



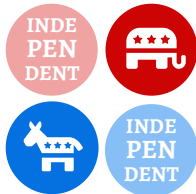
VOTERS ARE READY & WAITING TO HEAR FROM YOU

What do you get when you blend one of the nation's largest sources of highly-accurate consumer data with real-time search, location and behavioral insights? The ability to deliver your campaign promise to the persuadable audiences you need to win. Ameribase/Lighthouse has the data you need to target your ideal audience in "surround sound," through multiple touch points, across direct and digital channels.

IF THEY'RE OUT THERE. WE'LL FIND THEM.

Choose from our on-demand audiences targeting by:

BY REGISTERED PARTY OR DONOR



BY VOTER TYPE



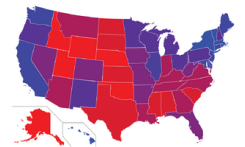
BY INTEREST OR CAUSE



BY MULTICULTURAL GROUP



BY STATE OR REGION



Or try a Custom Audience

Built based on your specific requirements and available for use within 72 hours, our custom audiences also offer the possibility to filter by preferred candidate.

Why Choose Lighthouse List's Audiences?

Having been RANKED No.1 FOR ACCURACY across multiple attributes and segments - more than any other data provider analyzed - by independent data evaluator, Truthset, Lighthouse is your perfect data partner.

Speak to us about our Truthset-scored demographic voter data, ideal for political campaigns, including:

- African American Consumers
- High Income Consumers
- Hispanic Consumers
- Small Business Owners

Sample Use Cases



AFRICAN AMERICAN INDEPENDENTS who LEAN LEFT based in PENNSYLVANIA & are concerned about the ENVIRONMENT



DEMOCRAT YOUNG VOTERS who are interested in HEALTHCARE policies



HISPANIC REPUBLICANS who live in CALIFORNIA & are concerned about FISCAL CONSERVATISM



SUBURBAN WOMEN VOTERS who LEAN RIGHT in OHIO and care about EDUCATION

For recommendations or custom queries, contact:

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We are a participant in the TAG Registry, TAG ID: d79d949c28c78e88

LIGHTHOUSE LIST
COMPANY

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