

**2020**

**ANNUAL  
REPORT**



**MALIBU  
FOUNDATION**

ESTD 2018





# Vision

To support the community of Malibu and its neighbours as they work to rebuild after the Woolsey Fire in a greener, safer, and better way.

# Mission

The Malibu Foundation is committed to the long-term rebuilding of areas affected by the Woolsey Fire. Our goal is to ensure a climate resilient community that is sustainable. To achieve this, we coordinate with organizations in the public sector that provide economic development, emotional support, and advocacy to help us leverage our impact.

## *Malibu Foundation Is Working On Three Different Fronts.*

1. provide immediate financial support to those most desperately in need in times of emergency.
2. advocate on a state and federal level for more meaningful spending on behalf of the Woolsey victims and the communities in and near Malibu.
3. work toward strategically creating community resilience and climate adaptability.



# Our Board Members

## Candace Mckeever

Candace Bond McKeever is President & CEO of Strategic Solutions Group, Inc., a small, DBE certified minority woman owned organization specializing in a full array of Community Outreach and Education, Strategic Communications, Marketing, Advertising and Public Affairs. With over 25 years of experience in strategic management consulting, marketing, communications, and sustainability management.



## Mark Bailey

Mark Bailey is a writer and producer who has made a variety of award-winning social issue documentaries. Bailey's films have been broadcast on HBO, PBS, Nat Geo, and Discovery Channel, among others. He has been nominated for four Emmy Awards, as well as a WGA Award, and he won the Humanitas Prize for Documentary Writing. In addition to his documentary work, Bailey has authored four books.



## Joe Flanigan

Joe Flanigan is a long time resident of Malibu who has raised his three boys here, Joe lost his home in the Woolsey fire. After graduating from University of Colorado Boulder with a degree in history, he worked in the White House for George Bush Sr. Eventually, Joe found his way to Los Angeles and has been fortunate enough to work as an actor & writer for the last 20 years.





## Marc Gurvitz

Marc Gurvitz is a 22-time Emmy award-winning producer and partner at Brillstein Entertainment Partners. Presently, he is an Executive Producer on *Real Time with Bill Maher* and *Lights out with David Spade*. Beyond entertainment, Marc had served on the board of Hollygrove Los Angeles for numerous years and is currently serving as Program Development Executive of the Epidermolysis Bullosa Medical Research Foundation.



## Rory Kennedy

Rory Kennedy is one of America's most prolific documentary filmmakers.

An Academy Award-nominated, Primetime Emmy Award-winning director/producer, Kennedy's work deals with some of the world's most pressing issues: poverty, political corruption, domestic abuse, drug addiction, human rights, and mental illness. She is also a Governor of the Board of the Academy of Motion Pictures Arts and Sciences.



## Michaeline Heydari

Michaeline DeJoria Heydari is Vice Chairman of John Paul Mitchell Systems®, where she directs the company's future development for all brands. Michaeline studied at the Fashion Institute of Design & Merchandising and Pepperdine University. Philanthropy plays a big part in her life—she makes substantial contributions to local children's shelters, Los Angeles public schools, and various health and research causes.



### Drew Hayden

Drew Hayden is a graduate of Stanford University and Boston College Law School. He has worked as a mergers and acquisitions attorney for national and international law firms in New York and Boston, an investment banker and co-founded two technology companies. He currently serves on the Board of Top Box Foods and is active in volunteer leadership roles in his local communities. He and his wife Shannon have three adult children.

### Susan Jordan

Susan Jordan is the founder and Executive Director of CCPN. A 14-year career as a corporate researcher and strategy advisor for the political and commercial consulting firm, Dresner-Sykes, Jordan and Townsend, allows Susan to bring a strong and unique skill set to her work in the arena of non-profit coastal protection advocacy in CA.



### Shannon Shay Hayden

Shannon Shay Hayden is a graduate of Smith College and Boston College Law School. She has held positions at the National Hockey League and as a tax attorney at a global law firm. She raised three children outside of Boston, Massachusetts, who are pursuing diverse careers in filmmaking, cloud computing and neurobiology. For the last 30 years, she has been active in philanthropy in human rights, education and breast cancer research while volunteering at numerous and varied community based programs.





# *In 2020 we initiated 19 Grants across 6 different areas*

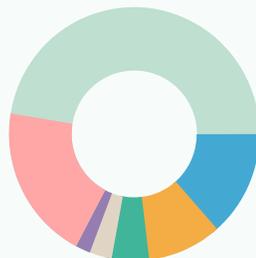


# TOTAL 2020 GRANTS ALLOCATED

\$372,999

In 2020, Malibu Foundation granted over \$372,999 to support our community efforts in resiliency and recovery.

Spread across 27+ programs, events, and organizations, we are proud to have stepped up during another year full of hardships. When the coronavirus pandemic hit, Malibu Foundation was there to help with a **contact-free delivery service for the vulnerable and elderly and free, local Covid-19 testing**. We prioritized community resilience and advocacy, especially with youth programming and education. At the eleventh hour for the Malibu



Elementary Schools, we came through with an emergency grant to help **fund the teacher's aid program, securing the jobs of over 20 community educators, as well as funding a youth-focused STEM program**. Into Fall we supported various Covid-safe community events, from Drive-Ins to "Kidstober" to Haunted Ranches, all intended to foster Malibu's beautiful and unique unity.

- 57%** **Youth Programs | \$213,723**  
— Grants that went towards creating sustainable, educational programming for children in the Woolsey scar
- 11%** **COVID-19 | \$39,908**  
— Emergency grants and programs to help Malibu endure and recover from the coronavirus pandemic
- 8%** **Community Enrichment | \$30,257**  
— Programs and events created with the goal to empower, enrich, and unify the community
- 2.4%** **Environment Enrichment | \$9,000**  
— Supporting programs that aim to nurture and educate on our climate, ecosystems, and animals
- 3.5%** **Wellness | \$13,000**  
— Support groups, meditation sessions, and resources meant to help build a solid foundation of wellbeing
- 18%** **Community Support | \$66,219**  
— Efforts to directly assist our neighbors who are facing challenges and obstacles
- 0.2%** **Advocacy | \$892**  
— Actionable efforts to help engage our community on an advocacy and policy level

# Impact Assessment 2020

## COVID Programs

**81 Vulnerable persons** served with free grocery and medicine delivery weekly

**607 Free COVID tests** to high risk Malibu neighbors

**387 Masks donated** to first responders

## Malibu Schools Support

**\$158,096 Granted** to Malibu elementary schools to bridge PTA funding gap

**496 Kids supported** with year-long STEM program

**12 Teacher aides'** employment subsidized

## Community Enrichment

**1,865+ Families** served in community enriching events

## Election Engagement

**2 City Council debates**, reaching hundreds of Malibu voters selecting their new representatives



**“Alone, we can do so little. Together, we can do so much.”**

–Helen Keller

### *Youth Programs*

**396 Kids supported** in enriching outdoor after-school workshops & events

### *Rebuilding Support*

**25 Homes** provided with architecture services in Woolsey-affected prefabricated home community

### *Vulnerable Neighbors*

**960+ Meals served** to 45 unhoused neighbors over four months

**174 day laborers** gifted full-course holiday dinners for their families

### *Wildlife Support*

**132 Marine mammals** rescued and rehabilitated

**Solar generator funded** for tortoise rescue program



## Youth Programs

| **\$213,723**

### The Actors Gang Summer Program

We worked with The Actors Gang to provide a summer acting program for youth from families in the Woolsey Fire-affected perimeter. Originally this was going to be an in-person program, but due to COVID this ended up becoming a creative approach with Zoom-based.

THE ACTORS' GANG

### Big Heart Branch In-Joyment

To encourage wellness and being outside, In-Joyment camp intertwined the fun and creativity of camp with social and therapeutic activities and farm animals! This full-day camp was offered at no cost for three weeks to kids ages 6-12 who were affected by the Woolsey Fire and/or experiencing Covid-19 related hardships.

 **BIG HEART RANCH**  
*Malibu*

## ***PTA of John L. Webster School of Malibu CA***

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Facing a heavily reduced budget that would impact STEM learning and the inclusion of Teacher's Aides in the virtual classroom, Malibu Foundation stepped into to provide an emergency grant to the Malibu Elementary PTA so that both programs could run during the 2020-2021 school year.



## ***Growing Roots at Fig Ranch***

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Now more than ever we identified a need for kids to be outside, learning and working with the earth. Growing Roots kicked off a “farm-to-table” youth program that invited toddlers aged 3-6 to grow, harvest, and cook with fresh ingredients and learn about the importance of sustainable and mindful gardening and eating.



## ***Big Heart Ranch Art & Animal Workshop***

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Distance education means lots of time spent on screens. To help counteract that, BIG Heart Ranch & MF provided outdoor after-school programming to children from Kindergarten through 8th grade with topics ranging from emotional wellness to animal therapy. Each 90-minute session included creating nature inspired art projects as well as plenty of hands-on time working with animals.





## *Malibu Urgent Care COVID-19 Testing*

Early on in the pandemic we identified the great need for more obtainable testing in Malibu. Working with Malibu Urgent Care and Dr. Dan Katz, M.D., we were proud to have safely administered over 600 tests to people in our community.

**COVID-19** | **\$39,908**

*It's important to  
work together.*



## *Mighty Under Dogs COVID-19 Errand Delivery*

Malibu has a large population of elderly and vulnerable households, and Covid-19 quarantines hit them hard. Working with Mighty Under Dogs, we were able to safely provide grocery deliveries, pharmacy pickups, and other light errands to over 77 vulnerable persons/households.



## *COVID-19 Delivery System Installation*

At the onset of Covid-19, Malibu Foundation is proud to have been one of the first responders for the community with our grocery and supply delivery system. We are proud to have shared this system at no-cost with several other communities worldwide.



## *COVID-19 First Responder Mask Drive*

During the critical need for more masks and protective gear for our doctors and nurses at the onset of Covid-19, we announced a call for donated masks. Thanks to our team of volunteers, our drive delivered over 350 masks to various hospitals in LA and beyond.



# Advocacy / \$892



## *Independent Journalists Forum*

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With three seats open on Malibu's City Council in 2020, we wanted to give the community an opportunity to hear more about their city council candidates and their positions on various hot topics in Malibu and beyond.

## *Malibu Democratic Club Environmental Forum*

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Environmental sustainability and resilience is a major part of our organization, and ahead of the 2020 election we wanted to give Malibu City Council candidates an opportunity to speak on their various views and platforms related to the environment.

# Wellness | \$13,000

## Men's Support Group

Led by Roots & Wings, the Men's Support Group offered a safe and helpful space for men in the community to reflect, discuss, and lean on one another while working through post-Woolsey hardships.

## Roots & Winds Wellness Forum and Guided Meditations

Mindfulness, wellness, and taking time to reflect were all priorities during both our pre-COVID-19 speaker series as well as our virtual Zoom guided meditations for everyone who was dealing with coronavirus isolation.



## Teacher Support Group

Several of Malibu's teachers were rocked by the Woolsey Fire in 2018, and with the onset of COVID-19 and distance learning, 2020 has also been uniquely stressful. This support group acted as a comforting, healing space for Malibu teachers to share and unify.



ROOTS & WINGS



## *Seminole Springs Architectural Services*

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Seminole Springs, a community of prefabricated homes, faced devastation when more than half of their residents lost homes to the Woolsey Fire. Granting these funds for much-needed architectural services has allowed us to continue to support Seminole in their ongoing efforts to rebuild their community and move forward.

## *Community Assistance Resource Team (C.A.R.T.)*

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Our grant to Malibu C.A.R.T. was instrumental in their ability to serve three meals a week to the unhoused and vulnerable in Malibu. During the pandemic the food served by C.A.R.T. was vital for those already struggling in this demographic.



# Community Support | \$66,219

## FIDA - LatinX Parent Training

The need for more diverse voices in our schools is great. The LatinX Parent Training group mentored several LatinX parent leaders and families, providing them with the tools, information, and support to bring their voices into school and district conversation, especially regarding equity in education.



## Landlord and Tenant Workshop

We recognize that Covid-19 has left a lot of vulnerable communities with questions and concerns about their finances and living situations. Our Landlord & Tenant Workshop with the NLSLA focused on answering these questions, and providing additional resources and support to those who need it.



## *Malibu Labor Exchange Holiday Dinner*

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The Malibu Community Labor Exchange is a nonprofit whose primary function is to provide a safe and convenient place for people to wait for day jobs. With funding graciously contributed by the Malibu Foundation Board, we served 70 families belonging to the Malibu Labor Exchange with fresh, multi-course holiday dinners. Families took these packages home to cook and enjoy with their loved ones!



## *United Policy Holders Financial Workshop*

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United Policyholders is a non-profit whose mission is to be a trustworthy and useful information resource and a respected voice for consumers of all types of insurance in all 50 states. Rebuilding after Woolsey has been a process made even more frustrating by confusing insurance and financial support. Partnering with UPHelp Insurance, Malibu Foundation provided free, expert insurance and financial advice to anyone affected by the Woolsey Fire.



# Community Support | continued

## KBUU Radio Station Signal Extension

Extending the KBUU radio signal will allow for transmission along 25 miles of Malibu's coast as well as up into the Santa Monica Mountains. In addition to range, the update will also allow several new KBUU channels, including a dedicated channel for Malibu weather and emergency alerts.



# Community Enrichment | \$30,257

## Kidstober at Sterling Farms

In the spirit of a German Oktoberfest, this Covid-19 safe outdoor festival kicked off the 2020 holiday season in Malibu. Featuring live music, storytelling, balloon art, pumpkin painting, games, and tons of good food, all at the picturesque Sterling Farms Market.



## Big Heart Ranch Haunted Ranch

Trick-or-Treating might have been canceled in 2020 but have no fear, Malibu Foundation is here! Working with BIG Heart Ranch, we brought the community a day of Covid-safe trick-or-treating. Families were encouraged to dress up and then guided through a Halloween themed tour of the ranch by volunteers, including scares, treats, and animals!



## *Mulholland Drive-in*

How do we provide fun events for our community when everything is closed? Partnering with Street Food Cinema and King Gillette Ranch, Malibu Foundation organized several sold-out weekends of movies (and free candy!).

## *Malibu Twilight Cinema*

A night of old-school drive in fun to bring the community together in a covid-safe way! Working with the Malibu Film Society we were able to organize a one night "Princess Bride" drive-in screening right in the heart of Malibu.





Images by California Wildlife Center®

# *Environment Enrichment* | **\$9,000**



## *California Wildlife Center*

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California Wildlife Center takes responsibility for the protection of native wildlife through rehabilitation, education, and conservation. It is dedicated to the rescue and rehabilitation of native California species. They have utilized our grant to help 132 marine patients, including 95 California Sea Lions, 26 Northern Elephant Seal, two Pacific Harbor Seals, one Guadalupe Fur Seal, five dolphins, one whale, and one shark.

## *American Tortoise Rescue*

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American Tortoise Rescue is an animal rescue organization dedicated to the rescue, rehabilitation, adoption, and protection of all tortoise and turtle species and their environments. Our grant to American Tortoise Rescue will allow them to purchase and install a solar generator for their rescue after losing much of their previous infrastructure in the Woolsey Fire. Cold winter months can be particularly uncomfortable, even harmful, to tortoises, and this solar generator will ensure that they all stay warm and cozy!

*This is*

*our commitment*

*to Malibu*



*ent*





# COVID-19 Efforts

What started as just another year quickly unraveled when the novel coronavirus hit the US. We all had to learn to adapt to an entirely new normal. During these uncertain times, Malibu Foundation recognized the need for relief and action.

In a partnership with Mighty Under Dogs, we began our relief efforts by providing free grocery delivery services for vulnerable neighbors.

When cases first started to become identified in Malibu, and testing was widely unavailable, we partnered with Malibu Urgent Care to provide free testing to residents of Malibu regardless of their insurance. If you were either experiencing symptoms or had come in close contact with a COVID-19 positive person, we provided

safe testing, no questions asked. Fear was at an all time high. Ultimately, we supported the distribution of over 600 free Covid-19 tests to vulnerable persons.

Our efforts didn't stop with direct covid-relief, either. We helped organize two local drive-in movie series to safely unify Malibu during this time of social distancing. When the Malibu Elementary PTA reached out with an emergency funding need, we stepped up to grant over \$158 thousand dollars to support our children and their hard working educators.

Finally, upon realizing that our children needed some off-screen time, we worked with BIG Heart Ranch to bring Malibu students several free weeks of after-school animal-focused workshops.

## Testimonials

“Dr. Katz was very gentle and the test quick and barely noticeable. Thank you! Please stay safe!”

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“This was the most organized, clean, conscious, kind, thoughtful experience I could have had! Thank you!”

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“Thank you so much Dr. Katz and staff for all you do to help keep us safe and healthy! We will be sending a donation to contribute in a small way to help your facility continue to provide medical services to the community. Warmest thanks! So kind and generous.”

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“Thank you very much for providing the testing and for getting up so early and putting up with the rain. The process went very smoothly for my wife and I and we really appreciate you doing this.”

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“This morning’s Coronavirus drive-through testing experience was handled very professionally and courteous. Thank you!”

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“You are in my thoughts and prayers. Thank you for all that you’re doing, for your courage and your selflessness.”

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“It was extremely easy and I thank you for doing this. Dr. Katz was terrific in how he did the task. This reminded me to financially assist more often. Warmest wishes and appreciation.”

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“Thank you – to the Malibu Urgent Care Center – for offering this service to the community. We will try to respond in support to show our gratitude.”

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*The staff was extremely pleasant and efficient. What a terrific and convenient service in light of all the organizations taking a position that testing is not available. This was an 11 on a 10 scale*

A circular inset image showing a woman with glasses and a pink sweater on a laptop screen. She is gesturing with her hands as if in a video call. The laptop is on a desk, and a person's hand is visible at the bottom left, typing on the keyboard. The background of the laptop screen shows a living room with a white sofa and a lamp.

# Teachers

During the Covid-19 pandemic hardship reached into all corners of our lives. Jobs, parenting, and life in general seemed to turn upside down overnight.

Teachers in our community were especially overwhelmed, left scrambling to figure out the best ways to move forward with distance education on short notice. Meanwhile, Malibu's teacher aides, some of whom have been at the district for 20+ years, faced an even more precarious situation: unemployment.

"In the Spring of the 2020 school year we started to hear murmurs about our job security," says Malibu Elementary School teacher aide, Leigh Anne Carriere. Leigh Anne and her colleagues faced a flood of emotions. Not only worried about the very real fallout of losing their incomes and associated health benefits, but also the grief of being unable to be in the classroom. "I was worried about this new unknown, but I was also very sad that I wouldn't see these kids," she says. "These kids and their siblings who I've watched grow from kindergarten to fifth grade and beyond. I was devastated about not ever being able to see these kids or their families that I've grown to love anymore."

At the eleventh hour Malibu Foundation stepped in. After an emergency request proposed by the Malibu Elementary and Webster PTAs, we quickly organized a grant to fully fund both the STEM programming and the teacher's aides program. This not only provided kids with a year of STEM education, but also ensured all Malibu teacher's aides retained their jobs and were able to continue to support our teachers, parents, and children in distance learning. As we learned from speaking with the PTA, Leigh Anne, and her colleagues, the role of the teacher's aid is paramount to the success of a teacher and their classroom.



*One of the biggest obstacles was getting the children online. Then, once everyone had the hardware required, we learned together with the kids how to access and utilize everything. This was an area where aides were instrumental, as we supported teachers by taking groups of kids into ‘breakout rooms’ and walking them through the steps more one-on-one.*

## Executive Director

# *Year of Adaptability*

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We were founded on our need to help our community in times of emergency and in 2020, we did that again.

In 2020, our community, still recovering from Woolsey, was not ready for a global pandemic. By March, our 2020 strategy changed drastically. We put aside fundraising and dove headfirst into supporting our community for COVID-19 relief. It's what we do.

We were the first organization to establish a community-based errand help service and successfully shared our program with six (6) other communities around the world!

As the need for protective gear increased, we incorporated a drop-off mask collection for emergency

responders and medical staff and delivered over 300 masks to essential workers in need. Finally, with the incredible help of the Malibu Urgent Care, we were able to provide over 600 people with 100% free and confidential COVID-19 testing.

The virus not only affected us individually, but our school community had suffered also. They needed emergency funding to help them keep their enrichment programs. So, we stepped up and provided support to our community of 500 kids. AND provided mental and financial support to our teachers.

As the year passed, we got creative and delivered an awesome lineup of drive-in movies right in the heart of Malibu to several different animal and outdoor camps for kids. Malibu Foundation aimed to bring morale back to the community. AND we did.

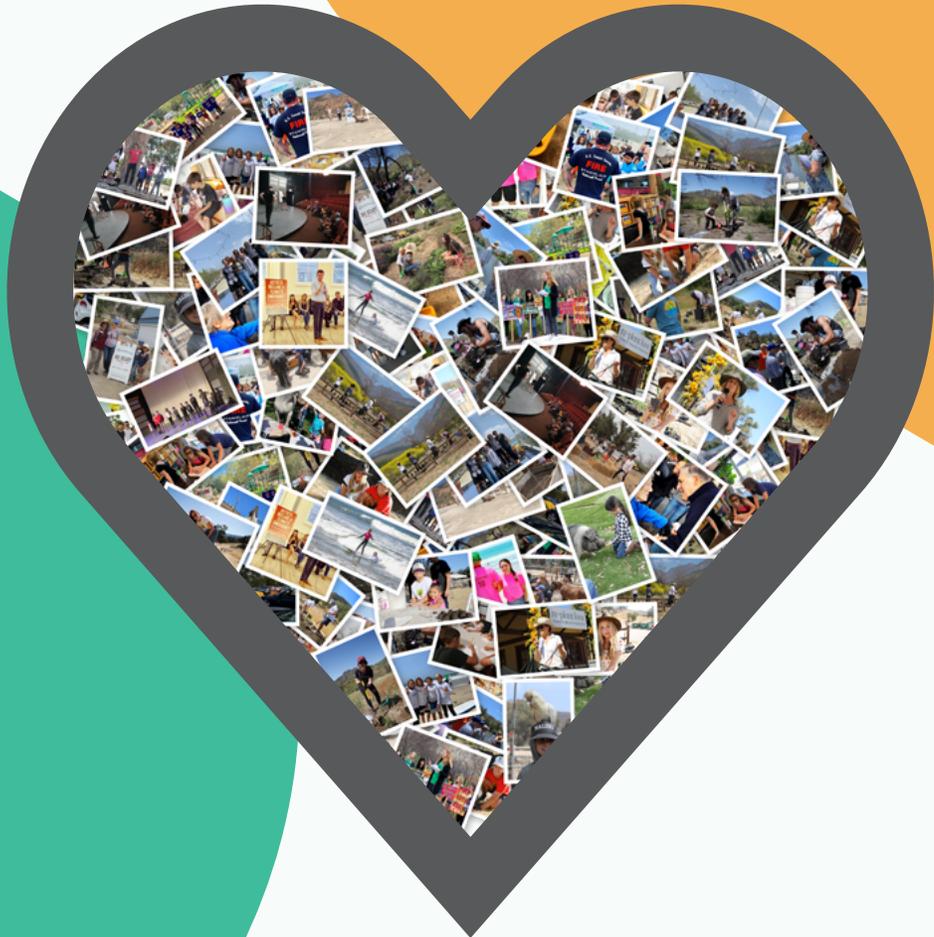


Community resiliency is our focus for 2021. We look forward to sharing that with all of our friends, family, and neighbors in Malibu and beyond.

From our Malibu Foundation family to yours, Thank you for allowing us to serve.

Warmly,

**Evelin Weber**  
Executive Director



# Board of Directors Chairperson

## *2021 Outlook*

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Resilience. It's the trait that we all do our best to summon in times of tremendous challenge like these. While we are living through unprecedented times, the Malibu Foundation was established and exists for times defined by crisis and great need and we are proud of our dedicated work towards supporting and advancing the overall strength and resiliency of our community.

Over the last year, the Malibu Foundation has been actively standing with our community members, delivering innovative programming and working closely with our grantees to address the urgent and emerging needs of our beloved community. Throughout our community, we saw an outpouring of kindness, service and love. Our entire community came together to support our kids, our teach-

ers, our parents and our essential workers. This is what uniquely defines us as a community, time after time, crisis after crisis yet we remain MALIBU STRONG!

As the newly appointed Chairwoman of the Board of Directors, I am honored to be working with my esteemed colleagues in ensuring that we fulfill the Malibu Foundation's core mission of relief, rebuilding, and resiliency. I am endlessly impressed with the great success and measurable impact that we've achieved on behalf of the community over such a brief period of time.

In 2021, alongside an incredible Board, our brilliant Executive Director, Evelin Weber and a dedicated team of staff and volunteers, we plan to continue to transition from Phase II to Phase III. This means continued Woolsey recovery support as well as advocating for long-term resiliency in Malibu and surrounding areas.



The Malibu Foundation is excited to be collaborating with various state, city, county multi-disciplinary partners to prepare a community-based climate vulnerability assessment and resilience plan for the region. The goal is to provide a gap analysis of the community's capacity to respond to the shocks and stressors of climate change and produce an actionable report for Malibu and local municipalities to consider.

We are equally excited to bring the Santa Monica Mountains a 2021 Replant event. We feel nothing says FRESH start than replanting.

Finally, I strongly believe that meaningful outreach, engagement and education of our community is a large part of ensuring a resilient future. The Malibu Foundation has a lineup of various educational and engagement resources and events slated for the rest of the year, including workshops for day laborers, tenants, and rebuilders as they

navigate through this pandemic and the lingering aftermath of the fires. We focused a great deal on youth resiliency in 2020 and have planned to do more of that in 2021 as schools begin to transition back to in-person instruction.

While this is only a glimpse of the full vision for the Malibu Foundation 2021, I am delighted to share it with my friends and neighbors. I duly recognize and commend the massive amount of work that has already been done by my predecessors and the amazing Malibu Foundation leadership and staff, and I look forward to being a part of the future work of this foundation and our beloved City of Malibu.

**Candace Bond-McKeever**

Chairwoman, Malibu Foundation Board of Directors



