

PRESS RELEASE

Revelstoke Chamber of Commerce Launches REVY. Bucks Campaign

Revelstoke, BC. January 12, 2022

Introducing REVY. Bucks!

The Revelstoke Chamber of Commerce is embarking on a new ongoing program to help keep dollars local. REVY. Bucks is a tool that will allow customers to purchase e-gift cards that can be spent at any participating business in Revelstoke. This program will be ideal for consumers who wish to purchase gifts locally, while giving the recipient some freedom of choice for where to spend it. It is also a great option for businesses to consider for staff bonuses and gifts, if they want to ensure that local businesses are supported as much as possible.

REVY. Bucks can be purchased via the <u>Support Local BC</u> website. These e-gift cards can be spent at any Revelstoke business that has registered for this campaign. This program is active in 100 communities across BC and has been very successful.

Businesses: All non-franchise licensed Revelstoke businesses are invited and encouraged to register! Please register here. You'll gain access to a portal that shows if cards have been purchased and assigned to your business, and the funds will be issued to you from Support Local BC. You'll also receive a "We Accept REVY. Bucks" window decal for your business to show that you are participating. Read the FAQs for businesses here.

Customers: Keep an eye on the <u>Support Local BC Revelstoke Community Profile page</u> as businesses sign up. Once businesses begin to register, you can buy your REVY. Bucks here.

To celebrate the launch of REVY. Bucks, we're using some grant funds to match your purchases.

When you purchase a \$25, \$50 or \$100 e-gift card from Support Local BC for REVELSTOKE, for a limited time, you will receive a promo code for a second e-gift card of equal value for free! Don't miss out on this introductory offer!

The fine print: This introductory top-up offer ends at 11:59 PM on February 15th, 2022 or once our budget for these extras has been expended- whichever comes first. This offer may be changed, extended, or withdrawn by the Revelstoke Chamber of Commerce or Support Local BC at any time without notice.

For more information, please visit Support Local BC. Let the REVY. Bucks start to fly!

This program is possible thanks to grant funding from Columbia Basin Trust and from Shop Local BC, with the support of Tourism Revelstoke, Community Futures Revelstoke, and Economic Development for City of Revelstoke and CSRD Area B.







