

# REVELSTOKE.

CHAMBER OF COMMERCE

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Jeff Dubois, KIJHL Commissioner

Bid Selection Committee

March 16, 2022

Re: 2023 Bid for Cyclone Taylor Cup

Dear Mr. Dubois and Bid Selection Committee,

I am writing this letter on behalf of the Revelstoke Chamber of Commerce to express our support to host the 2023 Cyclone Taylor Cup here in Revelstoke BC.

Events of this nature bring a great level of excitement to the community and benefit our local economy as well. There are obvious benefits to these types of events such as full hotels and restaurants, but the timing of the Cyclone Taylor Cup is key.

This event is scheduled to coincide with our spring shoulder season. This is a time when businesses are transitioning from a busy winter to a busy summer. Sustaining the busy season can actually be very helpful for businesses to retain staff, which is one of our biggest challenges here in Revelstoke.

Should Revelstoke be successful in this bid, the Chamber is committed to supporting communication to businesses about this event to ensure that visitors will be well taken care of and enthusiastic to come back to visit again.

Please consider Revelstoke as the perfect fit to host the Cyclone Taylor Cup in 2023. Our city is the perfect match for this event- we are vibrant, we are hockey lovers, and we have the amenities and businesses to provide an amazing experience for all tournament goers.

Best regards,



Stacey Brensrud | Executive Director

Revelstoke Chamber of Commerce