A Monumental Evening: History, Heroes, & Hope Awards

September 30, 2021

You're Invited

Please join the Trust for the National Mall on September 30th beginning at 6:30 p.m. for a Monumental Evening to honor two important Americans and present our Distinction in Corporate Service Award. Join us at the Smithsonian’s National Museum of African American History and Culture on the National Mall for an intimate reception with our honorees and featured presenters, a unique awards presentation, and a conversation about the importance of protecting our iconic National Mall and all that it represents.

Featuring Special Guests

This year’s event will be hosted by patriotic philanthropist David M. Rubenstein will feature Trust Board Vice-Chair Sheila Johnson, Salamander Hotels and Resorts and Trust Board Member Georgette "Gigi" Dixon, Wells Fargo.

Announcing Our Honorees

The Trust for the National Mall’s 2021 History, Heroes, & Hope Awards will honor:

- Lonnie G. Bunch III, Secretary of the Smithsonian Institution, Educator, and Historian
- José Andrés, Founder of World Central Kitchen, Humanitarian, and Restaurateur
- American Express – Recipient of the Trust’s Distinction in Corporate Service Award

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The Trust is thrilled to have this opportunity to gather its stakeholders and champions -- Washington, D.C.’s most patriotic and generous supporters, members of Congress, public officials and business leaders -- for the 2021 History, Heroes, & Hope Awards to celebrate the ideals represented by the National Mall.

Highlights from the evening will be shared with our greater Trust for the National Mall community following the event, make your plans to join us for an exclusive firsthand look.

Appreciation for our Sponsors
As a sponsor of the Trust for the National Mall you’ll show your commitment to protecting and preserving the National Mall and all that it represents. You’ll also receive the following benefits, fully explained on the next page:

- Event Tickets: Be in the Room Where It Happens
- Recognition on invitation, website, and social media, prior to event
- Recognition on-site at our exclusive event, in signage and event program
- Promotion in Trust partner media, earned media, and social media

Please consider supporting our work. Questions? Please contact Lindsay Miller, Director of Institutional Philanthropy, at 202-316-2750 or lmiller@nationalmall.org or Adam Fremd, Sr. Manager of Corporate Philanthropy at 954-560-1437 or afremd@nationalmall.org.

Our honorees embody the best ideals of our nation and live out those ideals through their work, charity, and passions. The Trust is excited to be able to bring together an intimate crowd this year to honor them.

Past recipients of the Trust for the National Mall’s History, Heroes, & Hope Award include:

- Senator Lamar Alexander (R-TN)
- Senator Lisa Murkowski (R-AK)
- Representative John Dingell (D-MI)
- Donald Adam & Annemarie Emmet, Longstanding Volunteers-in-Parks Volunteers
- David M. Rubenstein
- Jonathan Jarvis, Former Director of the National Park Service
- John E. “Chip” Akridge III, Founder and President of the Board of Trustees, Trust for the National Mall

The Trust for the National Mall is a 501(c)(3) nonprofit organization (30-0080738). Contributions to the Trust are tax-deductible to the extent allowed by law.
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<th>Sponsorship Levels</th>
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<td>Recognition from stage (shout out) during Event</td>
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<td>Tickets to History, Heroes &amp; Hope Event</td>
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<td>Access to Event Media Toolkit for promotion rights</td>
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<td>x</td>
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<td>Opportunity to Host Corporate Day of Service on the National Mall (through June 1, 2022)</td>
<td>Lunch Included</td>
<td>Trust VIP to Attend</td>
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<td>Invitation to Exclusive Events including German American Friendship Garden and White House Garden Tour</td>
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<td>Guided Tour of the National Mall, including Washington Monument Access for 4 with Trust Expert</td>
<td>X</td>
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Sponsorship Pledge Agreement

We are pleased to support A Monumental Evening: Celebrating History, Heroes, & Hope on the National Mall at the following sponsorship level:

____ $100,000   ____ $25,000
____ $50,000   ____ $10,000

Contact Information – required for accounting and tax purposes:

______________________________________________________________________________
Name(s) (As you would like to be listed)

Email

Phone

______________________________________________________________________________
Address

City

State

Zip

Fulfilment Contact – if different than above

______________________________________________________________________________
Name, Title

Email

Phone

Payment Information

____ A check in the full amount is enclosed and made payable to the Trust for the National Mall.

____ Please send an invoice for the full amount. Payment to be made no later than September 30, 2021.

______________________________________________________________________________
Signature

Date

Please Return form via email to: Events@nationalmall.org or mail to: Trust for the National Mall, 1300 Pennsylvania Avenue NW, Suite 370, Washington, DC 20004

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About the Trust...

Nearly every monument and memorial on the National Mall was built in part through private philanthropy and corporate and private donations. The Trust for the National Mall stewards private support to design and deliver modern and resilient solutions that will improve the visitor experience and preserve the historic legacy of the National Mall. The National Mall needs corporate and private support to ensure it endures and inspires generations to come.

With more than 36 million annual visits, the National Mall is the most visited national park in the United States. The National Mall’s aging infrastructure and outdated visitor amenities are in urgent need of repair and improvement as we prepare for America’s 250th anniversary in 2026. In partnership with the National Park Service, the Trust brings expertise, private funding, and in-kind support to time-sensitive restoration and sustainability projects. The Trust also mobilizes a volunteer operation to provide educational opportunities to ensure that the National Mall enlightens and evolves as a vibrant civic stage for all.