

READY TO BUY AUDIENCES

Target your promotions to consumers who have raised their hands and are ready to buy your product and services



If you're looking for the best return on your data investment, try our Ready To Buy audiences. These responsive consumers have all responded to an email promotion or offer and purchased a product or service in your category of choice. Perfect for list rental, list enhancement and licensing, these audiences include matching name and address, enabling marketers to reach prospects via direct mail as well as via digital channels.

MAXIMIZE YOUR ROI WITH OUR READY TO BUY AUDIENCES

Target consumers who have raised their hands and signaled they are ready to buy:

- Business Owners
- Credit & Loan Seekers
- College Graduates & Job Seekers
- Discount Shoppers
- Movie & TV series Bingers
- Moms at Home
- Music & Gamers
- Online Auction Buyers
- Opinion Research Responders
- Students & Education Responders
- Travel Cruise & Vacation Buyers
- Work From Home
- and many more!

DRILL DOWN FURTHER

Filter by a variety of demographics, including:



Age



Gender



Ethnicity



Homeowner



Income



Location



READY TO GET STARTED?

Our Ready To Buy audiences can be delivered to your favorite digital platform! Talk to us today about your specific data needs.

For recommendations or custom queries, contact:

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