

2025 MARKETING MENU

VISITOR SERVICES



Photo: Tess Hulburd



Photo: Euan Mitchell

This menu lists the options to connect your business with visitors through print marketing, brochure racking and Visitor Centre advertising.

Please note, Revelstoke Chamber of Commerce members benefit from lower pricing and have priority over non-members when space is limited.

Why advertise with us in 2025?


1. Chamber members get 20% off advertising, see member pricing in the next pages.
2. The Experience Guide is our most popular brochure. Visitors have access to it throughout BC and Alberta, at our Visitor Information Centre, at travel shows and digitally on SeeRevelstoke.com.
3. We pay to rack our Experience Guides in strategic visitor gateways including Vancouver and Kelowna Airports and throughout Banff and Lake Louise.
4. Our City Maps are an essential in-destination resource. We print large quantities each year and distribute them throughout Revelstoke.
5. Roaming visitor information services via our branded REVY. van and tent kiosk will continue in 2025 to intercept and inspire visitors. The REVY. van offers racking, City Maps and guides.
6. Nearly every visitor who comes through the Visitor Information Centre will leave with an Experience Guide and City Map.

REVELSTOKE EXPERIENCE GUIDE.

The Experience Guide is our most popular publication, widely used by visitors to plan their stay in Revelstoke or inspire them to visit. The Experience Guide is a practical tool identifying things to do, places to eat and where to stay. It is also an important marketing piece.

Each year we distribute the Revelstoke Experience Guide to the following:

- 180+ BC Visitor Information Centres
- 300+ locations throughout Alberta and the East Kootenays
- Various domestic tour operators
- Vancouver and Kelowna Airports
- Brochure racks located along Highways 2, 3, 5, 6, 22, 95, 95A
- Businesses in Revelstoke
- The REVV. van mobile Visitor Centre and the Visitor Centre on Victoria Road
- Upper Arrow Lake Ferry



MOUNTAIN BIKING.

FROM LOAMY STEEPS TO FLOWY PACKED GOLD, REVELSTOKE'S SPRAWLING SINGLETRACK AND EPIC ALPINE RIDES ARE SECOND TO NONE.

Home to nine unique riding zones and one of BC's first adaptive mountain bike trails, Revelstoke's riding scene is world renowned for a reason.

TRAIL KARMA - DONATE TO YOUR LOCAL VOLUNTEERS

The Revelstoke Cycling Association is a progressive, volunteer driven non-profit association with a mission to lead sustainable and inclusive mountain biking opportunities in Revelstoke. From novice trailblazers to alpine epics, they manage over 150kms of trails, spanning three mountains and facilitate events to get all bikers to explore them, while acting as a wealth-focused voice for cycling in Revelstoke and beyond.

If you're riding Revelstoke, please make a donation so we can continue to maintain and build trails. There are a number of ways to give back to biking in Revelstoke:

1. Donate to the Revelstoke Cycling Association at bike Revelstoke.org
2. Earn Trail Karma by donating at trail Karma.com/karma
3. Buy a membership at bike Revelstoke.org/membership
4. Join a volunteer dig day. Learn more on our website!

@bike Revelstoke | bike Revelstoke.org

TANTRUM RIDE COMPANY

Don't let your dreams be dreams. TANTRUM Ride Co. is an independent bike store in the heart of downtown. We aim to be a welcoming place for friendly advice and top-quality cycling products, including bikes from Trek, Sur and Electra. We are also a full service repair and service shop. Come like one for a ride.

106 First St W | +1.250.837.5079 | tanturumride.com

FLOW BIKES & SKIS

It's all about the ride. We absolutely love to ride! That's why we do all we can to help you hit the trails and find the perfect riding experience. We're here to help - whether you need a more expert mechanical service, or the latest trail info. Looking for a specialty part or repair? Want to demo a new ride? We have you covered.

700 Victoria Rd | +1.250.837.4044 | flowbikes.com

REVELSTOKE MOUNTAIN RESORT

8000 Canyon Boulevard | 2nd Floor | 2nd Floor
 Revelstoke, BC
 Revelstoke Mountain Resort. Whether you're looking to make the most of your mountain vacation in Revelstoke or Boulder Mountain, or the downhill trails at the Bike Park, we've got you covered!

2950 Conoco Road | +1.866.372.4754 | revelstokemountainresort.com

WANDERING WHEELS


Multi-terrain mountain bike experience. Ride the best trails in BC with our professional local mountain bike guides. We offer guided with tips and day tours, full-day and bike tours, lessons and clinics, and shuttle services. We are Revelstoke's only forward and certified bike tour company and our guides are skilled, knowledgeable and fun.

We welcome all ages and abilities - let's ride!

+1.250.814.7001 | wanderingwheels.ca

REVELSTOKE.

EXPERIENCE GUIDE



BRITISH COLUMBIA, CANADA

REVELSTOKE IS LOCATED ON THE TERRITORY OF THE SINIXT, THE SECWEPENC, THE SYLX AND THE KUTUNAIA PEOPLES.



HELI & CAT SKIING.

THE BEST CAT AND HELI SKIING DESTINATION ON THE PLANET.

With two major mountain ranges, a variety of different microclimates and every kind of terrain you can imagine, Revelstoke is the world's mechanized backcountry skiing capital.

Four heli cat companies and three cat ski operators are based out of Revelstoke, with countless other options nearby. You'll have endless powder options when skiing. Make sure you're prepared for an epic ski adventure. Book one day, multi-day, or multi-night stays based out of a number of backcountry lodges or right from town. Go solo and make friends, or bring a group of your own. If you're not sure whether your skis or snowboard are fat enough, feel not, most tours come with powder specific equipment. Be sure to book early, it's a popular pastime!

SELKIRK RANGERS HELI SKIING

Spicing up your experience. The award in Revelstoke is the stuff of legends. With over 40 years in the game, you can trust us to fly you to the best of it. With access to over 500,000 acres of untouched wilderness, let us show you the ultimate powder playground.

2100 Oak Drive | +1.800.663.7089 | selkirk-rangers.com

CMH HELI-SKIING & SUMMER ADVENTURES

Massive vert, bottomless snow and huge terrain. See you there.

112 First Street East | +1.800.663.6252 | cmhheliski.com

EAGLE PASS HELIKI

Small groups. Big difference. Deep in the Monashees. Revelstoke, BC | +1.877.529.3337 | eaglepassheliski.com

MICA HELIKI

Experience the magic. 207 Mackenzie Ave | +1.877.837.8351 | micaheliski.com



THE BEST STORIES START WITH A HELI.

There is nothing like Heli Sking. The snow is deeper, the views are bigger, and the victory is sweeter. From the second you step off the heli to the hugs and high fives at the bottom.

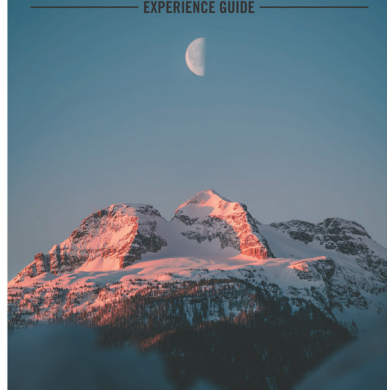
CALL US AT 1-800-461-9252 AND OPEN THE DOOR TO A LIFE-CHANGING DECISION.

CMHHELISKI.COM | CMHHELISKI.COM

CMH HELI-SKIING

REVELSTOKE.

EXPERIENCE GUIDE



BRITISH COLUMBIA, CANADA

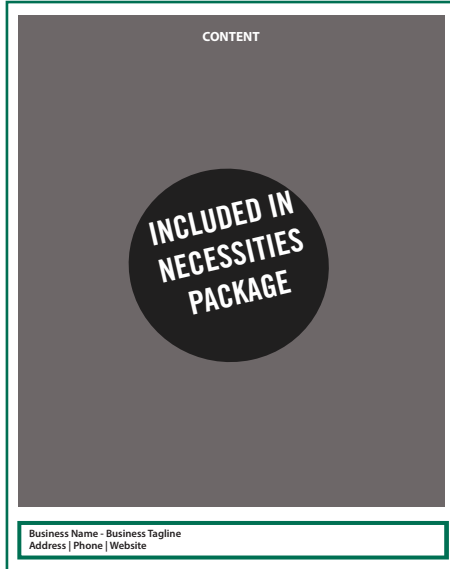
REVELSTOKE IS LOCATED ON THE TERRITORY OF THE SINIXT, THE SECWEPENC, THE SYLX AND THE KUTUNAIA PEOPLES.

REVELSTOKE EXPERIENCE GUIDE.

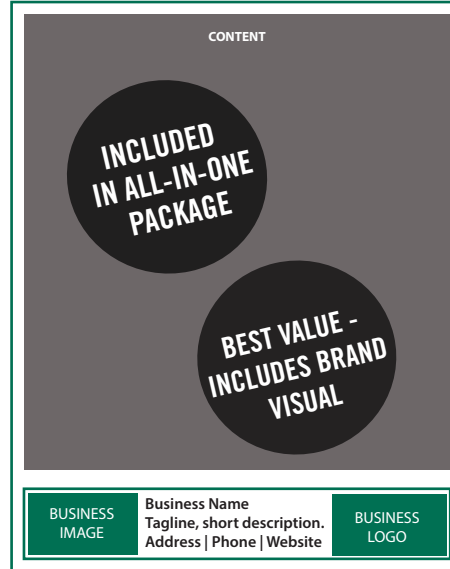
Ad space booking deadline is **May 6th, 2024** for renewals, and **May 31st, 2024** for new purchases.

Please provide everything that is outlined below for the ad space you sign up for.

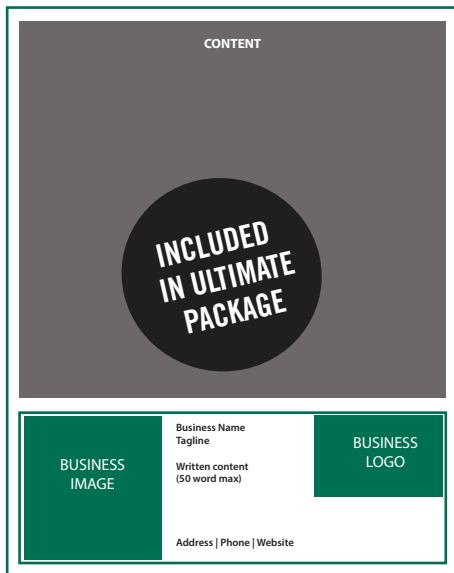
The digital version of the 2024 Experience Guide can be found in the footer at SeeRevelstoke.com



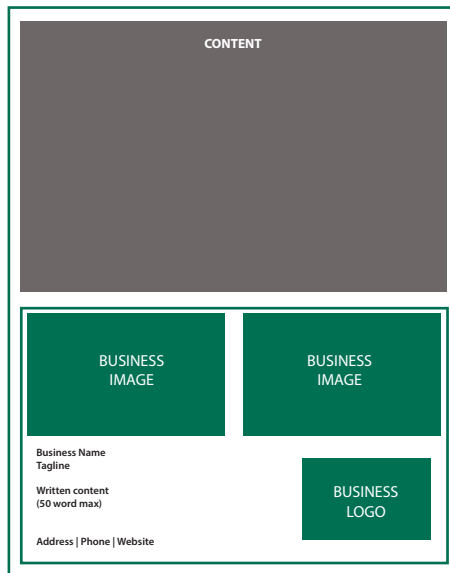
Basic Listing (Matrix or main guide)
MEMBER: \$210
NON-MEMBER: \$260
PLEASE PROVIDE: Tagline, address, phone, website.
 7.65" x 0.52"



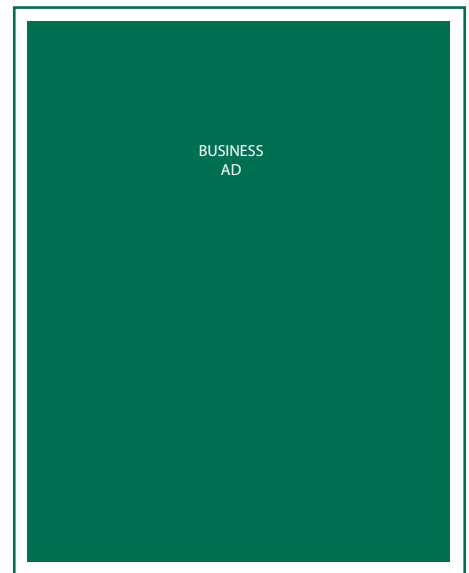
1/6 Page Ad
MEMBER: \$710
NON-MEMBER: \$890
PLEASE PROVIDE: Tagline, description, logo and 1 photo. Ask about our photo database.
 7.65" x 1.61"



1/3 Page Ad
MEMBER: \$1120
NON-MEMBER: \$1400
PLEASE PROVIDE: Tagline, description, logo and 1 photo. Ask about our photo database.
 7.65" x 3"



1/2 Page Ad
MEMBER: \$1790
NON-MEMBER: \$2240
PLEASE PROVIDE: Tagline, description, logo and 2 photos. Ask about our photo database.
 7.65" x 4.75"



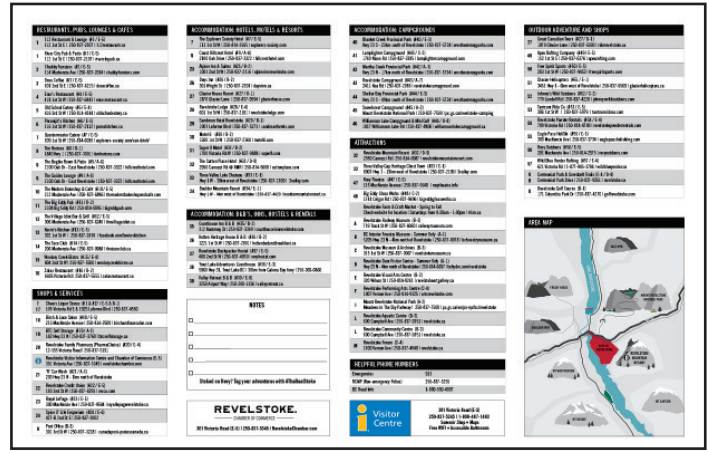
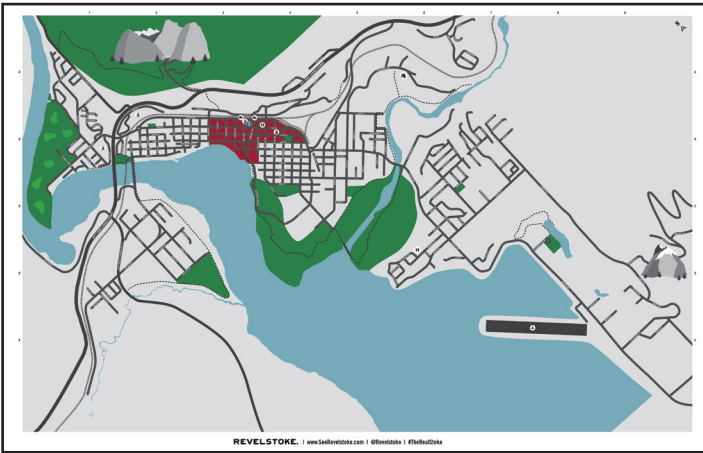
Full Page Ad
MEMBER: \$3370
NON-MEMBER: \$4205
Business supplies complete artwork.
 7.25" x 9.75" - No bleed.

REVELSTOKE CITY MAP.

Published as a standalone tear-away piece, these maps are an essential part of the visitor experience and our most popular hand-out at the Visitor Information Centre, as well as various other locations around town.

Basic Listing (on the back of map, with locator button on the front)

MEMBER: \$145
NON-MEMBER: \$180



PACKAGE OPTIONS

The Necessities Package

The title says it, this covers your basic needs

- Basic/matrix listing in 2025 Revelstoke Experience Guide
- Visitor Centre Digital Advertising - One season display

\$395 SAVE \$47
MEMBER: \$320 SAVE \$121

The All-In-One Package

All you need and more.

- 1/6 page listing in 2023 Revelstoke Experience Guide
- Racking: Ferry Year-round
- Racking: Roaming

\$1265 SAVE \$142
MEMBER: \$1015 SAVE \$395

The Ultimate Package

The title says it all!

- Racking: Ferry Year-round and Roaming racking
- 1/3 page listing in 2023 Revelstoke Experience Guide
- Visitor Centre Digital Advertising - Year-round

\$1996 SAVE \$222
MEMBER: \$1598 SAVE \$620



Photo: Kyra Sklar

VISITOR INFORMATION CENTRE.

Promote your activity to over 60,000 visitors annually!

Please note that window and desk space is limited and existing advertisers have priority for renewal.

Summer: May to October

Winter: November to April

DIGITAL ADVERTISING

MEMBER: \$144 - One season
\$240 - Year-round

NON-MEMBER: \$180 - One season
\$300 - Year-round



WINDOW ADVERTISEMENT

SEASONAL

\$446 to \$498 - Renewal

\$567 to \$619 - New (Includes printing costs)

Size variation dictates price

YEAR-ROUND

\$850 to \$934 - Renewal

\$976 to \$1063 - New (Includes printing costs)

Size variation dictates price

MEMBER:

\$357 to \$399 - Renewal

\$457 to \$498 - New (Includes printing costs)

\$681 to \$751 - Renewal

\$781 to \$850 - New (Includes printing costs)

ACTIVITY DESK MAGNET

SEASONAL

\$179 - Renewal

\$301 - New (Includes printing costs)

YEAR-ROUND

\$294 - Renewal

\$415 - New (Includes printing costs)

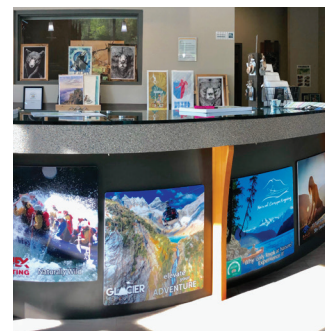
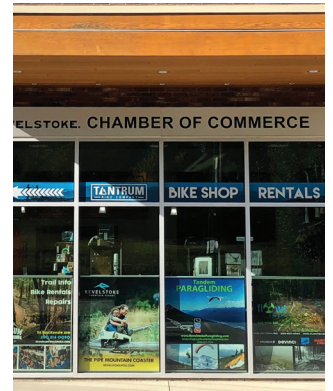
MEMBER:

\$144 - Renewal

\$241 - New (Includes printing costs)

\$236 - Renewal

\$334 - New (Includes printing costs)

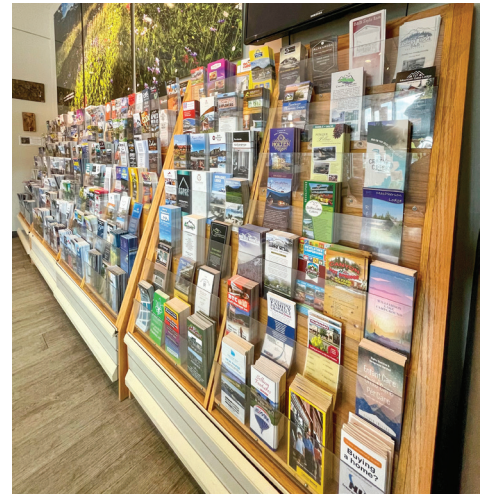


BROCHURE RACKING.

Your Chamber membership includes one year-round space for brochure racking at the Visitor Centre.

Please drop off a stack of your brochures at the Centre and we will display them for you.

MEMBER: Free
NON-MEMBER: \$144 / year



ROAMING VAN RACKING.

Showcase your business to the thousands of travellers in roaming servicing areas including Mount Revelstoke National Park and at our tent kiosk. Our roaming services are playing a pivotal role in bringing visitors to town who perhaps had not previously planned to make the stop. Members are responsible for supplying rack cards and delivering them to the Revelstoke Visitor Centre.

The roaming van and other roaming activities operate from June to September on a regular basis. Space is limited.

MEMBER: \$176
NON-MEMBER: \$220



FERRY RACKING.

Showcase your business to the thousands of travellers on the Upper Arrow Lake Ferry each year. We installed brand new racks in 2021. Members are responsible for supplying rack cards, and delivering them to the Revelstoke Visitor Centre. Racking space is limited, with priority given to those members who renew.

Summer Racking (June - September)
Winter Racking (December - March)

MEMBER: \$142 - Winter season
 \$176 - Summer season
 \$240 - Year-Round
NON-MEMBER: \$178 - Winter season
 \$220 - Summer season
 \$300 - Year-Round



PRICE LIST.

All advertising packages are available on a first come first serve basis. Priority is given to previous advertisers. Previous advertisers must renew initiatives by **May 6th, 2024**, or their space will be allocated to the first business on the waitlist. The deadline to sign up for new initiatives is **May 31st, 2024**.

Businesses cannot sign up for programs if they have outstanding invoices. The price list below is member pricing only. Members will get priority where space is limited.

THE NECESSITIES PACKAGE

Member: \$320 - Save \$121

Non-member: \$395- Save \$47

- Basic/matrix listing in 2025 Revelstoke Experience Guide
- Visitor Centre Digital Advertising - One season

THE ALL-IN-ONE PACKAGE

Member: \$1015 - Save \$395

Non-member: \$1265- Save \$142

- 1/6 page listing in 2025 Revelstoke Experience Guide
- Racking Ferry - Year-round
- Racking Roaming

THE ULTIMATE PACKAGE

Member: \$1598 - Save \$620

Non-member: \$1996 - Save \$222

- Racking: Ferry Year-round and Roaming
- 1/3 page listing in 2023 Revelstoke Experience Guide
- Visitor Centre Digital Advertising - Year-round

EXPERIENCE GUIDE

\$210 - \$260

\$710 - \$890

\$1120 - \$1400

\$1790 - \$2240

\$3370 - \$4205

Basic listing

1/6 Page Advertisement

1/3 Page Advertisement

1/2 Page Advertisement

Full Page Advertisement

CITY MAP

\$145 - \$180

Basic listing

VISITOR CENTRE ADVERTISING

\$144 - \$294

\$241 - \$415

\$357 - \$934

\$457 - \$1063

\$144 - \$180

\$240 - \$300

Magnet renewal

Magnet new

Window renewal

Window new

Digital One season

Digital Year-round

FERRY AND ROAMING RACKING

\$142 - \$178

\$176 - \$220

\$240 - \$300

Winter season (ferry only)

Summer season

Year-round (ferry only)

If you require design support for your ad, please scan the QR code below for the Member Directory list.

CONTACT DETAILS

you are interested in these marketing opportunities please do contact-

Layla Rundle | visitor.exp@revelstokechamber.com | (250) 837-5345 ext.103

