You know your business; we know critical care.

Since 2014, the Michigan Center for Integrative Research in Critical Care (MCIRCC) and its leadership have created a vibrant, impact-driven, multidisciplinary research institute that is delivering on its promise - finding new and innovative ways to monitor, diagnose and treat critically ill and injured patients. In this next level of growth and impact, the organization needs external advisors to bring their talents, ideas and resources to rapidly expand MCIRCC’s reach and help shepherd disruptive new solutions into the healthcare ecosystem. In the near future, the MCIRCC external advisory board will help to develop a plan for sustainability and growth, and move MCIRCC into the leader position in the critical care space.

EXTERNAL ADVISORY BOARD STRUCTURE:

The external advisory board will be comprised of 8-12 members who reflect diversity in background, gender, age, race, ethnicity and geography. Each member should bring depth and breadth in the connections and understanding of how to move MCIRCC innovation closer to bedside impact. The Board will meet two times per year for in-person meetings.

MEMBERSHIP CRITERIA:

› Relation to commercialization of healthcare solutions
› Represent Voice of Customer - either as potential industry partner or end user/consumer
› Three-year, renewable term
› Passion for driving impact in critical care medicine
› Connections or currently employed in business sector interested in using MCIRCC disruptive solutions

WHY JOIN?:

› Engage your passion & make a difference in critical care
› Be at the forefront of major healthcare innovations
› Influence strategic direction and growth roadmaps
› Connect and network with like-minded business sectors
› Learn more about healthcare market trends that impact critical care and/or your business

We are your partner in the next generation of critical care solutions. Let’s begin the conversation.

(734) 647.4751 | mcircc-catalyst@umich.edu | www.mcircc.umich.edu
WHO WE ARE:

The Michigan Center for Integrative Research in Critical Care (MCIRCC) is the hub for critical care researchers across the University of Michigan. We foster multidisciplinary collaborations between our members and provide them with tools and resources to accelerate their research from bench to bedside.

THE MCIRCC DIFFERENCE

INTEGRATION:

Funding Opportunities
- Grand Challenge
- Industry partnerships
- Donor engagement

Commercialization Coaching
- Commercialization roadmap
- Patent and FDA regulation support
- Industry partnerships

Proposal Development Unit
- Custom funding searches and alerts
- Proposal development support

Advanced Research Support
- Large animal ICU
- Clinical research trials

Data Science
- Big Data Analytic Platform
- Analytic tools
- Predictive analytics

MCIRCC PIPELINE

CRITICAL CARE IDEA

PATIENT BEDSIDE