Dear Potential Sponsor,

Please accept this letter on behalf of Adventures Without Limits as an appeal for your consideration to sponsor the 2020 Banff Centre Mountain Film Festival (BCMFF) World Tour in Portland and Forest Grove, Oregon.

Banff Mountain Film Festival is the premier international outdoor film festival, featuring over 75 films annually, with screenings in 40 countries. Banff Film Fest draws thousands of both loyal and new viewers and boasts sold out shows every year.

As a sponsor of the 2020 Banff Mountain Film Festival World Tour, your brand will reach nearly 4000 attendees, and countless views on web and print marketing materials. Your sponsorship will not only support a platform for creative filmmaking, brave adventurers, and cultural lenses worldwide, but also the long standing local host organization, Adventures Without Limits.

Adventures Without Limits (AWL) works daily to provide access to outdoor adventure for all, regardless of ability or background. Our primary focus is serving individuals with disabilities, seniors, at-risk youth, low income communities, and others who face barriers to the outdoors. Your sponsorship will directly support our fundraising efforts to strengthen our programs for these communities in the greater Portland Metro area.

Please review the attached sponsorship kit. If your company is interested in sponsoring the Banff Centre Mountain Film Festival World Tour, please contact us at your earliest convenience.

Thank you,

Jennifer Wilde
Director of Outreach and Development, Adventures Without Limits
jennifer@awloutdoors.org
www.awloutdoors.org
503.359.2568
BENEFITS OF SPONSORSHIP:

✓ ACCESS
To an estimated 4000 audience members across 7 nights of film screenings:
  ► April 3rd, 4th, and 5th at Cinema 21 in Portland
  ► April 9th, 10th, and 11th at Revolution Hall in Portland
  ► April 19th at Forest Theater in Forest Grove

✓ OUTREACH
Your support will be highlighted across our social media and digital marketing channels including:
  ► Email listserv of 5,000 +
  ► 2000 Facebook followers
  ► Growing Instagram community of 1000 followers
  ► AWL Website and print marketing materials

✓ SOCIAL CONTRIBUTION
Your sponsorship directly benefits the Portland/Forest Grove tour host, Adventures Without Limits (AWL), a local nonprofit with a mission to increase access to the outdoors.

The BMFF is AWL's largest annual fundraiser and allows us to serve over 1300 participant user days per year for seniors, at-risk youth, and people with disabilities in our community.
# Levels of Sponsorship:

<table>
<thead>
<tr>
<th>Feature</th>
<th>Platinum: $3000</th>
<th>Gold: $1500</th>
<th>Silver: $600</th>
<th>Bronze: $250</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mic Introduction at Festival</td>
<td>✓</td>
<td></td>
<td>✓</td>
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<tr>
<td>Brand Exclusivity</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Access to Banff Road Warrior</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Verbal Mention at Festival</td>
<td>✓</td>
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<tr>
<td>Lobby Presence</td>
<td>✓</td>
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<tr>
<td>Logo Placement in Pre-show Content</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Social Media Mentions</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Banff MFFWT Tickets</td>
<td>✓</td>
<td>✓</td>
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<td>✓</td>
</tr>
</tbody>
</table>

- **PLATINUM**: 4 VIP + 2 Staff All Shows
- **GOLD**: 2 VIP + 1 Staff All Shows
- **SILVER**: 1 Staff All Shows
- **BRONZE**: 2 Staff 1 Show

Note: **Premium Location**
The Premier Platinum sponsorship level for the Banff Mountain Film Festival includes:

✓ Mic Introduction at the Festival
A representative of your company is invited to kick off the BCMFF local tour on stage with a plug for your company and an introduction to the Banff Road Warrior.

✓ Brand Exclusivity
As a Platinum Sponsor, your company will hold an exclusive position, without competing companies edging in your spotlight.

✓ Access to the Banff Road Warrior
You and your guests will be invited to a meet and greet with the Banff Film World Tour Representative prior to one of the screenings.

✓ Verbal Mention by hosts at the Festival
Your company will be mentioned by the host during intermission of every showing (7) and recognized for your generous support.

✓ Raffle Drawing Presence
Your company is invited to include a product or service to feature in the raffle drawing on each night of screenings (up to 7 nights).

✓ Lobby Presence
As a Platinum Sponsor, your company is granted premium table space in the lobby, and an opportunity to directly connect hundreds of audience members with your product or service.

✓ Logo Placement in Pre-Show Content
Platinum Sponsors will have their logo placed prominently on all print and digital media, as well as on slideshow content at the screening.

✓ Social Media Mentions
Your company logo along with a link to your website and social media channels will be listed on the Banff event page of AWL’s website, Facebook and Instagram pages.

✓ Banff World Tour Tickets
Platinum Sponsors will receive four VIP tickets with reserved seating plus 2 tickets for staff members to each night of Banff Film screenings (7).

✓ Listing as Earth Day Oregon Sponsor
Banff Sponsors will receive recognition as an Earth Day Oregon partner, a statewide initiative to connect environmentally conscious businesses to Earth-focused nonprofits.

www.awloutdoors.org    jennifer@awloutdoors.org
The Gold sponsorship level for the Banff Mountain Film Festival includes:

✓ **Brand Exclusivity**
   As a Gold Sponsor, your company will hold an exclusive position, without competing companies edging in your spotlight.

✓ **Access to the Banff Road Warrior**
   You and your guests will be invited to a meet and greet with the Banff Film World Tour Representative prior to one of the screenings.

✓ **Verbal Mention by hosts at the Festival**
   Your company will be mentioned by the host during intermission of every showing (7) and recognized for your generous support.

✓ **Raffle Drawing Presence**
   Your company is invited to include a product or service to feature in the raffle drawing on each night of screenings (up to 7 nights).

✓ **Lobby Presence**
   Your company is granted table space in the lobby, and an opportunity to directly connect hundreds of audience members with your product or service.

✓ **Logo Placement in Pre-Show Content**
   Gold Sponsors will have their logo placed prominently on all print and digital media, as well as on slideshow content at the screening.

✓ **Social Media Mentions**
   Your company logo along with a link to your website and social media channels will be listed on the Banff event page of AWL’s website, Facebook and Instagram pages.

✓ **Banff World Tour Tickets**
   Gold Sponsors will receive two VIP tickets with reserved seating plus 1 ticket for staff members to each night of Banff Film screenings (7).

✓ **Listing as Earth Day Oregon Sponsor**
   Banff Sponsors will receive recognition as an Earth Day Oregon partner, a statewide initiative to connect environmentally conscious businesses to Earth-focused nonprofits.

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The Silver sponsorship level for the Banff Mountain Film Festival includes:

✓ **Verbal Mention by hosts at the Festival**
Your company will be mentioned by the host during intermission of every showing (7) and recognized for your generous support.

✓ **Raffle Drawing Presence**
Your company is invited to include a product or service to feature in the raffle drawing on each night of screenings (up to 7 nights).

✓ **Lobby Presence**
Your company is granted table space in the lobby, and an opportunity to directly connect hundreds of audience members with your product or service.

✓ **Logo Placement in Pre-Show Content**
Silver Sponsors will have a small logo placement on all print and digital media, as well as on slideshow content at the screening.

✓ **Social Media Mentions**
Your company logo along with a link to your website and social media channels will be listed on the Banff event page of AWL's website, Facebook and Instagram pages.

✓ **Banff World Tour Tickets**
Silver Sponsors will receive one ticket for a staff member to each night of Banff Film screenings (7).

**Listing as Earth Day Oregon Sponsor**
Banff Sponsors will receive recognition as an Earth Day Oregon partner, a statewide initiative to connect environmentally conscious businesses to Earth-focused nonprofits.

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The Bronze sponsorship level for the Banff Mountain Film Festival includes:

✓ **Logo Placement in Pre-Show Content**
Bronze Sponsors will have a small logo placement on all print and digital media, as well as on slideshow content at the screening.

✓ **Social Media Mentions**
Your company logo along with a link to your website and social media channels will be listed on the Banff event page of AWL’s website, Facebook and Instagram pages.

✓ **Banff World Tour Tickets**
Silver Sponsors will receive two tickets for staff members to one night of Banff Film screenings.

✓ **Listing as Earth Day Oregon Sponsor**
Banff Sponsors will receive recognition as an Earth Day Oregon partner, a statewide initiative to connect environmentally conscious businesses to Earth-focused nonprofits.