

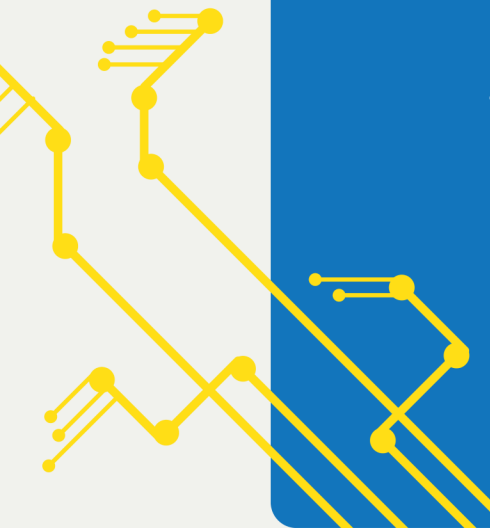
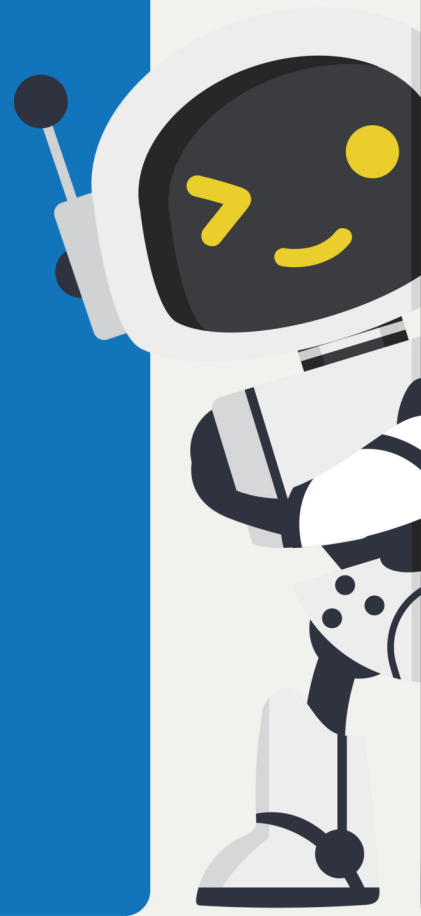
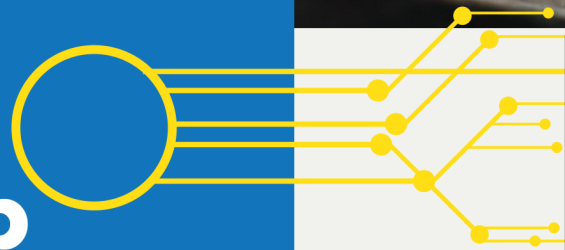


# Sponsorship Package

**JOIN NOW**

Explore the opportunity to partner with **HAKing Innovation** for our **Inaugural HAK CON** and **FutureRAISED** conferences.

**2023 - 2024**





# Introduction

I'm thrilled to welcome you to our organization and share the incredible journey we've been on since 2019. We've been leading the charge in providing STEAM programming, where we have demonstrated the power and fascinating applications of technology. In our eyes, technology isn't just a tool; it's the key to changing the world.

Our mission is at the forefront of everything we do. We want students to embrace technology by learning the fundamentals and using that to design the products they see. Through this process, students learn to be confident that they can solve technical challenges and their interest increases now that they know they can be engineers. We aim to boost confidence and competence through technology. We want our students to embrace technology and become its architects. Our students become confident problem solvers who discover their inner engineers by mastering the fundamentals.

## WHAT WE'VE ACHIEVED:

Let me highlight some of our remarkable achievements:

- **Empowering Over 5,000 Students:** We've held workshops that cover a broad spectrum of fields, from sports and music to agriculture. Our goal is to show how technology enhances and enriches lives in these areas.
- **Strategic Partnerships:** We've built meaningful partnerships with community organizations and corporate companies. These partnerships have expanded our reach and enabled us to achieve more.
- **A Thriving Internship Program:** Our robust internship program provides students, both in high school and college, with valuable, paid opportunities to apply their knowledge in real-world settings.
- **Alumni Success:** We continue to support our alumni as they transition to corporate internships and research opportunities. We take great pride in their accomplishments and are committed to their ongoing growth.

We're deeply committed to creating a world where technology education knows no bounds. We can't wait to share our passion for STEAM with you and our wider community. Together, we can empower the next generation of innovative thinkers and leaders.

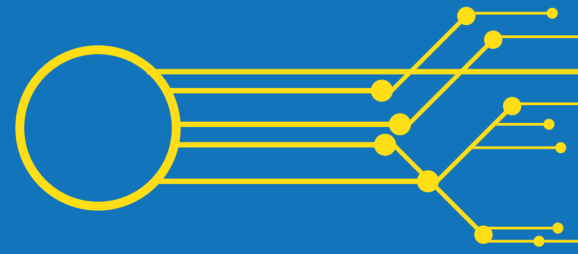
I invite you to join us on this thrilling journey as we nurture future engineers, creators, and solution finders. Your interest and support mean the world to us, and we're here to answer any questions you may have and explore new ideas together.

*Harry A. Kennedy*

Harry A Kennedy Jr.

Founder and Executive Director, HAKing Innovation

# Content



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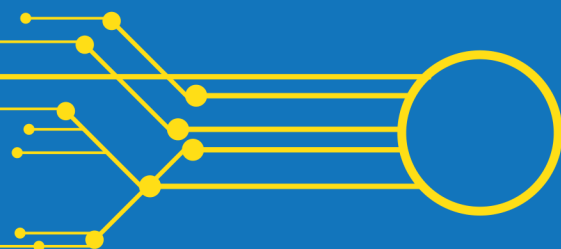
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09 COMMITMENT

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@HAKingInnovation

# Our Impact



## Vision

Create a community around technical talent (done through after school programs, summer camps and workshops).

## Mission

Create confidence and competence using technology as a tool.



**5,000+**

Students taught across # school districts in Texas

**45+**

High school and College interns hired

**PAID OUT OVER**

**\$120,000**

in internship awards since 2019

**PARTNERED WITH**

**9 DISTRICTS**

along with colleges & corporations



**OUR INTERNS WORK AT  
ABBIE**

**LOCKHEED MARTIN  
GENERAL MOTORS**

and other top companies around the metroplex



# HAK CON



## The Ultimate Student STEM Conference

This conference will give you the opportunity to foster the next generation of technical professionals. HAK CON will expose **500 DFW students** to cutting-edge technology to give them an advantage to propel them into the future of technology.

### Students will enjoy:

- Drone Competition
- Robotics Competition
- Engineering and AI Workshops
- Donk Racing
- Summer Job/College Expo
- Hands-on AI labs
- Engineering company exhibits
- Scholarships and internships on the spot

## Event Highlights

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Student focused conference rooted in STEAM

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Focus on drones, robotics, artificial intelligence

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Hands-on activities and on the spot summer internship hiring

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Scheduled for May 10th, 2024 in Dallas, TX

# HAK Con Experiences

Something for Everyone!

## Competition Zone

Drone Racing  
Competition

Robotics  
Competition

Chess  
Competition



## STEAM Fair/ Expo

Company  
Tables

Summer Jobs

Science Fair

Company  
Tables

## Workshops

Artificial  
Intelligence

Coding

3D Printing

Ways to Partner

## Partnership & Recruitment Opportunities to Amplify Reach

### High-Profile Branding Opportunities

- Competition Sponsorship
- Food Sponsorship
- Workshop Sponsorship
- Merch Sponsorship

### Thought Leadership Through Exposure

- Workshops
- Table Exhibits
- Pre Con webinars

### Recruiting

- Summer Jobs
- Summer Internships
- Corporate Awareness

### Corporate Marketing

- Conference Marketing
- Digital Marketing



# Sponsorship Tiers



## ▶▶ Presenting Sponsor \$ 20,000

- Named as Presenting Sponsor on all materials, website, and event t-shirt
- Company logo displayed during the Opening Ceremony and throughout the venue
- Priority keynote speaking opportunity
- Full-page color ad in the digital program
- Access to sponsor luncheon

## ▶▶ Gold Sponsor \$ 10,000

- Prominent logo placement in the venue
- Name and logo on all materials, website, and event t-shirt
- Closing remarks at end of event
- Full-page color ad in the digital program
- Access to Sponsor Luncheon

## ▶▶ Silver Sponsor \$ 5,000

- Name and logo on all materials, website, and event t-shirt
- Access to sponsor luncheon

## ▶▶ Bronze Sponsor \$ 2,500

- Logo placement on event t-shirt
- Access to sponsor luncheon

# HAK CON A la Carte

• Opening Ceremony	-----	\$10,000
• Sponsor Luncheon	-----	\$5,000
• Conference T-Shirts	-----	\$5,000
• Conference Bags	-----	\$5,000
• Brand Placement	-----	\$2,500
• Drone Competition	-----	\$5,000
• Robotics Competition	-----	\$5,000
• Single Day Competitions	-----	\$5,000

# FutureRAISED



ROBOTICS • AI • SIMULATION • ENGINEERING • DRONES

HAKING  
INNOVATION

## The Inaugural FutureRAISED Conference

FutureRAISED is an educator-facing convention focused on preparing students for a future driven by the following areas: **robotics, artificial intelligence, simulations, engineering, and drones.**

### Attendees will enjoy:

- Learning Labs
- Workshops on AI policy implementation
- Corporate viewpoints on the education sector
- Door prizes and giveaways

**AND MORE TO COME!**

## Event Highlights

Administrator and teacher focused conference

Focus on bringing Robotics, AI, simulation, and drones to teaching

Workshops on classroom implementation and industry practices

Scheduled for June 2024  
in Dallas, TX



# Sponsorship Tiers



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## A la Carte FutureRAISED

• Opening Ceremony	-----	\$10,000
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• Conference T-Shirts	-----	\$5,000
• Conference Bags	-----	\$5,000
• Brand Placement	-----	\$2,500
• Pre-Conference Webinar	-----	\$5,000
• Teacher Prizes	-----	\$5,000

# Past Partners



## Connect with Us Today

Please inquire if you are interested in a specific opportunity you do not see listed. From time to time, we may be able to add additional elements and are also open to customizable options that align with your organizations's specific initiatives or objectives



Our website

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Our e-mail

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Telephone

+1 (240) 515-6000

