JAM3A, an Arabic word for “gathering,” is a music, food and arts festival celebrating Arab American talent, community and identity, presented by the Arab American National Museum (AANM) in partnership with Downtown Dearborn. This can’t-miss 2-day outdoor experience will feature musical performances by renowned Arab American artists, local businesses and artisan vendors. We welcome you all to this FREE event on August 15 and 16, 2020 that will be easy on the eyes, ears and taste buds.

JAM3A engages communities in uplifting and experiencing Arab American culture. With anticipated daily audiences in the thousands, this festival activates AANM’s campus, City Hall Artspace Park, East Dearborn and the Michigan Avenue corridor. This event showcases the depth and diversity of our regional and national community in an inclusive, dynamic format.

The Arab American National Museum is the only museum of its kind. This festival aligns with our mission to promote Arab American culture, and vision of an Arab American community engaged with and inspired by its diverse cultural heritage.

Your sponsorship makes JAM3A possible and accessible to the public. Join us in bringing the local and national together, establishing East Dearborn as a national hub for Arab American music and art.

For questions or to become a sponsor, contact Amal Beydoun at AmalBeydoun@accesscommunity.org or 313.429.2542
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<tr>
<th>Level</th>
<th>Amount</th>
<th>Benefits</th>
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<td><strong>Saffron</strong></td>
<td>$100,000</td>
<td>Full recognition as title sponsor in all festival-related marketing and social media&lt;br&gt;Premiere sponsor name or logo placement on event stage and all printed and electronic promotional materials&lt;br&gt;Onstage mention by emcee prior to every performance and onstage speaking opportunity&lt;br&gt;Ad or video on festival website (sponsor must supply content)&lt;br&gt;Ten (10) VIP brunch invitations (Sun.)&lt;br&gt;Invitation to reserve complimentary promo table space at festival&lt;br&gt;VIP parking passes&lt;br&gt;Ten (10) festival tee shirts and posters</td>
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<td><strong>Rosewater</strong></td>
<td>$10,000</td>
<td>Sponsor name or logo placement on event stage and all printed and electronic promotional materials&lt;br&gt;Onstage mention by emcee at festival opening&lt;br&gt;Ad or video on festival website (sponsor must supply content)&lt;br&gt;Four (4) VIP brunch invitations (Sun.)&lt;br&gt;Invitation to reserve complimentary promo table space at festival&lt;br&gt;VIP parking passes&lt;br&gt;Four (4) festival tee shirts and posters</td>
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<td><strong>Cardamom</strong></td>
<td>$50,000</td>
<td>Prominent sponsor name or logo placement on event stage and all printed and electronic promotional materials&lt;br&gt;Onstage mention by emcee prior to every performance and onstage speaking opportunity&lt;br&gt;Ad or video on festival website (sponsor must supply content)&lt;br&gt;Eight (8) VIP brunch invitations (Sun.)&lt;br&gt;Invitation to reserve complimentary promo table space at festival&lt;br&gt;VIP parking passes&lt;br&gt;Eight (8) festival tee shirts and posters</td>
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<td><strong>Sesame</strong></td>
<td>$2,500</td>
<td>Sponsor name or logo placement on all printed and electronic promotional materials&lt;br&gt;Ad on festival website (sponsor must supply content)&lt;br&gt;Two (2) VIP brunch invitations (Sun.)&lt;br&gt;Invitation to reserve complimentary promo table space at festival&lt;br&gt;VIP parking passes&lt;br&gt;Two (2) festival tee shirts and posters</td>
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<td><strong>Cumin</strong></td>
<td>$25,000</td>
<td>Prominent sponsor name or logo placement on event stage and all printed and electronic promotional materials&lt;br&gt;Onstage mention by emcee at festival opening&lt;br&gt;Ad or video on festival website (sponsor must supply content)&lt;br&gt;Six (6) VIP brunch invitations (Sun.)&lt;br&gt;Invitation to reserve complimentary promo table space at festival&lt;br&gt;VIP parking passes&lt;br&gt;Six (6) festival tee shirts and posters</td>
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<td><strong>Za’atar</strong></td>
<td>$1,000</td>
<td>Sponsor name or logo placement on all printed and electronic promotional materials&lt;br&gt;Invitation to reserve complimentary promo table space at festival&lt;br&gt;VIP parking passes</td>
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JAM3A SPONSORSHIP FORM

CONTACT INFORMATION

Name (as it should be listed) __________________________________________________________________________________________________

Contact Name/Title (for organization/company) __________________________________________________________________________________

Address _____________________________________________________________________________________________________________________

City _____________________________ State _______ Zip Code ______________________

E-mail _____________________________________________________________________________________________________________________

Phone ( ) __________________________ Fax ( ) __________________________

SPONSORSHIP LEVEL ____________________________ AMOUNT ____________________________ DONATION ONLY

☐ Check enclosed (payable to Arab American National Museum) ☐ Credit Card ☐ Visa ☐ Mastercard ☐ American Express ☐ Discover

Account # ________________ / ________________ / ________________ / ________________ Expiration Date ________________ / ______________

Cardholder’s Name _______________________________________________________________________________________________________

Card Zip ________________ CID# ________________

Cardholder’s Signature _______________________________________________________________________________________________________

Mail form and payment to Arab American National Museum, 13624 Michigan Ave., Dearborn, MI 48126, care of Amal Beydoun.

The Arab American National Museum is a national institution of ACCESS, a 501c(3) organization (EIN) 23-744497.

To guarantee placement of sponsor logos on all printed promotional materials, Sponsorships must be confirmed by Friday, April 3, 2020.