JASMYN Statement on Social Media

The importance of social media to reach JASMYN’s diverse audiences becomes more important every day as we seek to share the wide range of programs, services and engagement opportunities we offer with the community. And like many organizations, we are evolving our protocols and oversight in this area as nimbly as possible in this constantly changing environment. It is important to note here that in the past, certain JASMYN social media posts were published without proper vetting.

We at JASMYN regret any unease our past administrative oversight in this area may have caused our community and the shadow any past posting may have cast over our work with LGBTQ+ teens and young adults. That work includes important public health initiatives in HIV prevention, mental health and wellbeing, housing support for homeless youth and student programs for peer support.

Moving forward, we have set in place more stringent social media protocols and approval systems. With this course correction, we are confident future social media content published will be suitable for each age group JASMYN supports while continuing to provide lifesaving and life-affirming content to all members of the community.

Our 28-year history in Jacksonville is important to note, and that as we move forward, our priority remains the wellbeing of Northeast Florida’s LGBTQ+ teens and young adults. JASMYN was founded as, and will continue to be, a safe place for them and our entire community.

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