The TahDah Foundation
a 501(c)(3) non-profit organization

2025 Pioneer Ct. First Floor, San Mateo, CA 94403
www.TahDahFoundation.org info@tahdahfoundation.org
A Special Thanks

We would like to extend a special thank you to The TahDah Foundation Board Members for their commitment in ensuring all students have access to a holistic arts program.
Dear Friends,

Imagine a life without arts. It isn’t easy to do. Just in California, the creative industry constitutes nearly 10% of all jobs in California\(^1\), including jobs in industrial design, publishing, aerospace and entertainment. Even though the creative industry is a pillar of the state’s economy, California is just 47\(^{th}\) in the nation in arts spending.

In California, the law requires dance, music, theater, and visual arts instruction from Kindergarten through 12\(^{th}\) grade. However, only 25\% of students in California are offered all four. In fact, students at schools with larger percentages of students who receive free and reduced lunch have lower participation rates in the arts\(^2\).

Two years ago, The TahDah Foundation was established and began its commitment to raise philanthropy to fund holistic arts programs in non-profits and free public schools in high-impact communities.

With your support, The TahDah Foundation feels proud to fund holistic arts programs to children who otherwise would not have an opportunity to experience a holistic art programs that focus on the whole child. Your donations have changed the lives of 5,234 children in inner-city communities.

In 2018, The TahDah Foundation provided over $20,000 in grants

- Bay Area schools in California
  - North Oakland Community Charter School (NOCCS) — 238 Students
  - San Jose Unified / Empire Gardens Elementary — 336 Students
- Community based organization in New York and California
  - YMCA of Metro Los Angeles — 2,800 Students
  - YMCA of Greater New York — 1,000 Students
  - We Leads Ours (WELO) — 160 Students
  - Oakland Youth Chorus — 700 Students

Thank you to all of you who have supported The TahDah Foundation’s work to date—We wouldn’t be here without you.

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\(^1\) Legischool Project — https://www.csus.edu/calat/legischool_project/LS_Publications/Creative%20Economy%20Guide.pdf

Ed Rodriguez, Executive Director

As Executive Director of The TahDah Foundation, Ed Rodriguez continues his life’s work bridging arts, education and community empowerment to champion students’ access to educational resources. At The TahDah Foundation, Mr. Rodriguez is putting to use decades of leadership, teaching, community advocacy and communications skills to identify and mobilize more financial support and public awareness to fund holistic art programs for inner city communities.

Under Mr. Rodriguez’s leadership, The TahDah Foundation continues to grow and to meet its year-long goals. Today, The TahDah Foundation has set in motion a multi-year strategic plan that will allow different funding and sustainable approaches to take place; this plan allows for growth of programs in current states being serviced (Northern & Southern California & New York) and expansion to different regions in the United States.

Before coming to TahDah Foundation in October 2018, Mr. Rodriguez spent a decade working with high-performing charter school organizations in Southern California and Nevada as an administrator and Chief Operating Officer and independent consultant focusing on closing the achievement gap by implementing and evaluating rigorous educational programs, leading teacher & administrator professional development, and directing projects designed to sustain, grow and excel schools’ academic progress.

The experience and background Mr. Rodriguez brings to The TahDah Foundation is rich in fundraising, donor cultivation, finance, K-12 education, as well as, experience working in the arts when employed by California Institute of the Arts (CalArts) and Plaza de la Raza to teach the Community Arts Program (CAP) arts education program in inner-city communities.

Mr. Rodriguez received his B.A. in Liberal Studies from California State University, Northridge and his M.A. in Educational Leadership from California State University, Dominguez Hills. He is married to Andra, past school administrator in Los Angeles Unified School District, and is the father of three children.
About TahDah Foundation

Founded in 2016, The TahDah Foundation believes that every young person deserves to have access to resources and opportunities that support their learning, growth and development. Our efforts focus on impacting K-12 and young adults who are differently-abled, special needs and/or at-risk youth in schools, after-school programs, summer camps, homeless shelters and community-based organizations.

Mission

The TahDah Foundation’s mission is to improve the hearts, the minds and lives of young people with resources that support holistic arts education and wellbeing.

Vision

The TahDah Foundation’s vision is to create a world where young people have access to opportunities that foster growth in encouraging, uplifting, and creative ways.
Our Drive

We exist because our children deserve a holistic arts education no matter what their economic situation may be or their school’s financial situation.

Young people who participate in the arts are:

- 4 times more likely to be recognized for academic achievement
- 3 times more likely to be elected to class office within their schools
- 4 times more likely to participate in a math and science fair
- 3 times more likely to win an award for school attendance
- Participate in youth groups nearly four times as frequently
- Read for pleasure nearly twice as often
- Perform community service more than four times as often

Arts education helps at-risk populations:

- Arts education makes a tremendous impact on the developmental growth of every child and has been proven to help level the "learning field" across socio-economic boundaries.
- Arts education has a measurable impact on at-risk youth in deterring delinquent behavior and truancy problems while also increasing overall academic performance among those youth engaged in after school and summer arts programs targeted toward delinquency prevention.
- Arts education in schools increases test scores across every subject area, lowers drop-out rates and helps close the achievement gap regardless of socio-economic status.

The TahDah Foundation is a mission driven and reflective organization that funds holistic art programs by fundraising and distributing these funds to school and non-profits.

“Never doubt that a small group of thoughtful, committed citizens can change the world; indeed, it’s the only thing that ever has.”

~ Margaret Mead

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1 Study By Stanford University And Carnegie Foundation For The Advancement Of Teaching; 1998

2 Youth ARTS Development Project, 1996, U.S. Department of Justice; Arts Education Partnership, CAAE
Strengthening Communities

With Your Generosity, 5,234 Children’s Lives Were Impacted In 2018!

Grant Recipients Included:

- YMCA of Metropolitan Los Angeles
- NOCCS
- North Oakland Community Charter School
- YMCA of Greater New York
- WELO
- Oakland Youth Chorus
- San Jose Unified School District
  “Inspiring and Preparing for Success”
- Empire Gardens Elementary
## 2018 Financials
(July 1, 2017- June 30, 2018 Fiscal Year)

### Statement of Financial Position

<table>
<thead>
<tr>
<th></th>
<th>2018</th>
<th>2017</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Revenue &amp; Support</strong></td>
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<td></td>
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<tr>
<td>Contributions + Grants</td>
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<td>Special Events</td>
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<tr>
<td>In-Kind Donations: Foundation</td>
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<tr>
<td>In-Kind Donations: Corporate</td>
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<tr>
<td>In-Kind Donations: Individuals</td>
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<td><strong>Expenses</strong></td>
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<td>Grants Awarded to School/Non-Profits</td>
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<td>Program Development</td>
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<td>Administrative Cost</td>
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<td><strong>Total Expenses</strong></td>
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### Income
- Individual Donors: 65%
- Corporate Donors: 32%
- Foundation Donors: 3%

### Expenses
- Grants Funded: 55%
- Administrative Cost: 25%
- Program Development: 20%
Thank You

The TahDah Foundation gratefully acknowledges the individuals and organizations listed below whose gifts helped sustain The TahDah Foundation as a vibrant, independent non-profit organization that continues to impact children through holistic art programs.

<table>
<thead>
<tr>
<th>DONOR LEVEL</th>
<th>DONORS</th>
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<tbody>
<tr>
<td>PLATINUM DONOR ($5,000-$20,000)</td>
<td>TDA Inc. Spanner Family Bethany &amp; Bridgette Chaney-Wiley Silicon Valley Community Foundation Anonymous Donors</td>
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<tr>
<td>GOLD DONOR ($1,000-$4,999)</td>
<td>Ann Gittleman Robert &amp; Ann Stephanie Gittleman Charitable Trust Anonymous Donors</td>
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<tr>
<td>SILVER DONOR ($200-$999)</td>
<td>Ming Y. Zhu Alex and Ani LLC MacArthur Foundation Arnold &amp; Sandy Kawano Pamela Chaloulut Anonymous Donors</td>
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<td>SUPPORTERS ($100-$199)</td>
<td>Traci Naggi Claudia Viek Laura Gallagher Robert &amp; Ann Gittleman Neva Marie Gallegos Justin Wallentin Marni Gittleman Abdel Jacobsen Al Hackbarth &amp; Lori Robin Anonymous Donors Laura Gallagher Julie Bowen Yumi &amp; Mark Kawano</td>
</tr>
<tr>
<td>FRIENDS ($1-$99)</td>
<td>Cards For Causes Barbara &amp; Bruce Berger Miriam Robin Jennifer Gittleman Ann Gittleman Anonymous Donors Sarah Lovell Sarah Baltazar Sevan Poetry Laura Gallagher Al Hackbarth &amp; Lori Robin Anonymous Donors Queens World Film Festival Ines Trinh Ann Gittleman</td>
</tr>
<tr>
<td>HONORARY GIFTS</td>
<td>Robert Gittleman MEMORIAL GIFTS</td>
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In August The TahDah Foundation family was saddened by the news of the passing of our dear friend Robert “Bob” Gittleman. Bob was a life-long advocate and supporter of arts and education and one of TahDah’s biggest fans and supporters. His dedication and love for the arts and education for children was evident in all of the ways in which he engaged within the community. Bob believed in the missions and supported the work of numerous charitable organizations and specifically named The TahDah Foundation, the School at Jacob’s Pillow, and CATA as ones nearest and dearest to his heart. Bob always had a smile on his face, which he so generously shared with others, and that is exactly how we will remember him.

Robert “Bob” Gittleman
Looking Ahead in 2019

With your support and in-kind donations, The TahDah Foundation has expanded its scope of services.

The TahDah Foundation Funds Art Programs Across the US and Is Now An Arts Service Provider.

All Children Deserve Access To Arts Education! Please visit our website and donate today.

www.tahdahfoundation.org