American Pakistan Foundation - Strategic Framework

**MISSION**

Empower the Pakistani American Community and Build Bridges Between the United States and Pakistan

**VISION**

- **Empowered & Connected Pakistani American Community**: Increase impact and reach in community empowerment, convening Pakistani American community, and building bridges between the United States and Pakistan.
- **A Mission-Driven Youth Network**: Establish a foundation for Pakistani American youth to network, engage, and collaborate on community empowerment and building bridges.
- **Elevated Profile & Expression of APF Values & Mission**: Engage and promote the Pakistani American community through digital platforms, marketing content, strategic partnerships, and events to ensure awareness of our mission and work.
- **Greater Civic Engagement & Policy Literacy**: Provide opportunities to educate and involve the Pakistani American community in policy learning and civic engagement.
- **Stronger Ties Between the United States & Pakistan**: Create opportunities to learn about shared culture, experiences, and histories between the United States, Pakistan, and Pakistani Americans.

**OBJECTIVES**

- **Empowerment & Connected**
  - Pakistani American Community
- **A Mission-Driven**
  - Youth Network
- **Elevated Profile &**
  - Expression of APF Values & Mission
- **Greater Civic**
  - Engagement & Policy Literacy
- **Stronger Ties Between**
  - the United States & Pakistan

**PROGRAMS**

- **APF Connect Mentorship Initiative**
- **National Leadership Council**
- **APF Webinar Series**
- **United Nations Initiative**
- **Cultural Heritage Fund**
- **APF Blog Active Voice**
- **EngageDC Foreign Policy Fellowship**
- **Pakistan Fellows Program**

**ISSUES**

- mentorship
- networking
- community organizing
- youth development
- storytelling
- policy awareness
- leadership development
- exchanges
- arts & culture
- history awareness

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