Investing in San Diego's Food Future

Corporate Partnership Overview | San Diego Food System Alliance
OUR MISSION

The mission of the San Diego Food System Alliance is to **cultivate a healthy, sustainable, and just food system in San Diego County.**

We love our corporate partners! Food system work is 'all in' work. It calls for every one of us—nonprofit, for-profit, public, private—to participate. The current challenges facing our food system are structural and deep-rooted; they cannot be addressed in isolation. We love working with corporate partners who share our passion and vision for vibrant community food systems rooted in justice and sustainability.
A MOMENTOUS TIME FOR SUPPORTING FOOD SYSTEM WORK

In July 2019, the Alliance launched **San Diego County Food Vision 2030**, a 10-year strategic plan for our region's food system.

The 18-month process of developing this major project will involve hundreds of stakeholders, reach thousands of community members Countywide, and present opportunities for events, media, community engagement, and a lasting effect on the future of our food system.

CORPORATE PARTNERSHIP BENEFITS

Benefits of corporate partnership with the Alliance include:

- Increased visibility for your business through our network of more than 150 San Diego organizations, thousands of social media followers, and community events

- A tax-deductible donation to a nonprofit organization doing important work to improve the health, sustainability, and justice of our neighborhoods and our planet

- Return on your strategic investment, in the form of a stronger local economy

- Additional benefits, including community engagement and education opportunities for your team, that we can tailor to fit your organization!
CORPORATE PARTNERSHIP LEVELS

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Recognition on our website, social media, monthly newsletter, and event collateral + ticket to Food Vision 2030 Gathering

Food Vision 2030 Gathering
VIP Experience

Food Vision 2030 Gathering
Exhibitor Table
OR advertisement on program

Farm to Table Dinner
Sponsor Table

VIP Food System Tour
Proudly share your support for our local food system and promote your business to more than 400 food system stakeholders!

As we launch our most ambitious initiative to date, San Diego County Food Vision 2030, we are excited to announce our Inaugural Food Vision 2030 Gathering, to be held in San Diego, CA, in October 2020.

This highly visible event will leverage our network to engage individuals across all sectors concerned with food system issues, including businesses, elected officials, nonprofits, educators, and community leaders.

Your support for the Alliance will be highlighted at this event and will clearly demonstrate your commitment to improving the health, sustainability, and justice of our regional food system.
WHAT WE BELIEVE IN

Healthy, affordable, and culturally appropriate food

Sustainable and regenerative food system practices

Fair treatment for producers and food workers

Community engagement and empowerment

Equitable access to food, farming, and fishing resources

Vibrant local food economies
Half a million San Diegans do not have enough food, especially healthy food.

San Diego County exports the vast majority (80-90%) of locally produced food products.

Yet 40% of food produced ends up in landfill, causing methane gas emissions linked to climate change.

Even though purchasing local food generates between 1.3 and 2.6x return for the local economy on every dollar spent—and San Diego County has the most organic farms and active local fisheries of any county in the nation.
Why Food System Work Matters

1 in 7 jobs in San Diego County are in the food system

The U.S. food system accounts for 50% of global greenhouse gas emissions

These jobs earn the lowest annual wages of all sectors (average annual salary is $24k). Communities of color and low-income areas are disproportionately affected by these conditions.

Supporting small, local farms could help by reducing food miles and rewarding sustainable farming methods, but San Diego County has some of the highest prices for farmland in the country, and the number of farms here has decreased nearly 25% over the past 10 years.
"Change is necessary, and we believe change is possible. Healing our food system can heal the world. After all, it is food that underpins our culture, food that is universal to all human life, and food where our economy most deeply affects our ecology."
The Alliance coordinates 150 organizations across all sectors of the food system, as well as the broader community, to create change through advocacy, events, campaigns, and programs.

**Promote Collaboration**
- Lead network development
- Advance systems thinking and cross-sector alignment
- Lead regional planning and evaluation efforts

**Influence Policy**
- Conduct policy advocacy
- Provide policy planning and implementation support

**Catalyze Transformation**
- Develop educational resources and campaigns
- Organize community events
- Provide capacity-building services

**HOW THE ALLIANCE CREATES CHANGE**

The Alliance coordinates 150 organizations across all sectors of the food system, as well as the broader community, to create change through advocacy, events, campaigns, and programs.
• **Led adoption of a property tax incentive** for community gardens and urban farms in City of San Diego and City of Chula Vista

• **Reached 2 million San Diegans** with "Save The Food San Diego" food waste education campaign, along with 100 partners

• **Launched and continue to manage a food waste source reduction program** for 15 large institutions in San Diego, resulting in 35% reduction of food waste in their commercial kitchens

• **Onboarded San Diego Unified School District to adopt national Good Food Purchasing standards**, prioritizing procurement of food products that upholds five value areas: healthy, local, sustainable, animal welfare, and fair labor
WE INVITE YOU TO ENVISION A HEALTHY, SUSTAINABLE, AND JUST FOOD SYSTEM WITH US.

THANK YOU!

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