



CALL FOR PROPOSALS

# LOCAL ACTIONS

SUPPORTING YOUTH IN CONTRIBUTING TO THE ACHIEVEMENT OF THE GLOBAL YOUTH STATEMENT FOR ROAD SAFETY AND THE GLOBAL PLAN OF THE DECADE OF ACTION FOR ROAD SAFETY 2021-2030.



## OVERVIEW

The Local Actions call for proposals invites official members of the Global Youth Coalition for Road Safety to develop original, impactful, and innovative projects to address the most urgent needs and commitments outlined in the [Global Youth Statement for Road Safety](#) and the [Global Plan of the Decade of Action for Road Safety 2021-2030](#).

### **About the Global Youth Statement for Road Safety**

On the 18th February 2020 at the 2nd World Youth Assembly for Road Safety more than 160 young leaders from 75 countries adopted the Global Youth Statement. The Statement was based on the voices of 1500+ young people from around the world that took part in the Youth Consultations.

The statement highlights the reality of today's generation being born in a global road safety crisis with the added challenge of global decision-makers facing the issue with silence, inaction, and exclusion of the youth. This document is the most strategic advocacy document that guides all activities at the Global Youth Coalition for Road Safety.

### **About [the Global Plan of the Decade of Action for Road Safety 2021-2030](#)**

The UN General Assembly Resolution 74/299 declared a Decade of Action for Road Safety 2021-2030 which fully recognizes youth as one of the most affected populations from road traffic crashes. Additionally, it states various key stakeholders that can contribute to the achievement of the target to reduce road traffic deaths and injuries by at least 50%.

Finally, these projects could also have a direct link with the [Sustainable Development Goals](#) that have a direct link with road safety and sustainable mobility, such as climate action, gender equality, inequalities, good health and well-being, sustainable cities and communities, and quality education.







## WHAT IS A LOCAL ACTION?


A local action is a short-term or mid-term grassroots action plan oriented to address the most pressing issues in the city or area where you belong. This project must have a tangible contribution to the achievement of the Global Youth Statement for Road Safety and a clear connection with the Global Plan for the Decade of Action for Road Safety 2021-2030. Projects must be conceived, led, and implemented by young people and must be focused on one or more of the four priorities: community mobilization & awareness, advocacy, peer-to-peer empowerment, and/or infrastructure change.




## LOCAL ACTIONS CATEGORIES

 **Community mobilization & awareness** - Community mobilization is the process of bringing together as many stakeholders as possible to raise awareness on a particular road safety issue identified in the community that demands for a particular action to resolve the specific situation. Community mobilization projects must involve community participation for sustainability and self-reliance.

 **Advocacy** - Advocacy projects focus on developing concrete and tangible actions and petitions using a bottom-up approach to influence decision-makers and further the road safety and sustainable mobility agenda at a local level. These can be achieved by ensuring youth participation in the decision-making process and/or any other issues identified in local communities. Note that there should be youth-led initiatives.

 **Peer-to-peer engagement** - Peers are defined as persons with equal standing in a community who share a common lived experience. Therefore, the Coalition is promoting the development of road safety projects focused on peer-to-peer engagement where young leaders could facilitate, train, consult, and collaborate with other youth. With this, the needs of the community could be better addressed.

 **Infrastructure change** - modifications to the road environment to make it accessible for all road users of different ages, genders, and socio-economic backgrounds, as well as, to make streets more welcoming to other modes of active mobility such as walking and cycling.

### **How to identify the most relevant category when you build your proposal?**

Your idea should be a response to the road safety challenges in your country and follow the recommendations of the Global Plan for Road Safety. It is important that the project methodology translates evidence-based actions to practice. You are encouraged to be creative and combine 2 or more categories in your proposal.



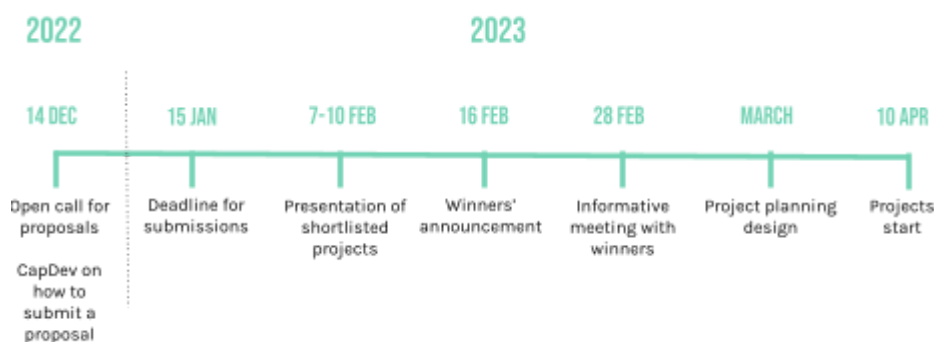


## APPLICATION CRITERIA

1. Official member of the Global Youth Coalition for Road Safety. If you are not a member, [register here](#).
2. Carry out at least two modules of the self-paced learning platform: [the YOURS Academy](#). It will help you understand the road safety reality and align your project with the Global Plan.
3. Focused on, at least, one project category of the aboved mentioned (if more, better): community development, advocacy & awareness, peer-to-peer engagement and/or infrastructure change (**IMPORTANT:** Projects focused on education<sup>1</sup> only will not be funded).
4. Clear response to the Global Youth Statement for Road Safety and the Global Plan of the Decade of Action for Road Safety 2021-2030.
5. Linkage with SDGs that are connected to road safety and sustainable mobility, such as climate action, health and well-being, sustainable cities and communities, gender equality, inequalities and/or quality education.
6. Each applicant is only allowed to submit one project proposal.
7. Projects must be submitted in English by January 15 at 5:00 pm CET.



## SELECTION PROCESS TIMELINE



## LOCAL ACTIONS IMPLEMENTATION SUPPORT

The support provided by the Global Youth Coalition for Road Safety will be focused on three main aspects:

1. **Capacity Development:** As a resource and guide on how to do it, applicants will have the opportunity to attend a capacity development training session on Pro tips for your successful project proposal! with Coalition's staff and previous local

<sup>1</sup> We encourage you to think beyond behavior change through education.



action's winners. In the session, the applicants can learn more about how to design a strong and evidence-based local action.

2. **Seed funding:** The Youth Coalition will ensure that there is a budget for each project. This budget must be aligned and respond to all the planned activities that will ensure the achievement of the final goal of the project. The maximum amount per project is 5.000€.
3. **Project Plan:** The Youth Coalition will support the winners in developing a 'Project Plan', the road map to the success of the project. It is a full document that summarizes the operational and financial objectives of the project and contains detailed activities showing how the objectives are to be realized.
4. **Mentorship:** The Youth Coalition is an expert in the field of workshops and training. The organization will assess the winning team and will identify the key areas that would need some support, in order to strengthen the skills and abilities that are needed to ensure the success of the project. This mentorship could be in areas such as communication, fundraising, networking, youth participation and any other are identified.



## WOULD YOU LIKE TO APPLY? FOLLOW THE NEXT STEPS!

1. Access and download the [project proposal template](#) to learn more about the project structure we are requesting to all applicants;
2. Meet with your team to design the project and make sure you follow this guidelines and you meet the criteria. Any application that doesn't follow these guidelines will be discarded;
3. Make sure you are connected with organizations or stakeholders that will support you if your idea is selected;
4. Start filling the project proposal template at your own pace, ensuring that it is ready before the deadline;
5. Make sure you fill ALL the questions and that you are respecting the word limit for each section;
6. Save the project proposal template as follows (YOUR NAME\_COUNTRY);
7. Access the [application form](#) where you will submit your project proposal template and other requirements;
8. Reunite all the supporting documents to be attached to the application form;
9. Complete the online application form by **January 15, 5:00 pm CET**, attaching the project proposal template and all the supporting documents. An automatic confirmation email will be sent following the submission;
10. Wait to hear back from us with the results! Have any questions? Email us at [coalition@youthforroadsafety.org](mailto:coalition@youthforroadsafety.org)





## TIPS FOR STRONG APPLICATIONS:

- Incorporates a local cultural and/or artistic element<sup>2</sup>;
- Inform how the project will support the achievement of the SDGs, and mainstream road safety in the youth agenda;
- Demonstrates how the project successfully engages other youth and how this aspect is crucial to advancing their work;
- Describes a road map for continuing the project activities to achieve long-term impact;
- The Youth Coalition has worked on various advocacy tools that will help you in the process of achieving your goals. We highly encourage you to use them as part of your project's activities.
  - [Policymakers' Toolkit for meaningful youth participation](#)
  - [Policy briefs on Road Safety and the SDGs](#)



## CONTACT

For more information, please contact us at: [coalition@youthforroadsafety.org](mailto:coalition@youthforroadsafety.org)

INITIATED BY:



TECHNICAL PARTNER:



PROGRAMME PARTNERS:



PARTNER:



<sup>2</sup> Arts and cultures are often engines of social and political change. The artistic element will explore the creativity of the participants, by including specific activities to your project that consider any artistic expression, such as a song, a poem, a drawing, a graffiti, a video or any other way that would distinguish your project from the rest and to creatively communicate your message about road safety.