Third Party Fundraisers for JASMYN

Fundraising Policy – Chapter 18 of JASMYN Accounting Policies and Procedures Manual:

Events organized by outside organizations or individuals must meet the following standards:

- **To promote the public trust of JASMYN and advance either its fundraising or Advocacy goals**
- **Activities associated with the event are within the law, consistent with our messages to youth regarding safety and respect, and do not run a risk of defaming JASMYN’s name or reputation.**

Implementation Guide:

Any third party wishing to raise funds to support JASMYN’s work is requested to notify JASMYN of the intent to fundraise at least 2 weeks before the fundraising activity takes place.

The following guidelines apply to all external fundraising on JASMYN’s behalf.

The third party is required to:

- Use JASMYN provided logo only, and specifically no clipped logos from the internet
- Use JASMYN approved language regarding our work. Here are two examples of such language:
  - JASMYN supports and empowers LGBTQ young people by creating safe space, providing health and wholeness services and offering youth development opportunities while bringing people and resources together to promote equality and human rights.
  - JASMYN is a nationally recognized LGBTQ youth center serving Northeast Florida. We offer safe space, connect to health and housing solutions and create opportunities for young people. For more information visit JASMYN.org.
- Provide JASMYN any materials including use of our logo or likeness in advance of making them public
- Provide JASMYN pertinent information about the fundraising event, including date, time, occasion, number of people expected and amount intended to donate, plus any request for appearances. JASMYN policy allows for staff to make appearances as time allows and JASMYN makes no promise of same.
JASMYN will:

- Approve JASMYN’s participation in and materials for the event as they are completed according to above requirements
- Promote the event at least once on the social media platform of our choice, depending on other activities being promoted concurrently
- Communicate with the organizer/contact
- Send organizer/business a tax letter for donation after it is received
- Accept no liability for any occurrence at the fundraising event

Examples of third party fundraising:

- A restaurant/bar creating a drink, dessert, meal or appetizer with a portion of each sale given to JASMYN
- An arts organization doing a performance with the proceeds benefitting JASMYN
- An artist selling/auctioning works to benefit JASMYN, online or at another event
- A dance club giving a percentage of the door on particular evenings to JASMYN
- A person holding a living room party with friends and asking for donations for JASMYN
- A person/organization/business organizing an event of any size, at any venue to benefit JASMYN