1. Why is road safety important to youth?
Road traffic crashes are the leading killer of youth aged 15 to 29. Everyday, around 1000 young people die on the worlds’ roads while tens of thousands are injured. Youth themselves have a vital role in saving lives on the world’s roads. Young people, with their unique skills and perspectives in today’s ever-evolving world, are at the forefront of communication, technology, innovation, and change. However, they are not often involved in efforts to address road crashes and other mobility issues.

2. What is the #ClaimingOurSpace campaign about?
The campaign is about showcasing the importance of involving young leaders to demand and deliver road safety. Young leaders are ready to show local and global leaders how their partnership will save lives on the world’s roads. Through this campaign, young leaders from all over the world are demanding to meaningfully participate in road safety policy making processes that define the future of their lives.

3. What do you mean by meaningful youth participation?
Meaningful youth participation means that young people have the right to participate and take action within all stages and levels of the policymaking and decision-making process on equal terms with adults and other stakeholders.

4. What is happening in New York in June?
The United Nations General Assembly (UNGA) Resolution 74/299 “Improving global road safety” proclaimed the Second Decade of Action for Road Safety 2021-2030; established a target of reducing by at least 50%, the number of road traffic deaths and serious injuries by 2030 and called for a High-level Meeting (HLM) of the UNGA on Road Safety in 2022.

For this reason, the UN HLM on Road Safety, "The 2030 horizon for road safety: securing a decade of action and delivery" is happening this upcoming June 30 and July 1 in the UN headquarters in New York. Members states and global leaders will attend the meeting to discuss the future of road safety in their countries.

5. Why should I get involved in the campaign?
It is crucial for youth to raise their voices, get involved and show the potential they have to accelerate change and ensure the achievement of the targets stated in the Second Decade of Action for Road Safety 2021-2030.

6. What will happen after the #ClaimingOurSpace campaign?
The campaign will feature artists from six countries who will create six pieces of art from the messages and pictures submitted by the global youth. The art creations will be showcased in an Art Exhibition during the UN High Level Meeting on Road Safety happening in New York this June - July 2022.