Position Title: Campaign Manager, Rent-Regulated Housing  
Job Type: Full-time  
Salary: $50,000, good benefits package

Description:  
Good Old Lower East Side is a community based organization dedicated to keeping people in their homes and community since 1977. GOLES works to build the power of low-income residents through housing and economic justice organizing campaigns, community education, and direct services counseling. We are seeking a motivated and experienced Campaign Manager to work as part of a team to build power and leadership among low-income rent-regulated tenants with a focus on tenants in buildings owned or targeted for purchase by predatory landlords.

Specific responsibilities and duties include:
  ● Engage rent-regulated residents and allies in actions, events, and campaigns  
  ● Organize and provide technical assistance and support to Tenant Associations  
  ● Conduct outreach through door knocking, phone banking, tabling, mailings, etc.  
  ● Help to ensure that activities meet grant requirements and timelines  
  ● Counsel a limited number of tenants  
  ● Build and collaborate strategically with local, city, and state-wide campaigns  
  ● Work on organizational and special projects, events, and campaigns as needed  
  ● Represent GOLES in city and statewide coalitions

Core Responsibilities
  ● Strategically build and see through campaigns to further tenant rights and protections  
  ● Build and maintain a rent-regulated membership base and steering committee  
  ● Collaborate with the organizing team to develop organizational base-building and membership recruitment strategies  
  ● Stay up to date on relevant rent-regulated and housing policies and programs  
  ● Work in coalition with other community organizations, institutions and elected officials on various campaigns and projects  
  ● Coordinate and lead community meetings, workshops and events both virtually and in-person  
  ● Maintain requisite reporting for funding sources  
  ● Create and translate materials such as fliers, mailings, newsletter articles, etc.  
  ● Support and advance overall organizational mission as part of a team  
  ● Work with Communications Team on press releases, social media, and other communications items

Qualifications:
  ● Demonstrated commitment to social, economic, and racial justice  
  ● Bachelor’s Degree (preferred)
● 2+ years experience in community organizing with low-income populations, including door-to-door, phone, and street outreach
● Experience working with racially and culturally diverse communities
● Knowledge of NYC rent laws
● Strong coordination, facilitation, and campaign planning skills
● Excellent organizational and interpersonal skills, good writing and computer skills, and ability to work under deadline pressure in a fast paced office setting
● Ability to work evenings and weekends
● Bilingual in Spanish or Chinese preferred

Candidates should email a resume and a cover letter detailing their interest and qualifications to info@goles.org. Due to the high volume of applications, only candidates considered for further consideration will be contacted. GOLES is an equal opportunity employer.