American Pakistan Foundation Pakistan Fellowship - Summer 2022 Placement with Sehat Kahani

Position Description, Responsibilities, Qualifications

Note: This is a virtual position that will work directly with partners in Pakistan.

Start Date & Duration: The fellowship will last 8 weeks and will tentatively begin the first week of June.

Positions: There are 2 positions open:

- Research and Data Analysis Fellow (2 positions)
- Digital Marketing & creative visual storytelling fellow (1 position)

Note: when filling out the application, you will be asked to indicate the position(s) of interest

General Requirements:

- Fellows must participate in all required meetings and briefings for fellowship.
- Fellows must participate in APF weekly check-in to provide an update on their projects.
- Fellows must write an article for the APF website, provide a testimonial about their experience, and present their work in a webinar to the APF Leadership Council and Board of Directors.

Selection Process:

- All applicants must fill out an application form, submit a resume, and provide a writing sample.
- APF will pre-screen candidates and conduct initial interviews. Second round candidates will be interviewed by Sehat Kahani. Final decisions will be determined by APF and Sehat Kahani.

Application Deadline: March 25

Descriptions of Available Fellowships:

1. **Research and Data Fellow**

   - Responsibilities:
     - Participate in existing research projects being conducted at Sehat Kahani.
     - Primary and Secondary data collection including surveys, key informant interviews etc.
     - Supervised background research, data mining analysis & visualization, discussion formation.

   - Requirements:
     - Prior experience or interest in learning/participating in research projects on public health.
     - Prior experience or interest in advanced Excel and visualization (Tableau, Power BI)

2. **Digital Marketing & Creative Digital Strategy Fellow**

   - Responsibilities:
     - Fellows will get the opportunity to learn about how content is designed and presented in the Pakistani digital marketing ecosystem specifically around social impact initiatives.
     - Work with Sehat Kahani digital marketing team on content for the digital marketing calendar
     - Work on a social media campaign that involves creating creative content such visuals and blogs based on Sehat Kahani digital marketing strategy and goals

   - Requirements:
     - Prior experience or interest in Canva, Figma and other illustrative softwares such as Adobe.