

BIANCA VENTURA

REPORTER, ANCHOR

✉ biancaventuranews@gmail.com

🌐 [kesq.com/author/bianca-ventura](https://www.quesq.com/author/bianca-ventura)

EXPERIENCE

Anchor/Reporter/Fill-In Weathercaster - KESQ, News Channel 3

Coachella Valley/Greater Palm Springs, CA
February 2022 - Present

- Weekday reporter, Weekend Anchor and MMJ
- Versatile storyteller covering breaking news, politics, health, community news, and more
- Enterprise, shoot, write, edit, and report live for up to six newscasts
- Extensive experience producing forecasts and filling in as a Weathercaster
- Consistently deliver content that produces online engagement, with seven stories hitting +1,000 views on YouTube in September 2023

On-Air Radio Host/Social Media Contributor - Audacy, KSFM

Sacramento, CA
August 2017 - May 2021

- Hosted and produced a daily midday show that consistently hit top 5 ratings
- Conducted interviews with industry recording artists and TV personalities
- Informed listeners with segments ranging from celebrity to breaking news, traffic updates, lifestyle tips, and more
- Produced a digital and audio segment "Bianca V's Breakdown" highlighting the latest in pop culture
- Met marketing goals by publishing blogs and social media posts daily

Writer - FOX 40, Tribune Media

Sacramento, CA
September 2018 - January 2019

- Wrote scripts for a variety of stories that aired during evening newscasts
- Created and edited on-air graphics for grammatical accuracy
- Wrote production notes for directors and producers to reference during shows

News Intern/Marketing Ambassador - Hearst Television, KCRA

Sacramento, CA
August 2017 - September 2018

- Assisted newsroom by pitching stories and community events, helped reporters find reliable sources, logged video, and wrote web stories
- Live streamed station-sponsored events, interviewed audience members and performers to post on various social media platforms
- Engaged with the public at My58 and Estrella TV events
- Wrote copy for social posts promoting upcoming concerts and community events

SKILLS

Adobe Premiere

Final Cut Pro

iMovie

ENPS, OPUS, Ross Inception

Baron Weather

Bi-lingual: English/Spanish

EDUCATION

Bachelor of Arts:

Journalism, with minor in History

California State University

Sacramento

AWARDS

Pacific Southwest Emmy Award

recognizing my reporting contributing to best 'Newscast in a Smaller Market' for our coverage of Tropical Storm Hilary

Golden Mike Award, Radio & Television News Association of Southern California

recognizing my live morning reporting contributing to 'Best Daytime News Broadcast airing between midnight and 4 p.m.'

Golden Mike Award, Radio & Television News Association of Southern California

recognizing 'Best Traffic Report' for my live report 'Gridlock Nightmare: I-10 Nightmare post Hilary'