JAM3A, an Arabic word for “gathering,” is a music and arts festival celebrating Arab talent, community and identity presented by the Arab American National Museum (AANM).

This can’t-miss 4-day virtual experience will feature musical performances by renowned Arab artists and a curated virtual vendor market showcasing small artisan businesses. You’re invited to this FREE event on September 23-26, 2021.

JAM3A engages communities in uplifting and experiencing the many cultures of the Arab World and its diaspora. With anticipated daily audiences in the thousands, this festival activates AANM’s cultivated national and worldwide virtual audience. This event showcases the depth and diversity of our community in an inclusive, dynamic format.

The Arab American National Museum is the only museum of its kind. This festival aligns with our mission to promote Arab American culture, and vision of an Arab American community engaged with and inspired by its diverse cultural heritage.

Your sponsorship makes JAM3A possible and accessible to the public. Join us in bringing the local and international together, further establishing AANM as a hub for Arab American music and art.

For questions or to become a sponsor, contact us at jam3afestival@accesscommunity.org or 313.203.3990

Learn more about the Arab American National Museum at www.arabamericanmuseum.org
**SAFFRON $50,000 (1 available)**

- Full recognition as title sponsor in all festival-related marketing and social media
- Premiere sponsor name or logo placement throughout the entire festival including all performances, waiting rooms and panel discussions with artists
- Onstage recognition by emcee as title sponsor at festival opening and prior to every performance
- Speaking opportunity at festival opening
- Opportunity to speak at a panel discussion
- Ad or 30 second video* to play 9 times throughout festival, before or after each performance (sponsor must supply content)
- Premiere sponsor name or logo placement (with external link) on main page of festival website (sponsor must supply content)
- Opportunity for premiere vendor space on marketplace page on website

**CARDAMOM $25,000**

- Prominent sponsor name or logo on all promotional material for festival
- Prominent sponsor name or logo placement throughout the entire festival including all performances, waiting rooms and panel discussions with artists
- Onstage recognition by emcee as prominent sponsor at festival opening and prior to every performance
- Speaking opportunity before a performance of your choice
- Ad or 30 second video* to play 9 times throughout festival, before or after each performance (sponsor must supply content)
- Prominent sponsor name or logo placement (with external link) on main page of festival website (sponsor must supply content)
- Opportunity for prominent vendor space on marketplace page on website

**SUMAC $5,000**

- Sponsor name or logo on promotional material for festival
- Sponsor name or logo placement in all performance and panel discussion waiting rooms
- Recognition as a presenting sponsor of 1 performance
- Onstage recognition by emcee as a sponsor at festival opening
- Ad or 30 second video* to play before or after the 1 sponsored performance (sponsor must supply content)
- Sponsor name or logo (with external link) on main page of festival website (sponsor must supply content)
- Opportunity for vendor space on marketplace page on website

**SESAME $2,500**

- Sponsor name or logo on promotional material for festival
- Sponsor name or logo placement in all performance and panel discussion waiting rooms
- Sponsor name or logo (with external link) on sponsor page of festival website (sponsor must supply content)
- Opportunity for vendor space on marketplace page on website

**ZA’ATAR $1,000**

- Sponsor name or logo placement in all performance and panel discussion waiting rooms
- Sponsor name or logo (with external link) on sponsor page of festival website (sponsor must supply content)
- Opportunity for vendor space on marketplace page on website

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* Ad/video size: 1920x1080 px
JAM3A SPONSORSHIP FORM

CONTACT INFORMATION

Name (as it should be listed) __________________________________________________________________________________________________

Contact Name/Title (for organization/company) __________________________________________________________________________________

Address _____________________________________________________________________________________________________________________

City __________________________  State _______  Zip Code __________________________

E-mail __________________________

Phone (   ) __________________________  Fax (   ) __________________________

SPONSORSHIP LEVEL

- SAFFRON $50,000
- CARDAMOM $25,000
- CUMIN $10,000
- SUMAC $5,000
- SESAME $2,500
- ZA’ATAR $1,000

I cannot sponsor but would like to donate $ __________________________

PAYMENT METHOD

- CHECK ENCLOSED (payable to Arab American National Museum)
- CREDIT CARD:
  - Visa
  - Mastercard
  - American Express
  - Discover

Account # ________________ / ________________ / ________________ / ________________ Expiration Date ________________ / ________________

Cardholder’s Name __________________________________________________________________________________________ Card Zip ________________ CID# ________________

Cardholder’s Signature __________________________________________________________________________________________

Mail form and payment to ACCESS, 2651 Saulino Ct., Dearborn, MI 48120, care of May Ann Sobh

Or become a sponsor online at www.bit.ly/jam3a2021

The Arab American National Museum is a national institution of ACCESS, a 501c(3) organization (EIN) 23-744497

SPONSORSHIP DEADLINE: SEPT. 3, 2021