




# SOCCER ELITE FA SCHOLARSHIP



adidas





“It’s all about player and personal development. Of course it’s great to win games, leagues and cups, but ultimately we want to provide young players with a first class environment that offers everything a young pro would expect to receive. In addition to the top class coaching, we offer opportunities for our Scholars to continue their education journey via further education, apprenticeships and university. Players will leave our Scholarship as well rounded young adults ready to progress successfully in life.”

# ABOUT US

The Soccer Elite FA Scholarship offers a programme that combines high level professional football coaching, A Level and BTEC academic studies, personal training courses and football coaching qualifications.

The SEFA Scholarship is managed by vastly experienced UEFA-qualified coaches with playing and coaching backgrounds in the professional game. Scholars have the opportunity to study a Sport BTEC Diploma, A-level courses and Maths and English re-sits (when appropriate) across our four sites.

This unrivalled combination provides an excellent place to learn and develop, with every player having access to individual support, helping them achieve their goals on and off the field.

# FOOTBALL PROGRAMME

SEFA aims to offer players the same experience they would get at a professional club. Our programmes are at the cutting edge of elite player development - thanks to our playing and coaching experience at professional clubs.

## TRAINING

- 6 hours training per week
- strength and conditioning sessions
- pre match phase of play and tactical planning
- post match video analysis
- individual player match / training video analysis
- post match recovery sessions

## FIXTURES

- against professional clubs
- against semi professional clubs
- regional academies league
- national cup
- St George's Park Showcase tour (invite only)

## INDIVIDUAL DEVELOPMENT

- pre and post match nutrition including recovery protein shakes provided at training and match venues
- player hydration supplements provided at training and match venues
- bespoke, full nutritional programmes
- position specific strength programme



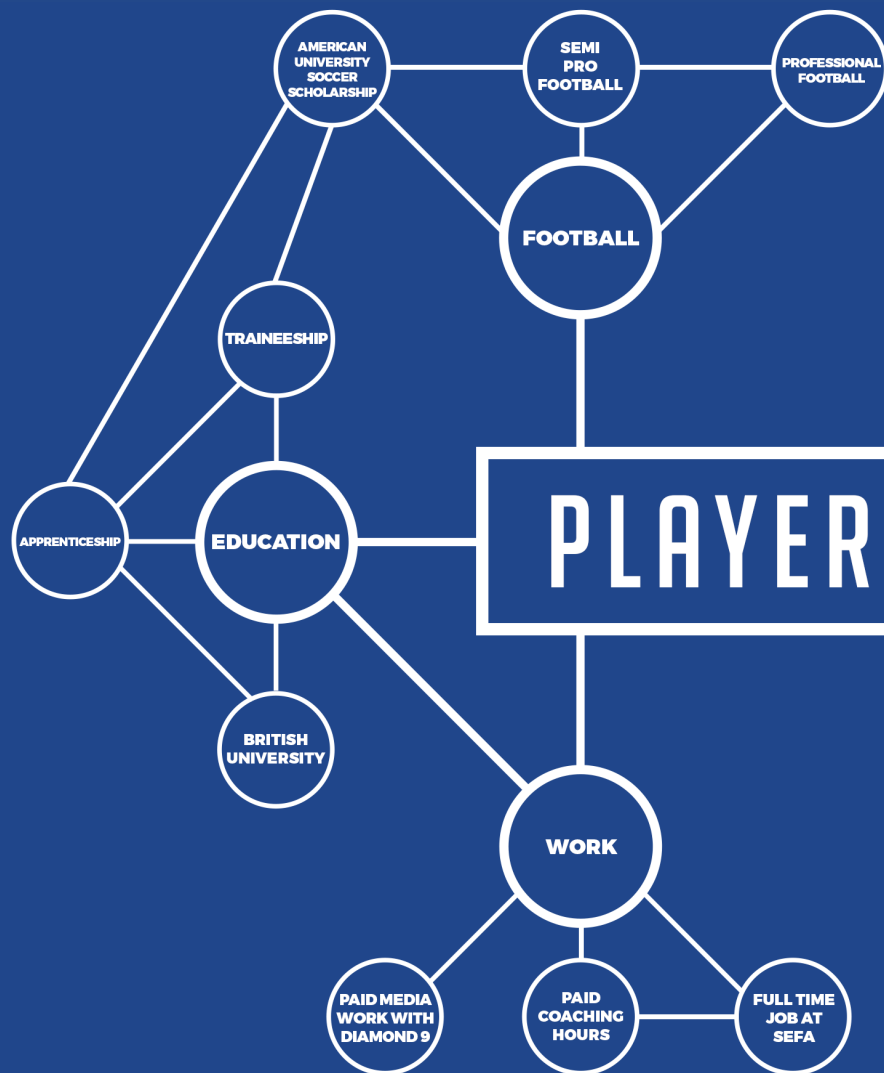


We maintain close relationships with clubs throughout the footballing pyramid. This serves a purpose on two fronts: to arrange regular fixtures with our Scholarship squads, and to secure playing time and contracts for our players at a level suitable for them.

Previous fixtures include Chelsea, Leeds United, Southampton, Blackburn Rovers, Cardiff City, Barnet, Norwich City and Reading.

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# CLUB PARTNERS



# EDUCATION PROGRAMME

The Maplesden Noakes School, Maidstone, the Brompton Academy, Gillingham, and Northfleet TC, Gravesham provide our player education.

Both schools offer a variety of A Level and BTEC courses, and we also provide personal training and football coaching qualifications, securing an academic pathway suitable for each individual.

Our partner schools are specially selected for their ability to deliver top quality Sixth Form education to our players.

Both Maplesden Noakes, Brompton and Northfleet are rated good by Ofsted and offer a wide range of A Level and BTEC subjects, as well as fantastic facilities and amenities.

We are of the firm belief that football and education go hand in hand at the SEFA Scholarship; therefore all players will be expected to stay up to date with their school work in order to take part in training and fixtures.

A testament to our partner schools can be found in the numerous players who have moved on to university both at home and abroad upon the completion of their Scholarship and Sixth Form studies.

We have opportunities to continue the scholars' education via traineeships in football coaching, sports coaching and personal training.

Alongside our school education, Soccer Elite FA also provides the opportunity to gain qualifications in personal training (Maplesden Noakes and Chatham Town) and football coaching (Maplesden Noakes, Brompton and Chatham Town).

Our personal training qualification sees students spend 10 hours per week studying for the industry-standard Level 3 Diploma in Personal Training. Completion of this course will give students the platform to move into personal training at a gym, or work with teams or individuals as a strength and conditioning coach. It also contributes 32 UCAS points to any higher education applications.

All Scholars will have the opportunity to gain coaching badges and subsequently enjoy work opportunities within our Academy sessions. Many of our most popular coaches are products of the system, having previously been SEFA Scholars.

# SUCCESS



## KAIYNE WOOLERY

Kaiyne was part of our first ever SEFA Scholarship squad which ran from 2011-2013. The forward moved to Bolton Wanderers in 2014 before joining Wigan Athletic in the summer of 2016. Following a successful loan spell at Forest Green Rovers, which included scoring a match-winning brace in the National League playoff final at Wembley, Kaiyne secured a £350,000 move to Swindon Town in the 2017 summer transfer window.



## MIRI TAYLOR

Technically gifted central midfielder Miri thrived as a part of the SEFA Scholarship. Now enjoying the second year of a football scholarship at the Hofstra University in New York, Miri has also played for Arsenal and Chelsea Reserves - and has been a part of Champions League squads at the latter. An England youth international, Miri is a fantastic role model for any girls looking to join the SEFA Scholarship.



## ZAK BYSKUP

Zak recently gained A-A-B grades in his A-levels and now looks forward to studying Sports Management at the prestigious Loughborough University. Zak is a shining example of the academic pathways available to our Scholars. By offering A-Levels through our fantastic partner schools, we continue to offer top class education and teaching alongside our renowned football programme.



## JORDY ROBINS

Jordy is a fantastic example of somebody taking advantage of the numerous pathways available to our players. Upon the completion of his SEFA Scholarship, Jordy embarked upon a four year football scholarship in America. After returning home in the summer of 2018, Jordy joined the SEFA coaching staff. Alongside his SEFA commitments, Jordy also plays first team football for Margate and runs his own successful health and nutrition business.



# STORIES



## ELLIS IANDOLO

A SEFA player since the age of 8, Ellis joined Swindon Town after impressing in a fixture between ourselves and Swindon under 18s in the summer of 2015. After signing a professional deal aged just 17, Ellis was fast-tracked into the first team and made his senior debut a little over a month after joining the club. Despite some injury problems, the left-sided player has gone on to make over 50 senior appearances to date for the club.



## PATCH LEE

Goalkeeper Patch took advantage of the option to spend three years as a Scholar from 2014 to 2017. Alongside playing for SEFA, Patch worked with Head Goalkeeper Coach Dean Ruddy to develop his coaching, and he is now a full time member of our coaching staff. After also developing superbly as a player during his time as a Scholar, the stopper is also now a first team regular for Sevenoaks Town in the Isthmian League Division One South East.



## JAMIE PETRIE

Multi-talented midfielder Jamie has taken full advantage of the academic pathways available to our players, enrolling at the University of Warwick studying Mathematics, Operational Research, Statistics and Economics. Thanks to the superb A Level and BTEC courses available, JP was able to play football full time while also being confident that his academic progress would not suffer; he achieved two A\*s and one A at the conclusion of his time at SEFA.



## AARON SIMPSON

Simmo was a part of the Scholarship for 18 months before joining Wolverhampton Wanderers in the winter of 2014. Regular playing time in the Wolves under 23 squad was supplemented with loans to clubs including Portsmouth and Kilmarnock. A permanent move to Waterford in Ireland then followed before Aaron returned to Kent in the summer of 2019, signing for full time National League side Dover Athletic.

# PREPARATION AND RECOVERY

Our target is always to offer the most professional environment possible for our Scholars to train and play in. As a part of this, we place a key focus on our preparation and recovery for every game and training session.

The SEFA Scholars are supported by Herbalife24.

Herbalife24 is a comprehensive performance and nutrition line empowering athletes 24-hours a day. As the world's leading nutrition brand, Herbalife has surpassed industry standards of pre, during and post workout nutrition to help our players train, recover and perform like never before - all with the nutritional support they need as an athlete.

Our Scholars are supported by Jordy Robins who assists all players with their nutrition and supplements, providing each player with a personalised training plan depending on their training and playing needs.

If and when injuries do occur, players have access to Luke Jenner.

Luke has been with us for over six years and is a batchelor of science specialising in osteopathy. A specialist in the prevention and treatment of injuries, Luke perhaps most notably played a key role in helping Scholar graduate Ellis landolo return from a serious back injury ahead of his move to Swindon Town.

Luke continues to be a fantastic resource for our players in terms of preventing injuries, spotting issues early and treating injuries.



# CHATHAM TOWN

## EDUCATION PROGRAMME

The Soccer Elite FA Scholarships are the pinnacle of the Academy and aim to help young players make the move from youth and amateur football into the professional game.

While improving and developing elite level players and coaches is the primary focus, it offers much more than just football coaching, fully immersing participants in the ultimate professional footballer experience for a full season.

As well as top level training sessions devised by UEFA Licensed coaches, current and ex pros, you'll enjoy going head to head with some of the country's best pro clubs.

In addition to this, Scholars will have the opportunity to take on the following qualifications:

## BTEC LEVEL 3 DIPLOMA IN SPORT

The Pearson BTEC Level 3 Diploma in Sport (720 GLH) has been designed to occupy two-thirds of a full-time curriculum, enabling learners to develop a significant common core of knowledge, including anatomy and physiology, fitness physiology, risk assessment, and fitness training and programming.

It also includes specific mandatory units which are related to the available pathways such as sports coaching and sports development (Development Coaching and Fitness), technical and tactical skills (Performance and Excellence) and principles, practices, equipment and facilities for outdoor adventure (Outdoor Adventure). In addition it provides extensive opportunities to study in more depth a range of optional areas, such as: practical team and individual sports, current sports issues and sports injuries.

## KEY INFO

**ADDRESS:** The Bauvill Stadium, Maidstone Road, Chatham, Kent ME4 6LR

**NEAREST STATIONS:** Chatham (20 minute walk)

Mainline bus route stops outside stadium

20 minute walk from Chatham town centre

**COURSES:** BTEC, personal training qualification, football coaching qualification



# FOOTBALL CLUB

## **BTEC LEVEL 3 EXTENDED DIPLOMA IN SPORT**

The Pearson BTEC Level 3 Extended Diploma in Sport (1080 GLH) has been designed as a full two-year programme of study, enabling learners to develop a substantial common core of knowledge, including anatomy and physiology, fitness physiology, risk assessment and fitness training and programming.

It includes specific mandatory units which are related to the available pathways such as sports coaching, sports development and fitness testing (Development Coaching and Fitness), technical and tactical skills and the athlete's lifestyle (Performance and Excellence) and principles, practices, equipment, facilities for outdoor adventure and leadership (Outdoor Adventure). It also allows them the maximum opportunity to study in more depth a full range of optional areas of their choice, such as:

- practical team and individual sports
- current sports issues
- sports injuries
- organising sports events
- sport as a business
- work experience in sport
- sports legacy development
- rules and regulations in sport



# MAPLESDEN NOAKES SCHOOL

Our productive partnership with Maplesden Noakes is now in its eighth year and has seen over 200 Scholars enjoy the outstanding combination of education and football coaching that Maplesden Noakes and SEFA provides. The school houses a top class 3G pitch which hosts all training sessions and home games. Alongside Premier League training equipment, players also have access to gym facilities within the school.

Maplesden's dedicated and modern Sixth Form facilities offers

players a fantastic environment to thrive in their studies, whether that is A Levels, BTECs or a combination of both, with 2017 seeing the school achieve the best A Level results in its history with 65% of pupils achieving A\*-B grades.

Based just 10 minutes from the centre of Maidstone, the school is commutable for players across Kent and South East London thanks to its proximity to two train stations and numerous bus routes.



## KEY INFO

**ADDRESS:** Maplesden Noakes School, Buckland Road, Maidstone, ME16 0TJ

**NEAREST STATIONS:** Maidstone Barracks (5 minute walk) and Maidstone East (8 minute walk)

10 minute walk from Maidstone town centre

**COURSES:** A Level, BTEC, personal training qualification, football coaching qualification

# BROMPTON ACADEMY

Brompton Academy offers an outstanding setup for its students to study for A Level and BTEC qualifications, and boasts a partnership with the University of Kent who provide knowledge, experience and resources to the Academy.

Scholars will enjoy games and training on the school's artificial pitch while having the use of Premier League training equipment. Students also have access to the Academy's fantastic gym facilities.

Brompton has a specialist campus for Sixth Form students which retains close links with its sponsors, the University of Kent. The Academy's 2019 A Level results were comfortably above the national average.

Brompton Academy is approximately a 5 minute walk from the centre of Gillingham and Gillingham Station, and is served by many bus routes.



## KEY INFO

**ADDRESS:** Brompton Academy, Marlborough Road, Gillingham, ME7 5HT

**NEAREST STATION:** Gillingham (5 minute walk)

5 minute walk from Gillingham town centre

**COURSES:** A Level, BTEC, football coaching qualification

# NORTHFLEET TECHNOLOGY COLLEGE

Our productive partnership with Maplesden Noakes is now in its sixth year and has seen over 100 Scholars enjoy the outstanding combination of education and football coaching that Maplesden Noakes and SEFA provide. The school provides a top class 3G pitch which hosts all training sessions and home games. Alongside Premier League training equipment, players also have access to gym facilities within the school.

Maplesden's dedicated and modern Sixth Form facilities offers

players a fantastic environment to thrive in their studies, whether that is A Levels, BTECs or a combination of both, with 2017 seeing the school achieve the best A Level results in its history with 78% of pupils achieving A\*-C grades.

Based just 10 minutes from the centre of Maidstone, the school is commutable for players across Kent and South East London thanks to its proximity to two train stations and numerous bus routes.



## KEY INFO

**ADDRESS:** Colyer Rd, Northfleet, Gravesend DA11 8BG

**NEAREST STATIONS:** Ebbsfleet Intl (30 minute walk), Gravesend (25 minute walk)

**COURSES:** A-Level, BTEC, personal training qualification, football coaching qualification



# TEAMWEAR



# ANALYSIS

A row of black GPS tracking sensors is laid out on a grass field. In the foreground, a blue football jersey with the text 'PLAYERTEK by Catapult' is visible. The background shows a blue football shoe.

The use of this technology also enables the scholars to complete the fitness testing, analysis and performance-based components of their qualification using valid, reliable and authentic ways of assessment.

By introducing GPS tracking systems to our armoury, we have another tool that helps us further improve our players.

We are able to see key benchmarks such as total distance, sprint distance, top speed and impacts. This helps with the periodisation of our training and helps our coaches plan their sessions around the players' needs.

It allows us to provide some additional training to those who need it and specific and individualised training to all of our players.

Coaches can use this to identify specific moments within games and training and use it to prescribe the right loading of training.



# STAFF



**LEE SPILLER**



**RICH RADBOURNE**



**KIERAN CULLETON**



**PATCH LEE**



**JAY SAUNDERS**



**CARL LARAMAN**



**SCOTT LINDSEY**



**JORDY ROBINS**



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