EMAIL ACTIVATION & TARGETING

Run large scale email campaigns using Lighthouse's quality opted-in consumer & B2B data

With Lighthouse List, running high-volume email campaigns has just become easier. We have a wealth of high-quality opt-in data, with over 500 attributes to choose from. Plus, with our in-house ESP, you can be sure your campaign is optimized for high-volume third-party acquisition email deployments.

We can also help you run email retargeting campaigns: run a CTV or display campaign and improve your conversion rates by following up with an email. This strategy enables you to run a multichannel campaign that is high-performing, high-converting, and 100% measurable!

KEY CATEGORIES

- Automotive
- CPG
- Finance
- Retail
- Mobile
- Mortgages/Real Estate
- Wireless Mobile

*Please inquire for other data sets.

PACKAGES WE OFFER

If you're looking to run high-volume email campaigns, we offer great value. Our email deployment packages include:

- 10 million emails $15/CPM
- 15 million emails $12/CPM
- 20 million emails $10/CPM
- 25 million+ emails $7.50/CPM

EMAIL DATA SOURCING

Our data is 100% privacy-compliant. Lighthouse List has a strict double opt-in policy to receive third-party offers and we respect any opt-out requests we receive. To participate in our database, our marketing partners must adhere to the same strict email rules we apply to our company. Our data is verified by multiple sources for accuracy and validation. We've helped previous clients achieve a **130% increase in conversions and an 11.55% average click-through rate.**

Achieve an email deliverability rate of up to **97%**

READY TO GET STARTED?

Our email data typically sees a 97% deliverability rate!   Talk to us today about your specific data needs.

For recommendations or custom queries, contact:
Mark J. Traverso, 954-489-3008,
mark.traverso@lighthouselist.com

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