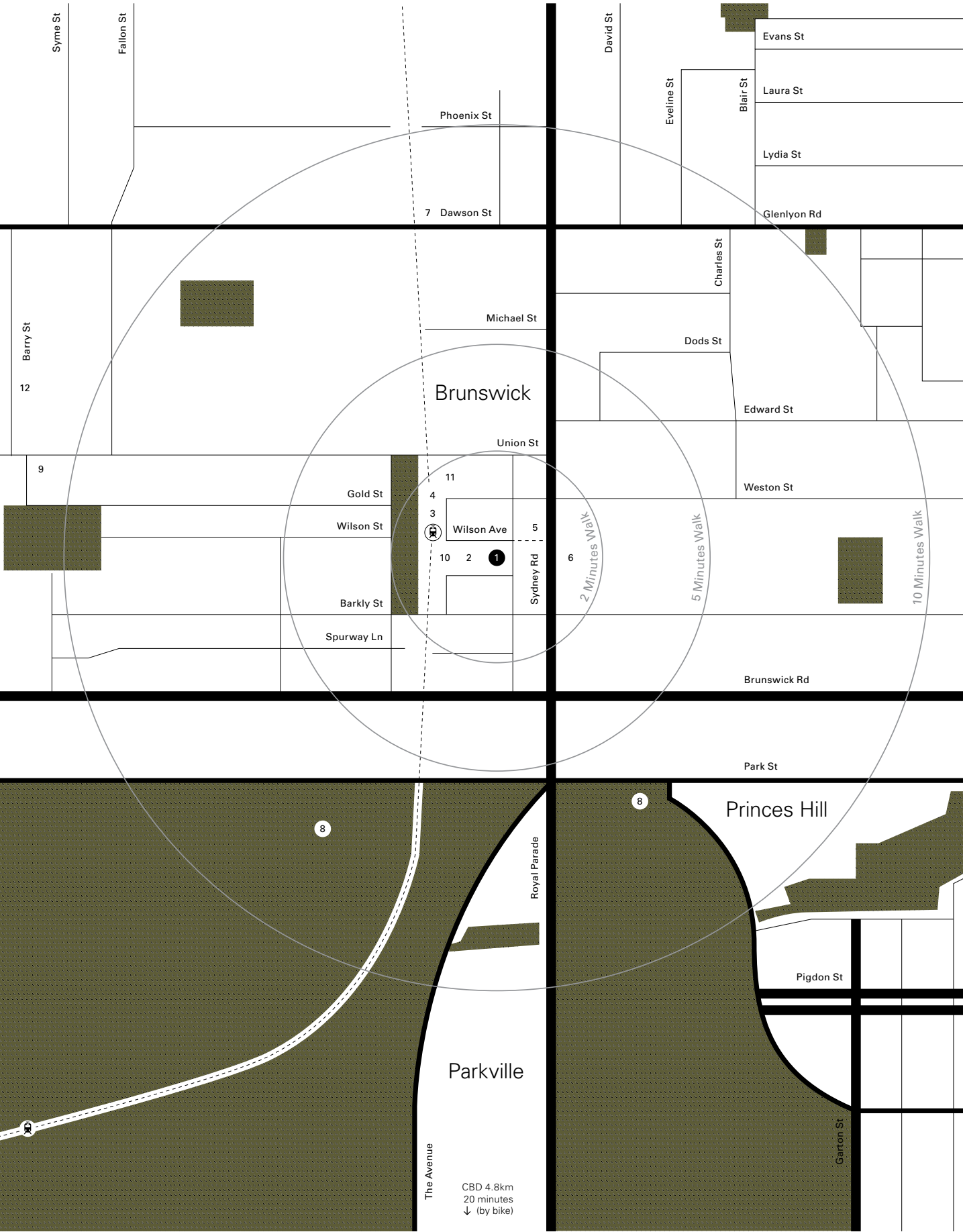

9.

THE UNION HOTEL
Your new local and a true Brunswick icon. Whether a fantastic meal, craft beer, or live music is sought, this classic establishment has it all covered.
10.

Jewell Station by Neometro
11.

17 Union Street by Neometro
12.

Barry Street by Milieu



Brunswick has a thriving local community that nurtures and celebrates diversity. Eclectic, creative and contemporary, the area is home to a range of small businesses, social enterprises and shared spaces that serve the wider community. The lively spirit of Brunswick has been a key inspiration for the design of these truly liveable apartments.

Apartments designed for people

not investors

WASHER
PRICES
Brunswick's

THE
Brunswick
LAUNDROMAT

Best Value

BEST
DRYING
TIMES

Laundromat

ATM

130

JUMBO
WASHERS
& DRYERS
INSIDE

OPEN
365 Days

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WASHER
PRICES
Brunswick's

THE
Brunswick
LAUNDROMAT
Best Value

BEST
DRYING
TIMES
Laundromat

ATM

130

OPEN

365 Days
7am-10pm
Doors Lock
10pm Sharp

PUSH

DO NOT

WASH OR DRY THE
FOLLOWING IN THIS
LAUNDROMAT.
ITEMS CONTAINING
PET HAIR, GREASE, OIL,
SOLVENTS, PAINT,
METAL GRINDINGS,
ASTER, CONCRETE DUST,
MUD OR GRASS.
OR MATS, MOP HEADS.

Thank you.

DRYERS
\$1 FOR 12MINS

WASHERS
\$4

WASHER
PRICES
Brunswick's

THE
Brunswick
LAUNDROMAT

Best Value

BEST
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TIMES

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JUMB
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365 Days
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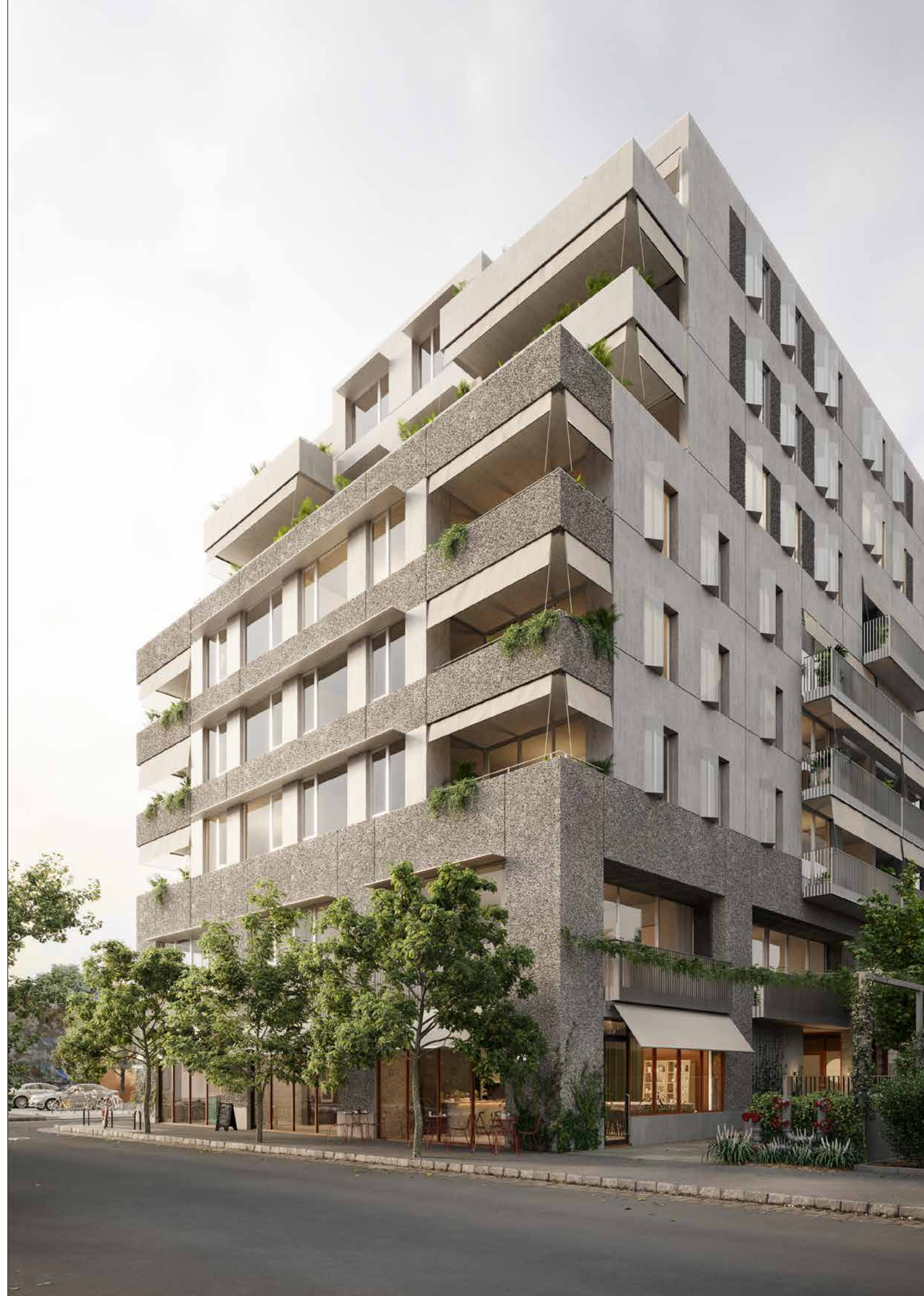
WASHERS
\$4



One Wilson Ave is inspired by the varied and enduring textures of Brunswick. Paying homage to Neometro's history and Milieu's development approach, while referencing the area's brutalist post-war buildings, the façade is defined by a bold and singular material: concrete. Its use ensures that the building will age gracefully and develop a unique character as the years go by. Having lived locally for more than a decade, architect Quino Holland has drawn on his deep understanding of Brunswick's materiality—resulting in a meticulously designed building that feels right at home in the Jewell Station precinct.



Forty One Darling Street, South Yarra is a textbook example of Neometro's strong history with concrete. Completed in 2012, the modernist design is timeless, distinguished and complementary to its surrounds. We invite you to visit and see the future that awaits the Jewell Station precinct.







Barry Street, completed in 2019 and created in collaboration with Fieldwork, reflects the varied character of Brunswick—urban and green, gritty and family-friendly, and steeped in a rich history of cultural diversity. For a deeper understanding of this connection between property and place we encourage you to take a look. Barry Street by Milieu is right around the corner from One Wilson Ave.



Concrete Ideas

Neometro's 9 Smith Street is a recent example of their approach to the material. Struck right from its mould or formwork, off-form concrete has a bold, raw and tactile finish that expresses a memory and only improves with time.

Brunswick is a neighbourhood with so much character. It's diverse, urban, connected and communal—and its rich history is evident in much of the architecture. We wanted to create a building that would resonate with Brunswick, serve as a benchmark for contemporary architecture in the area, and age just as well as the buildings around it.

One Wilson Ave is a distillation of Neometro's longstanding commitment to a singular material. In the years since Jeff Provan founded Neometro in the mid-80s, concrete has become a signature design element for the company, used across a range of projects—all of which have developed their own unique character since completion. Having worked with Milieu across a portfolio of projects, this is my first collaboration with Neometro, and the process of working with Jeff has been a fruitful and memorable experience. He gets architecture. He understands the impact that time has on a building. And when it comes to concrete, he's a master.

The façade is a combination of smooth, finished concrete and exposed aggregate. Strong and durable, the concrete nods to the brutalist post-war buildings found throughout Brunswick. But at various points we've peeled back the top layer of concrete to reveal elements of quartz and bluestone—a reference to the local Victorian terraces with bluestone foundations. This reductive palette makes the subtler details all the more important. A lot of love has gone into those moments of delicacy, such as the slender gaps between balconies and precast, the various pockets of greenery included for contrast, and the timber-framed windows at street level. The cloth awnings are a Neometro signature too, but here they've been made monochromatic to match the reductive palette, which speaks to the collaboration with Milieu. Collectively these elements form a palpable response to place that's central to Milieu's design philosophy.

My fifth project with Milieu, this building marks the next step in an ongoing process of designing for modern living. The minor details do more than just fit within the local context of Brunswick—they resonate with people, they make sense and they feel authentic. And underpinning all of this is the concrete. It's practical and enduring, stark and subdued, and striking in and of itself. It doesn't just age, it matures. It subtly shifts colour and tone over time. It responds to its environment. And it stands proud throughout its lifespan.





Interiors

Interiors at One Wilson Ave are simple, well-planned spaces underscored by generous amounts of natural light. Each of the homes revolves around DesignOffice's deep understanding of spatiality, with select homes focusing on the considered placement of multipurpose rooms—connected areas with large sliding doors that allow residents to create dynamic layouts to suit their individual needs, and ensure free-flowing movement between shared and private spaces. Flexibility, accessibility, environmentally conscious design, and a seamless transition to the streetscape below operate in conjunction to create a sustainable vertical community.



Completed in 2017, Peel By Milieu was created in collaboration with DesignOffice. The interiors are clean, simple and functional, with every detail carefully considered to make modern living easy and enjoyable.





BEDROOMS RECEIVE GENEROUS AMOUNTS OF NATURAL LIGHT AND FRESH AIR, WHILE AMPLE STORAGE SPACE HELPS TO MINIMISE CLUTTER



Completed in 2009, Neometro's 78 Inkerman Street is a pioneering example of flexible-space apartment design. Drawing on and distilling that innovative design strategy, the building features one- and two-bedroom apartments and studios, each designed to adapt to the ever-changing needs of occupants in the long-term.







Making Space Work

Select spaces on the first floor have been designed to suit a variety of purposes. Available for use as either offices or apartments, these spaces can be adjusted to suit owners commercial and residential needs well into the future.

Good interior design puts the end-user at the centre of the process. That means every detail, from floor-plans to joinery, is weighed against the experience of being in that space—not for a minute, an hour, a day, or a week, but for years, decades maybe. Spaces need to do more than look good. They need to function. They need to relate to other spaces. They need to accommodate. They need to adapt. They need to age well. And they need to feel good.

This is where the hierarchy of space comes into play. For us, it's a crucial part of the interior design process. When designing the interiors for apartments, we break down each space in terms of its purpose and everyday significance, with the overall goal of ensuring that each area is given the ideal spatial volume and adjacencies. This involves separating interior spaces into three tiers: primary, secondary and tertiary.

Primary spaces in apartments are the living areas. Secondary spaces are kitchens and bedrooms, with tertiary spaces including the bathrooms, laundries and lobbies. They're all important areas of a home, and they all need to function well and have considered relationships with adjacent spaces, but need to serve the resident in distinct ways, at various times of day. Getting this balance right leads to coherent, connected spaces that feel calm.

This design philosophy manifests through a base material palette of white walls, timber flooring and concrete ceilings, complemented by high-quality fixtures and fittings. With this simple, durable aesthetic occupants can personalise the space and make it their own with minimal constraints; an underlying sense of order makes it easier to inhabit a space in a looser, individual way. We've been refining and building on this design philosophy across various projects with long-time partner Milieu.

Beginning with a series of apartments on Peel Street, Collingwood, the partnership has flourished across a range of projects, from Congress (Milieu's first hospitality venue) to Bedford Street (an evolution of Peel Street's design process) to Hertford Street (a set of five unique homes in Fitzroy). Our fifth collaboration with Milieu draws a little from each of those previous projects, taking the best elements and distilling them into this new offering.



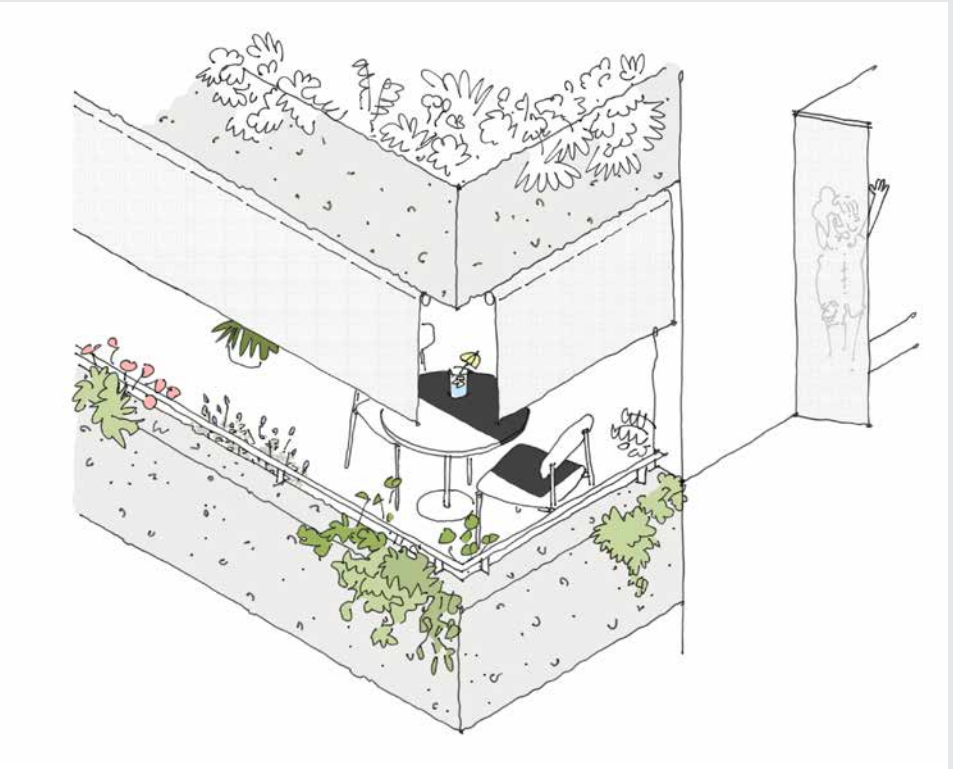


We believe sustainability is about longevity and strategic design rather than tokenistic gestures. This means favouring durable materials that wear in (not out); integrating renewable energy; and devising spaces that can respond passively to changes in weather. More broadly, the present must reflect what comes next, and measures have been put in place now to ensure clients can buy once and buy well, maintaining a high level of sustainability for many years to come.

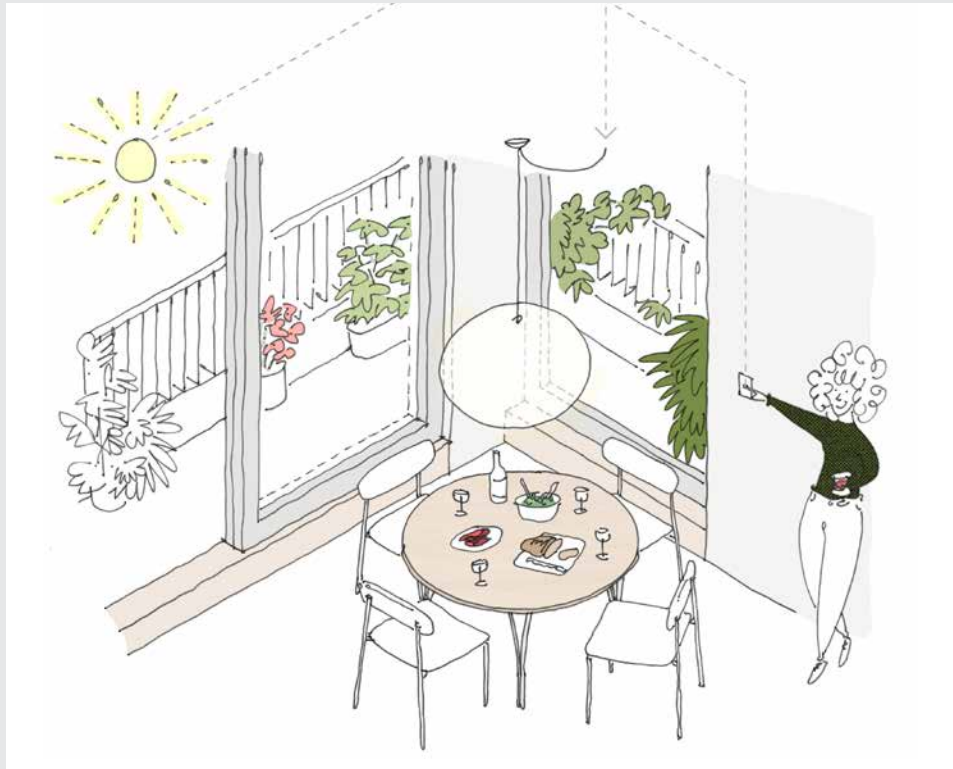




7.5 STAR NATHERS
 The building has a 7.5 star rating under the Nationwide House Energy Rating Scheme, which means occupants are not only taking part in the creation of a more environmentally conscious future, but also require less energy to heat and cool their homes.



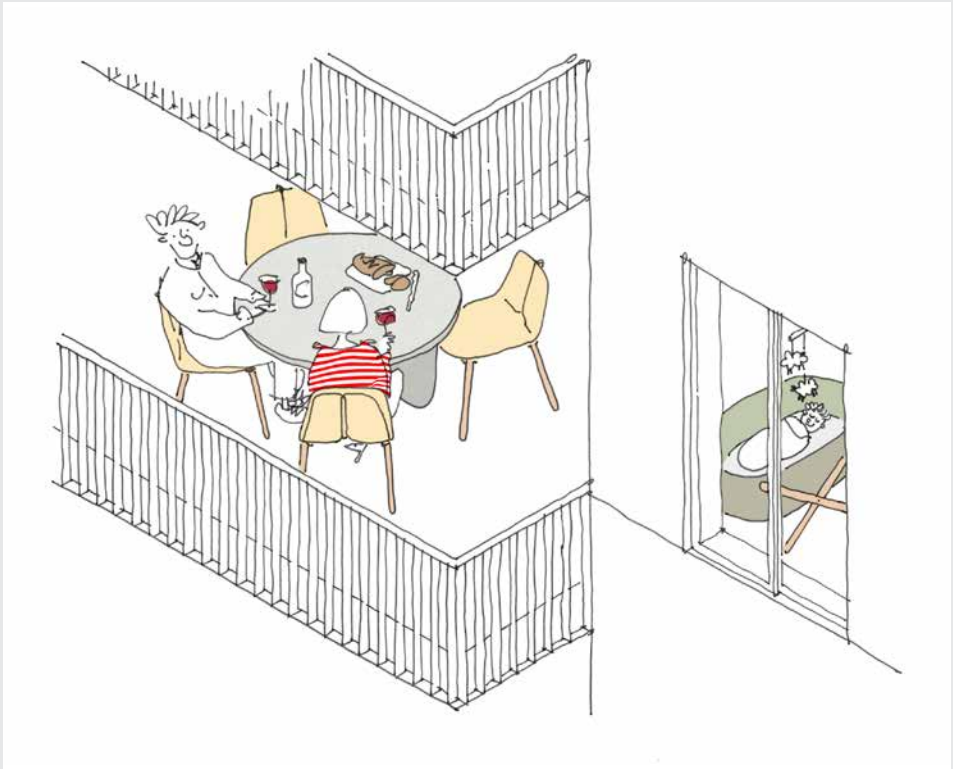
PASSIVE DESIGN & SHADING
 A series of passive design choices are in place to ensure apartments can adapt easily to various types of weather, and to minimise dependence on artificial heating and cooling. These range from broad gestures like the building's aspect and clever placement of shading across the façade, to adjustable cloth awnings so that residents can manage the climate to their liking.



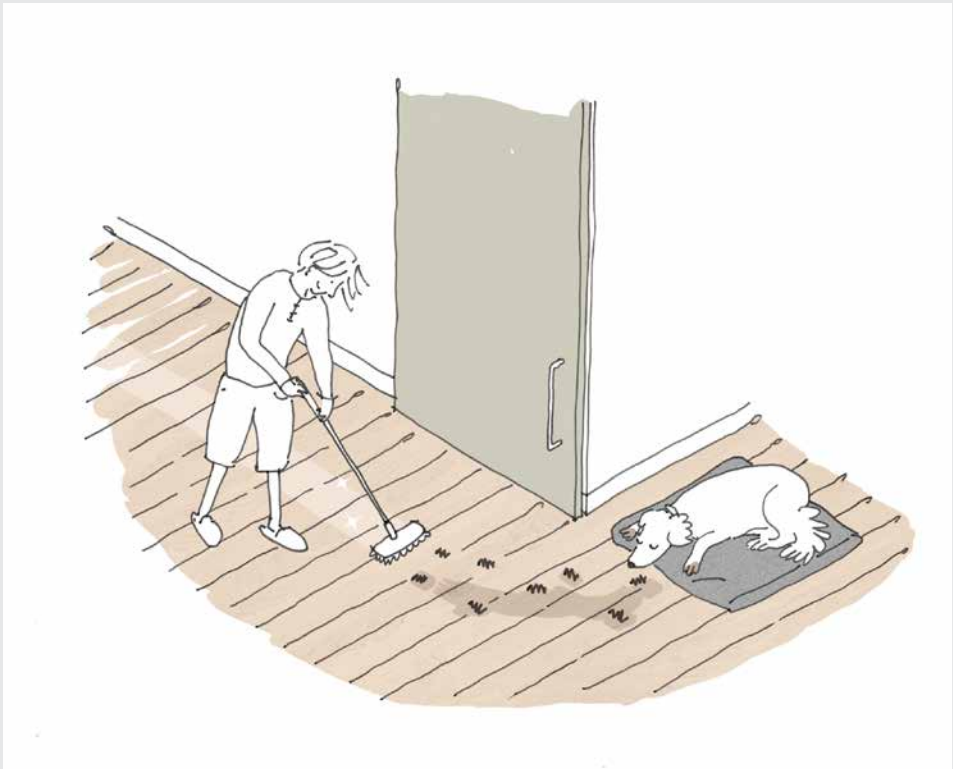
100% RENEWABLE ELECTRICITY
 At Neometro and Milieu, we understand the necessity of looking towards the future, and the apartments at One Wilson Ave offer people the opportunity to live more sustainably. We're dedicated to providing homes with 100% renewable electricity and we're committed to remaining renewable well into the future.



ALTERNATIVE MODES OF TRANSPORT
 One Wilson Ave promotes a healthy, active and environmentally friendly lifestyle by reducing dependence on vehicles (and hence fossil fuel). The building is nestled between Jewell Station and Sydney Road's route 19 tram, and provides ample space for bikes. It's also a stone's throw from various bike paths that link to Melbourne's CBD and inner north, as well as sprawling parklands.



ACOUSTIC AND THERMAL PERFORMANCE
Use of high-quality materials throughout ensures that the apartments provide high levels of acoustic and thermal performance, reducing noise pollution and increasing the effectiveness of temperature control. Private, quiet and adaptable, these homes are tranquil hideaways within a vibrant urban landscape.



DURABILITY AND LONGEVITY
These apartments are designed with longevity in mind. The enduring materials used, combined with thoughtful design decisions, mean that these apartments will wear in, not wear out. Occupants can rest assured that their home will age gracefully, and require minimal intervention and replacements across the years, which will reduce both wastage and costs in the long-term.

DESIGN PHILOSOPHY

MIXED USE VERTICAL COMMUNITY
The ground floor and level one comprise a mix of retail/commercial tenancies and flexible-use spaces to service both residents and the surrounding community, and to encourage the local economy.

GROUND FLOOR COURTYARD
The ground floor courtyard provides quiet off-street breathing space canopied and surrounded by lush greenery. It's the main entry and meeting point, and acts as a calming welcome point when arriving home.

INTERIOR MOOD & MATERIALITY
Simple, well-planned spaces with a focus on layout, amenity, volume and natural light, complemented by a tactile material palette that combines natural materials with subtle hues.

APARTMENT ENTRIES
A sense of address is achieved through careful threshold details such as exterior lights situated at each apartment's entrance. Lobbies in each apartment articulate the spatial zones and provide a smooth transition between the shared circulation space and private living area.

FLEXIBLE SPACES AND LIFESTYLE
Generous connection between rooms and considered placement of multi-purpose spaces means apartments can evolve with the resident. Large sliding doors allowing for extension of living areas, work spaces and bedrooms, as needed.

HIGH CEILINGS
With approximately 2.75m (9ft) high exposed concrete ceilings in living areas, apartments feel spacious and generous.

QUALITY FIXTURES AND FITTINGS
The details reinforce the simple design philosophy of contemporary classics. Durable, high-quality fixtures and fittings are used both in the apartments and common areas.

ROOFTOP TERRACE
With an outdoor entertaining area and quiet nooks, the rooftop veggie garden is a place for sharing with friends and family beyond the apartment, while the communal clothes-drying area offers many a moment to connect with neighbours.

BIKE SPACES
Each apartment is allocated space in the basement for two bikes. There's also visitor bike parking at the Ground Floor entrance.

ACTIVE TRANSPORT & LIFESTYLE
Just metres from Upfield bike path and Park Street/Inner City Rail trail, the development sits in a highly walkable and cycle-focused area to reduce dependence on cars. Proximity to Princes Park, Royal Park and Brunswick Baths helps to promote good health.

PUBLIC TRANSPORT
Located between Sydney Road and Jewell Station, the development sits right on tram route 19 and the Upfield rail route.

SOLAR POWER
A solar PV system will be located on the rooftop to minimise the building's overall grid-power usage.

RAINWATER COLLECTION
Rainwater collection is redirected for use in common areas that feature native and water-efficient landscaping.

THERMAL PERFORMANCE
Use of double glazing, high-quality building materials and external shading devices on select windows helps to maintain internal comfort, and lower residents' heating and cooling costs throughout the year.

NATURAL LIGHT AND VENTILATION
All bedrooms and living areas have direct access to natural light and ventilation. All residential circulation areas are naturally ventilated and open to fresh air.

CAR PARKING
Secure, at-grade basement car spaces will be included with most apartments, facilitating one car and two bikes.

STORAGE
All apartments are designed to provide ample storage and maximise functionality wherever possible, and each is allocated a dedicated storage cage in the basement.

PET FRIENDLY
Pets are a wonderful addition to any home, so Owners Corporation Rules have been prepared with them in mind. Durable surfaces have been invested in for sustainable use and longevity.

Working in partnership for the first time, this project combines Fieldwork's agile, pragmatic and sensitive approach to architecture with DesignOffice's empathetic, rigorous and innovative approach to interior design. The result is a sustainable, authentic and emotional response to place that is designed to age gracefully.



Driven to improve the status quo of architecture, Fieldwork is a dynamic and progressive studio with a focus on social and civic practice. Founded in 2013 and based in Collingwood, Fieldwork believe in an active architecture that both shapes and is shaped by social, political, aesthetic, emotional and economic forces. Their practice takes the view that buildings are living forms—agile and enduring, poetic and pragmatic, precise and optimistic, and sensitive to the evolving needs of the people who inhabit them. This is Fieldwork’s fifth project with Milieu and their first collaboration with Neometro.



NTH FITZROY BY MILIEU (2018)

- AWARDS
- 2019 INDESIGN LIVE AWARDS (INDE): Shortlist (Multi Residential) for North Fitzroy By Milieu
 - 2019 INTERIOR DESIGN EXCELLENCE AWARDS (IDEA): Shortlist (Multi Residential) for North Fitzroy By Milieu
 - 2019 VICTORIAN ARCHITECTURE AWARDS (AIA): Commendation for North Fitzroy By Milieu
 - 2019 VICTORIAN ARCHITECTURE AWARDS (AIA): Shortlist (Alteration Addition) for Rose Street
 - 2019 VICTORIAN ARCHITECTURE AWARDS (AIA): Commendation (Multi Residential) for Parkville Apartments
 - 2017 TIMBER DESIGN AWARDS: Award for Excellence (Multi Residential) for Parkville Apartments
 - 2017 TIMBER DESIGN AWARDS: Award for Excellence (Timber Cladding) for Parkville Apartments

Through a continuous process of exploration and refinement, DesignOffice deliver confident and flexible interiors that imbue spaces with individuality and bold style. Their approach emphasises empathy and understanding, resulting in personable designs that resonate with their occupants. Established in 2008 by Mark Simpson and Damien Mulvihill, DesignOffice creates buildings and spaces for the hospitality, retail, residential, commercial and institutional sectors. This is their fifth project with Milieu and their first collaboration with Neometro.



HERTFORD STREET, FITZROY (2017)

- AWARDS
- 2019 INTERIOR DESIGN EXCELLENCE AWARDS: Winner (Retail Category) for Mastani
 - 2018 INTERIOR DESIGN EXCELLENCE AWARDS: Winner Designer of The Year
 - 2018 INTERIOR DESIGN EXCELLENCE AWARDS: Winner (Multi-Residential Category) for Peel By Milieu
 - 2018 ICFF AWARDS: Winner (Innovative Booth Design Category) for Nau by Cult
 - 2017 DENFAIR AWARDS: Commendation (Best Large Stand) for Nau by Cult
 - 2017 EAT DRINK DESIGN AWARDS: Highly Commended (Retail Design) for Handpicked Wines Cellar Door
 - 2017 AUSTRALIAN INTERIOR DESIGN AWARDS: Winner (Hospitality Design) for Higher Ground
 - 2017 AUSTRALIAN INTERIOR DESIGN AWARDS: Winner (Commercial Design / Best of State) for Higher Ground
 - 2017 THE AGE GOOD FOOD GUIDE AWARDS: Winner (Cafe of the Year) for Higher Ground
 - 2016 EAT DRINK DESIGN AWARDS: Winner (Best Cafe Design) for Higher Ground
 - 2016 EAT DRINK DESIGN AWARDS: Highly Commended (Best Restaurant Design) for Higher Ground

Neometro and Milieu are committed to crafting meticulously designed homes that are a pleasure to live in. Residents find themselves content and comfortable many years after purchase, because these are homes built to last a lifetime. For more stories about past purchasers visit openjournal.com.au or milieuproperty.com.au/melbourne

Apartments that wear in not wear out

36 Wynnstay Road
Completed by Neometro in 2004

DEVELOPED BY NEOMETRO
ARCHITECTURE BY NEOMETRO
INTERIOR BY NEOMETRO
PHOTOGRAPHY BY DEREK SWALWELL
WORDS BY TIFFANY JADE



Isidore has been living in his light flooded, one bedroom apartment in Neometro's 36 Wynnstay Road for 15 years. After purchasing off the plan in 2003, Isidore moved into his home in 2004 and has since bestowed such a mesmerising uniqueness upon his space that he has redefined the very definition of 'home.'

Australia doesn't tend to be awash with apartments like Isidore's. An orchestrated affectation of personal effects that have established a cosy existence amongst the brutalist inspired materiality of the apartments interior. Isidore's home is a pure, undiluted expression of its resident and the rich tapestry of his life.

Long term apartment living is only just starting to become a serious contender to the detached family home in Melbourne however Neometro has been chipping away at this model for over 3 decades. 36 Wynnstay Road consists of 8 units that all exude a sense of tactile longevity that beautifully supports the concept of medium density living. The thoughtful floorplans, community minded aspect, and timeless design (both inside and out) were all key facets in Isidore's decision to purchase his apartment when he decided to lay down roots in Australia a decade and a half ago.

Entering Isidore's home, the outside world seems to recede as the richness and vibrancy of his persona is amplified in a way that poignantly celebrates family, culture and experience. Every conceivable space in this relatively small footprint that so succinctly portrays the essence of its owner has been treated with a level of curated consideration that brings to mind Sir John Soane's Museum and his enlightened display of works. The apartment itself has become the canvas, with its concrete walls and transitional zones providing the platform for its exhibition. Reminiscing on certain objects, artworks and photographs, Isidore narrates experiences and memories and his home has personified these to beautiful accord.



Nth Fitzroy By Milieu

Completed by Milieu in 2017

DEVELOPED BY MILIEU
ARCHITECTURE BY FIELDWORK
INTERIOR BY FLACK
PHOTOGRAPHY BY DEREK SWALWELL
WORDS BY TIFFANY JADE

When Nicole and Patrick Johnson-Devery purchased their 2 bedroom Milieu apartment off-the-plan back in 2015 they were officially ending their property purchase journey after a complete about-face on what they had initially thought they wanted most from a home.

Like many young families, Nicole and Patrick had gone through the ringer of the property market and, having decided that suburban living was not for them, became strongly united by their desire to find a design focused property within their inner urban community. It was important to them both that they retain the plentiful public amenity and desirable lifestyle they loved. Basically, they were opting to embrace the allure of all the prospects apartment living offered, and to the connected, vibrant buzz that residing in close proximity to a city brings. A residential model that is quickly gaining traction among families who recognise the perks of multi-residential living in a city as cosmopolitan as Melbourne.

“We flipped our mindset on a smaller place” says Patrick, of their decision to purchase in Milieu’s North Fitzroy development. Designed by Fieldwork Architects and elevated by the beautifully tactile materiality of Flack’s interiors, the Devery’s were drawn to the buildings superb design elements and enviable location which seamlessly aligned with their “buy once, buy well” philosophy when it came to finding the perfect home. “Everything was right” says Nicole, of the light flooded apartment.

Nicole and Patrick have managed to beautifully encapsulate the concept of a minimal life and, along with their children Ludi (11) and Quinn (9), and their Boston Terrier Johnny, have created a home that is so cohesive as to be almost poetic. The open plan living and kitchen share a light colour palette and a highly considered joinery and furniture arrangement that see’s everything in its rightful place. Nicole reflects on their move from a townhouse to their new apartment as the beginning of a new lifestyle that stems from a holistic practise that is fast becoming a norm by todays social standards. The family went through a purging of all their belongings that proved to be liberating and highly conducive to the new standard of living the family were wanting.

The Dervery’s apartment is bookended by a light and spacious entry void - with luscious greenery at its centre,

curved staircases against the linear facade, eye-catching tiled flooring, and midcentury charm - and a large private terrace featuring the signature white mesh shutters that make up the iconic facade of the building. The apartments lofty, sun dappled aspect, with views across the rooftops of North Fitzroy, contributes to an aesthetic that is open and unquestionably connected to the community that lies beyond the building. This kindred relationship between private and public, interior and exterior, contributes immensely to the apartments profound sense of liveability.

“I never want to leave this apartment” say Patrick who see’s the longevity of their home as having multifaceted potential as a forever home after kids have flown the coop, or as a possible future option for Ludi and Quinn to share if they end up studying at one of the university’s nearby.

Until then, the Dervery’s continue to embrace the uniqueness of their home in terms of aesthetic, as well as the countless amenities they have gained - literally on their doorstep - in opting to remain within their inner north-side Melbourne community. This decision is proving to be a sound one with a discerning lesson for others as we collectively move towards future proofing Melbourne’s residential landscape.



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PG 32 (BEDROOM) HANGING ARTWORK: *UNTITLED*, 2017, BY MORGAN HICKINBOTHAM
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PG 41 (LIVE/WORK) HANGING ARTWORK: *SOFT LIMIT (GREEN)*, 2019 BY ANDREW READ

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