ASLA OREGON DESIGN SYMPOSIUM
SEPTEMBER 11TH & 12TH 2020

NOURISH

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ASLA OREGON
2020 DESIGN SYMPOSIUM

Just as soil, water and plants are the building blocks of well-being, so creativity and reflection sustain design capacity, and good design nourishes both the natural environment and the public realm. ASLA Oregon’s 2020 Design Symposium will illustrate these ideas at a variety of scales and perspectives. Join us as our speakers share their experience and initiatives in nourishment of themselves, the community, and the planet.

ASLA Oregon is committed to providing a safe and welcoming environment that fosters respect, fairness, and integrity for all whom participate in chapter activities and events. ASLA Oregon members, sponsors, presenters and guests should maintain the highest standards of personal conduct and refrain from engaging in discrimination or harassment.
# SCHEDULE OF EVENTS

## DAY ONE: SEPTEMBER 11TH

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<th>Event</th>
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<tr>
<td>12:00 PM</td>
<td>President’s Welcome</td>
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<tr>
<td>12:15 PM</td>
<td><strong>Falon Mihalic</strong> Imagination into Practice</td>
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<tr>
<td>01:15 PM</td>
<td>Break + Sponsor Showcase</td>
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<tr>
<td>01:45 PM</td>
<td><strong>Sharon Selvaggio</strong> Supporting the Pollinators that Nourish Us: Conservation Opportunities and Design Examples for Urban Spaces</td>
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<tr>
<td>02:45 PM</td>
<td>Break + Sponsor Showcase</td>
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<tr>
<td>03:15 PM</td>
<td><strong>Chuck Eggert</strong> Cultivating the Future: A whole systems approach to the agricultural landscape</td>
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<td>04:15 PM</td>
<td>Day One Wrap-Up</td>
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<td>04:30 PM</td>
<td>Day 1 Conclusion</td>
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<tr>
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<td>Virtual Happy Hour</td>
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## DAY TWO: SEPTEMBER 12TH

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<th>Time</th>
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<tr>
<td>09:00 AM</td>
<td>Saturday Welcome</td>
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<tr>
<td>09:15 AM</td>
<td><strong>April Philips</strong> Eat - Plant - Drawdown: Why designing for climate matters</td>
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<tr>
<td>11:15 AM</td>
<td><strong>Roxi Thoren</strong> Nourish: A Panel Discussion</td>
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<td>12:45 PM</td>
<td>Symposium Closing Remarks</td>
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<td>01:00 PM</td>
<td>Conclusion</td>
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ASLA Oregon acknowledges that the land included in the State of Oregon, upon which our Members practice landscape architecture, was and is the home of many tribes and bands of Indigenous and Native American people. We acknowledge the past systemic policies of genocide, relocation, assimilation and racism that still impact many Indigenous and Native American families today. ASLA Oregon values the collective work of many Confederated Tribes, Indigenous leaders, and Urban Native families who continually demonstrate the values of resilience, resistance, revitalization, healing, and creativity. Our Members recognize our role as guests on and stewards of these lands, and we thank the original protectors of this land for their care of it.

*This Acknowledgement draws heavily upon examples shared by the City of Portland and the University of Portland. ASLA Oregon thanks them for their example and their leadership.*
Imagination is the wellspring of our creativity and fuels our design practices as individuals and as members of our interconnected socio-biological communities. How can we continue to innovate, inspire, and lead as landscape architects working to create resilient places? We must fill the well. Imagination into Practice explores the how and why of nourishing our imagination as the source for creating impactful work. Through project examples in the public realm, we will explore ways of working from big picture conceptual goals to construction details, inclusive community programming, and innovative use of materials.

Falon Mihalic is a landscape architect, public artist, and founder of Falon Land Studio. Her interdisciplinary practice merges visual art, environmental science, and urban design. Her work encompasses a variety of project types from permanent public art commissions to nature playgrounds, community parks, and neighborhood scale master plans. She has a Master of Landscape Architecture degree from the Rhode Island School of Design and a B.A. in Natural Sciences from New College of Florida. Falon is a licensed landscape architect in Florida, Texas, and Illinois with a deep knowledge of plants and ecosystems of the Gulf Coast bioregion.
Supporting the Pollinators that Nourish Us: Conservation Opportunities and Design Examples for Urban Spaces

EDUCATION SESSION 01:45 PM

Pollinator conservation is a critical global environmental issue affecting food supply and ecosystem health. What role can landscape architects play and does habitat created in urban areas make a difference? The Xerces Society’s Sharon Selvaggio will present the conservation needs of pollinators, the opportunities for and benefits of designing pollinator habitat into urban spaces, planning and design considerations, and examples from across the country.

Sharon Selvaggio is a staff member in The Xerces Society’s Pesticide Program, and assists people in urban, agricultural, and natural settings to reduce reliance on pesticides and implement pest and habitat solutions that conserve invertebrates and pollinators. Sharon previously worked at Northwest Center for Alternatives to Pesticides, the U.S. Fish and Wildlife Service, and the U.S. Forest Service, and integrates her focus on sustainable pest management with her experience in conservation and management of natural areas and agricultural lands. Sharon earned an M.S. in Energy and Resources and a B.A. in Biology, both from the University of California at Berkeley.
The greatest impact on the American landscape comes not from urbanization but rather agriculture. In his talk, Cultivating the Future, Chuck Eggert will share his knowledge of agriculture and food systems in our community and our region. Learn how fertile soils, rich in organic matter, are our best insurance against food insecurity and climate vulnerability. Using Basics Market as a case study, we’ll discuss opportunities for restoring soil’s biological life with carbon farming and the designer’s role in creating productive landscapes.

Chuck Eggert, founder and owner of Wild Rose Foods, has a bold plan to revitalize organic, small farms and educate the public about local and regional food systems. A recognized leader in organic agriculture systems and regenerative farming, as well as a natural foods pioneer, Chuck is committed to increasing access to locally grown, nourishing foods for healthier communities. He partners with health professionals to strengthen the role of food as medicine and is helping nurture rural communities by investing in new agricultural-rooted enterprises. His investments are across Oregon and include designing a masterplan for a trade school and developing a pellet mill. He has attracted an experienced collective of farmers, food producers and a team of employees with deep purpose to launch Wild Rose Foods and Basics Market, a new type of small-footprint grocery working to promote greater access to nutrition and community. A graduate of Washington State University with degrees in Horticulture and Foods Science, and collector of vintage farming and cookbooks, Chuck draws inspiration from reading late 19th and early 20th century writings of life on the family farm.
Landscape architects must look at the hidden connections between climate adaptation, urban agriculture, food waste, community equity, and public health. By applying systems thinking that integrates climate adaptation and carbon drawdown strategies with foodshed planning, the industry can advance innovative solutions to address these critical issues facing our urban communities. There is a distinct advantage for designers and planners in gaining a deeper understanding of how climate positive solutions build community resiliency, why systems thinking is key to solving the climate crisis, and why addressing the food landscape matters in shaping a more equitable and healthier, more nourished world.

April Philips, FASLA, is founder of April Philips Design Works. Her firm focuses on the fusion of nature, art, and technology in urban environments. April is a national leader in both research and practice associated with urban agriculture, sustainable sites and an integrated design approach. She is the author of Designing Urban Agriculture and contributed to ASLA's Sustainable Landscapes animation series The Edible City. A passionate advocate on climate resiliency, April is a member of Al Gore’s Climate Reality Corps and a certified Climate Reality Leader. She frequently speaks on the link between sustainable development and climate change. She was recently appointed to ASLA’s new Climate Action Committee.
How does good design *nourish* the natural environment and the public realm? What does it mean to have a resilient food system? How do justice, equity and productivity intersect in the landscape? What is the role of the landscape architect?

Professor Roxi Thoren, Director of the Fuller Center for Productive Landscapes at the University of Oregon, will moderate our closing panel discussion and stitch together the key themes, outcomes, and breakthroughs from the symposium.

Roxi Thoren is the Chair of the Department of Landscape Architecture at the University of Oregon and Director of the department’s Fuller Center for Productive Landscapes. She researches the integration of productivity in landscape architectural design, including a series of research and design projects around agriculture, forestry, and power. Thoren is the author of Landscapes of Change, listed by the ASLA as a 2014 Top Ten book in landscape architecture, and co-author of Farmscape: The Design of Productive Landscapes. She has published work in the Journal of Landscape Architecture, Landscape Review, Places, Scenario Journal, and the Journal of Architectural Education, and she is currently writing a book on forestry as a design practice.
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THANK YOU!

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THANK YOU FOR JOINING US

SAVE THE DATE - 2021 DESIGN SYMPOSIUM
APRIL 10, 2021 - OREGON ZOO, PORTLAND OR