

YOUTH CONSULTATIONS

STEP BY STEP GUIDE

MAKING THE GLOBAL YOUTH STATEMENT
FOR ROAD SAFETY A REALITY!

INTRODUCTION

In our previous round of youth consultations, we collected more than 1500 youth voices from 54 countries. Young people from around the world expressed their challenges, demands and commitments related to safe and sustainable mobility. This led to the [Global Youth Statement for Road Safety](#), which was adopted as the key advocacy document for youth at the 2nd World Youth Assembly for Road Safety in Stockholm, Sweden on February 18, 2020.

Together, with the Global Youth Statement for Road Safety in hand, we can take real action for safe and sustainable mobility everywhere. Today, we would like to engage with you once again!

We want to:

1. **Follow-up** with all young people we initially consulted with and also and brief them how we acted on their voices and opinions
2. **Involve** new young leaders in the process of expressing views, opinions and experiences about the reality you face in your area, related to road safety and safe mobility
3. **Support** you in designing and implementing local plans reflecting your reality on the ground by localizing the Global Youth Statement
4. **Track** the progress of different actions and plans, so we can report on the implementation progress of the Global Youth Statement to key stakeholders.

WHAT IS IN IT FOR YOU?

On top of showing good citizenship to be part of the change you would like to see in the world, the Youth Coalition will be launching a call for project applications in the near future. You and your group will be able to submit your project ideas and request support for seed funding and capacity development to turn your ideas into reality. These consultations are a starting point for you to turn the Youth Statement into tangible actions and it will give you a great insight into how your project could be done.





WHO CAN PARTICIPATE?

If you previously carried out a Youth Consultation, invite the same people who participated. In that way, you will be able to report back on the Assembly's outcomes and build up a joint action plan.

If this is your first Youth Consultation, you can invite any young person aged between 15 and 29 years old. You can be from any country in the world and from any background, such as community organizations, artistic collectives, volunteer groups, athletes, musicians, environmentalists, activists, etc.. It doesn't matter what you're into, we want to hear from you! Try to consider issues of inclusiveness and how diversity in language, culture, gender and impairments/disabilities will be accommodated and included within the group.

SAFETY FIRST

Due to the Coronavirus pandemic we ask you to put certain safety measures in place. It is probably best to organize your consultation online. These days, you are offered many technological possibilities that enable you to meet online in the current unprecedented circumstances to #staysafe. More about these options in the next sections.

You should only meet in person, if this is safe and meets your country/ local area's public health advice. Always follow health guidance to ensure your safety and that of the participants. To prevent infection and to slow transmission of COVID-19, consider the following:

- Hold the youth consultation outside if possible.
- Wear a mask/face covering.
- Maintain at least 1.5 meter distance between you and people coughing or sneezing.
- Wash your hands regularly with soap and water, or clean them with alcohol-based hand rub.
- Avoid touching your face.
- Cover your mouth and nose when coughing or sneezing (use your elbow).
- Do not share pens and or other materials.
- Stay home if you feel unwell.

MOBILITY RESTRICTIONS

In case you are not able to meet with your peers in person or where it is not possible, we encourage you to carry out **online Youth Consultations**.

You can plan a conference call to gather answers; you can email your peers, asking them to answer the information you need; or you can also meet everyone in an online conference call (Google Meet, Zoom, Skype, Teams), sharing your screen as a way of getting interactive inputs from the participants.

Online resources

There are two ways you could carry out an online Youth Consultation:

MURAL.co: Through the use of digital post-its, Mural.co will allow all participants to interact on the same page, have their say on most of the steps of the Youth Consultation and come up with collaborative solutions. In spite of the fact that the use of Mural.co is not mandatory, we have created some cool templates that will help deliver your session, [here is an example on how that might look like](#). If you are interested in getting your templates, please email coalition@youthforroadsafety.org and we will give you access.

ANNEXES: We have also created some templates that you could fill in with all the answers discussed with your team. These templates could be shared on your screen so everyone can see what is happening and what the final wordings and agreements are on what you discuss. To get the templates, go to the bottom of this document and you will be able to fill it in directly.



HOW DOES IT WORK IN A NUTSHELL?

1. Select a person who will facilitate the consultation. It should be a young leader that is familiar with the Global Youth Statement for Road Safety and the global [road safety crisis facing youth](#).
2. Organize a group of between 3 and 10 young people for a consultation (this could be more if it is organized online)
3. To start an 'onsite' youth consultation, please ask if everybody feels healthy and nobody has any COVID-19 symptoms, e.g.: fever, dry cough, loss of taste and tiredness. Ask them to respect the safety precautions in place that will keep themselves and others healthy. If you are not allowed to carry out onsite activities, please follow the steps in the section above.
4. To set the context, update the group on how the first Youth Consultations fed into the creation of the Global Youth Statement for Road Safety and how we got here, whether you participated in the previous Consultations or not.
5. Read the Global Youth Statement for Road Safety and discuss its points to understand what youth around the world are calling for and committing to.
6. Choose the most relevant points of the Youth Statement in relation to the road safety issues that are most prevalent in your community.
7. Together, build an action plan with concrete actions to address the issues with real stakeholders. E.g.: What do we want to achieve? What will we do to achieve our goals? Who do we want to reach? When do we want to accomplish our goal? Will we need help from anyone? Do we need any resources?
8. The facilitator leading the Youth Consultation will share the reflections and proposals in writing in the [upload form](#).

THE NEXT PAGES WILL EXPLAIN HOW TO RUN THESE
ACTIVITIES IN DETAIL!

LET'S GET TO IT!

STEP BY STEP SUMMARY

	STEP 1	STEP 2	STEP 3	STEP 4
TOPIC	Feeding back on the Global Youth Statement for Road Safety	Splitting up the different areas of the Global Youth Statement for Road Safety	It's plan time!	Mapping your community
CONTENT	How young voices were heard / represented.	Taking it personal <i>(choose the top priorities)</i>	Plan for action! <i>(how will you address your priorities?)</i>	Who are the allies that will make your project happen?
MATERIALS	Registration form <i>(Annexe 1)</i>	Statement sectioned <i>(Annexe 2)</i>	Action plan template <i>(Annexe 3)</i>	Power Map tool <i>(Annexe 4)</i>
ESTIMATED TIME	10 minutes	15 minutes	20 minutes	15 minutes
OUTPUT	Group pic and registration form	2 challenges, 2 demands and 1 commitment defined	Action plan uploaded	Power map completed

STEP 1:

FEEDING BACK ON THE GLOBAL YOUTH STATEMENT FOR ROAD SAFETY

Give context about the [2nd World Youth Assembly for Road Safety](#) and the [Global Youth Statement for Road Safety](#). You could also show the Assembly [highlight video](#) so the audience can see what really happened.

Some extra tips:

- We encourage you to go through the Youth Statement and read it together. You can assign readers so every participant is involved and connected with the activity.
- Explain to them that the Youth Statement was made out of the first round of youth consultations, as it was mentioned in the introduction.
- Show a timeline of [how we got here](#) e.g. Youth Consultations - Youth Statement - Adoption - Delivery at Ministerial - now here (time for youth action)

ACTIONS FOR FACILITATORS:



Take a picture of the group (or a screenshot, if you're running an online consultation) and [upload it in the online form](#), together with participant's information (including names, age, gender and email).

STEP 2:

SPLITTING UP THE DIFFERENT AREAS OF THE GLOBAL YOUTH STATEMENT FOR ROAD SAFETY

After going through the Youth Statement, now it's time to choose the relevant challenges, demands and commitments that are linked to your local priorities.

To help you to start the discussion with the group, select from the Statement:

- **2 relevant challenges in your area**
Think of the challenges you may face on a daily basis while commuting, what are the things that you really wish were better/different? Choose your two most relevant challenges from the Statement.
- **2 demands**
What would you like decision-makers/stakeholders to do? Think of your local leaders and what they could do for the community. This should be linked to your challenges.

For example:

Your challenge may be "badly designed road infrastructure" - and your demand may be "roads that do not kill our dreams". What does this part mentioned in the Statement mean for my/our community, what would change?

- **1 priority Sustainable Development Goal to focus on.**
Looking at SDGs selected, which one is most relevant in your community and why?

FACE-TO-FACE SUGGESTION:



If you are running a face-to-face consultation, go to Annexe 2 and print the Statement, cut it out and after a discussion choose your top 2 challenges, 2 demands and 1 commitment from the SDGs. The demands and commitment should of course be linked to address your challenge.

Another option is to give participants highlight markers and pens, so they can point what is key in the document. If the group is big enough (10+ people), try splitting participants into groups.

ONLINE SUGGESTION:



A prioritization map will help everyone see which challenges, demands and commitments are most important to you in your local area/context. If you are using Mural.co, don't forget to request your template in advance. If you are using the annexes, we created a template called STEP 2: Prioritization map.

ACTIONS FOR FACILITATORS:



Upload the 2 challenges, 2 demands and chosen SDG in the online form.

STEP 3:

IT'S TIME TO PLAN!

In this step, you will share how you are going to implement a concrete action plan towards the achievement of your priorities in the Global Youth Statement for Road Safety.

- Make sure you plan around your selected challenges & demands at a local level, so you can design a project that is aligned with the reality and needs in your area.
- Plan evidence-based actions to make these priorities a reality. Make sure they are connected with **advocacy, community mobilization and/or peer-to-peer education**. These are the kinds of activities that will have the most chances of being funded by the Coalition, if you hope to submit them when the application process opens.

Your action plan should have clear:

- **Idea description** (4-5 sentences on what this is about)
- **Objectives** (3 objectives maximum)
- **Target group** (Age, gender, location, profession, how they are connected with your project)

WHEN DRAFTING YOUR OBJECTIVES, YOU NEED TO ASK YOURSELF 3 QUESTIONS.

1. Are the objectives in line with the target group and beneficiaries?
2. Are the objectives coherent with the challenges and demands you identified?
3. Are the objectives you designed **SMART**?



SPECIFIC

Who, What
and How?

MEASURABLE

How do I measure
this step? (numbers,
dates, percentages).

ACHIEVABLE

Can it be done with the
resources and time
frame set?

RELEVANT

Is what I am doing
relevant to the challenge/
commitment identified?

TIME-BOUND

When would I complete
this objective?
When is my deadline?

Here are some examples of what a SMART objective would look like:

- To influence 5 government representatives to make a statement on meaningful youth engagement in road safety delivered at the ministerial conference in 2021.
- To mobilize 10.000 youth through an awareness campaign on the risks of air pollution in Manila, with the main aim of supporting the call for a 50% investment increase in sustainable transport by the Climate Committee of parliament by 2022.



FACE-TO-FACE SUGGESTION:

If you are conducting a face-to-face activity, print and use the template in Annexe 3 to organize the group ideas and report back.



ONLINE SUGGESTION:

The action plan framework template will help you define your project through a structured and interactive table. Whether you are using Mural.co or the annexes, make sure you fill out the 3 sections (*description, objectives, and target group*).



ACTION FOR FACILITATORS:

Upload the plan description, the objectives and target group in the online form.

STEP 4:

MAPPING YOUR COMMUNITY

This exercise will help you to identify real decision-makers, organizations, companies, members within your organizations and other stakeholders.

Start brainstorming about relevant stakeholders that can help you achieve your goals.

Make sure to focus your exercise in writing down concrete and precise names of people and organizations. In that way, your pathways to reach the most influential and supportive actors is clear.

Guide the group to come up with a **Power Map**, a visual tool used to identify the best individuals to target to promote social change and their projects.



FACE-TO-FACE SUGGESTIONS:

Use some paper (preferably flipchart) and some coloured pens for this step. You are welcome to draw the Power Map example on Annexe 4 to guide your brainstorming.



ONLINE SUGGESTION:

Use the Community Mapping template to brainstorm about potential stakeholders that will help you achieve your project. If you are using Mural.co, all participants should have one sticky-note color and can take part in the brainstorming. If you are using the annexes, then it will be only you typing while everyone is sharing their ideas and watching your screen.



ACTIONS FOR FACILITATORS:

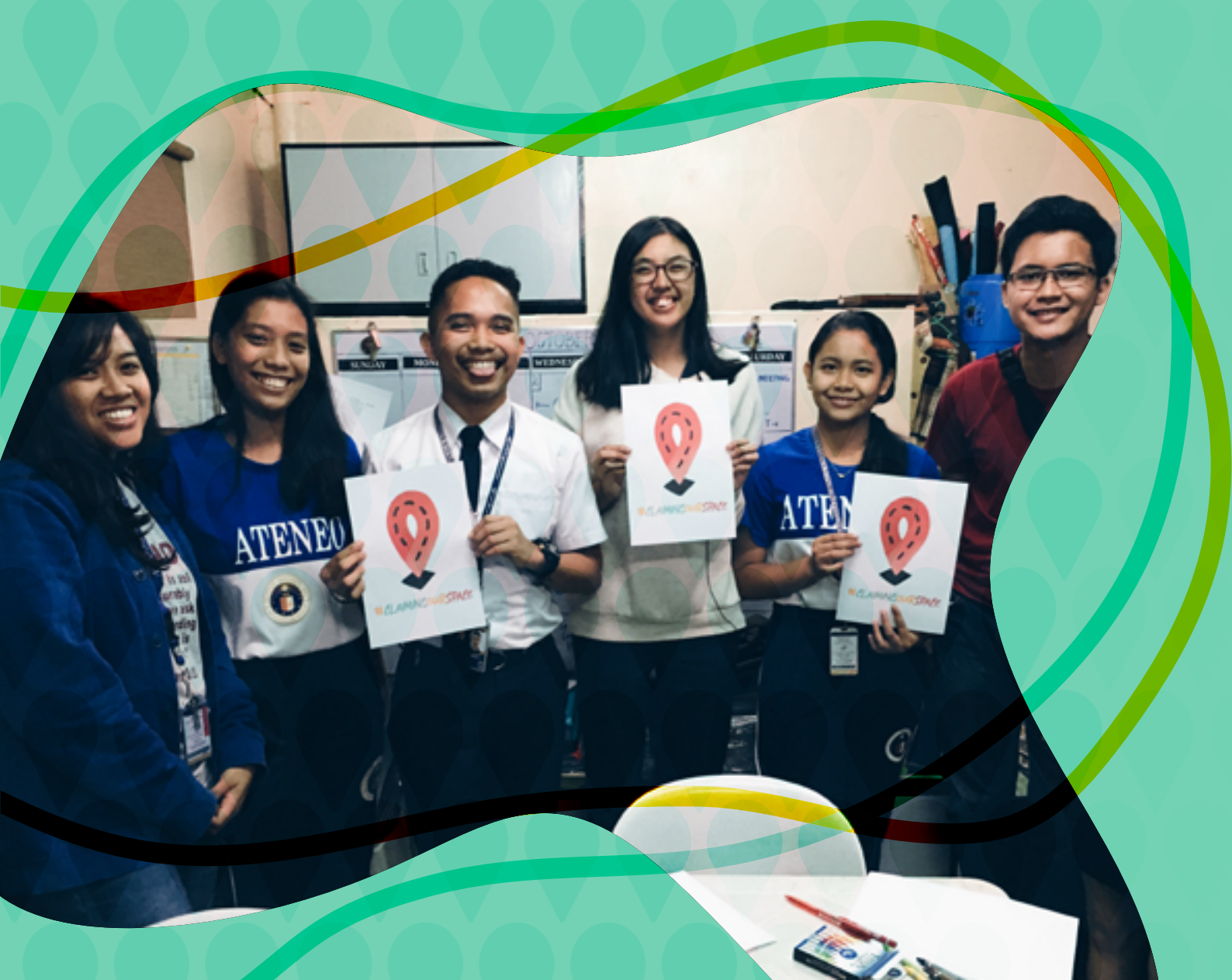
Upload the results in the online form, according to the 4 categories of the Power Map where you splitted the key stakeholders.

LASTLY...

The Global Youth Coalition for Road Safety would like to thank all the efforts you made to make this Youth Consultation possible.

With the results that you will submit in the online form, we will process and analyze the information in order to provide a progress report on how the Global Youth Statement for Road Safety is contributing to shape tangible action for road safety into local actions. We will have concrete evidence to show decision-makers and partners how youth are inspired to turn the The Global Youth Statement into actions and to support these actions!

FACILITATORS, DON'T FORGET TO UPLOAD ALL THE INFORMATION TO THE [ONLINE FORM](#)



ANNEXE 2 FOR STEP 2:

Summary of challenges, demands and commitments from the Global Youth Statement for Road Safety. Please refer to the full document if you need more details.

CHALLENGES

PICK 2 - Mark with an X

- Badly designed road infrastructure
- Lack of basic education and awareness
- Poor public services
- Inefficient and inadequate post-crash services
- Public insecurity and sexual harassment
- Poor regulation and enforcement
- Overcrowded and speeding public vehicles
- No helmets on two-wheelers
- Access safe and sustainable transportation
- Lack of disability-friendly systems
- Better infrastructure for cyclists and pedestrians
- Drunk/drug-driving and mobile use

DEMANDS

PICK 2 - Mark with an X

- Roads that do not kill our dreams
- Education for every road user
- "Slow down!"
- No more deathtrap cars
- There is no planet B
- Lawsss!
- Every second counts
- Stop blaming us and start engaging us

COMMITMENTS

PICK 1 - Mark with an X

- Advocating for better road safety laws and enforcement, quality forms of non-motorized transport and better post-crash care.
- Calling for a new target to halve road deaths and injuries by 2030.
- Raising awareness and campaigning for safe school zones.
- Promoting peer education on the importance of observing road safety rules.
- Petitioning for more meaningful youth representation in road safety decision-making.
- Fighting for women's rights to move safely and free of prejudices.
- Advocating to put vulnerable road users first in city design.
- Pressing local decision-makers to invest in safer and sustainable infrastructure, vehicles and road users.
- Advocating for safe and sustainable transport that is clean and green.

ANNEXE 3 FOR STEP 3: ACTION PLAN FRAMEWORK SUMMARY

<p>IDEA DESCRIPTION</p>	
<p>OBJECTIVES</p>	<p>1.</p>
	<p>2.</p>
	<p>3.</p>
<p>TARGET GROUP <i>(Age, gender, location, profession, how they are connected with your project)</i></p>	

ANNEXE 4 FOR STEP 4: COMMUNITY MAP

Brainstorm on all the relevant stakeholders that might help you to strengthen your idea or project. You will need to classify the according to their influence in decision-making and interest/availability to be reached out, according to their priorities as well.

