A review of participant data

October 11, 2019
Summit Participants

184 people
89 organizations
137 people placed green dots
133 people completed surveys
53 people left notes on table discussion questions
Participating Organizations

- AARP Washington
- Aging in Place by Design
- Area Health Education Center for Western WA
- Barkley Company
- Bellingham at Home
- Bellingham City Council
- Bellingham Co-Housing
- Bellingham Estate Solutions & Cohen Group Northwest-Keller Williams
- Bellingham Men’s Shed
- Bellingham Public Library
- Bellingham/Whatcom County Housing Authorities
- Blaine Senior Center
- Brookdale Assisted Living
- Cascade Connections
- Catholic Community Services, Catholic Housing Services
- Christian Health Care Center
- ChucKanuH Health Foundation
- Circle of Care PT Roberts
- Circle of Life Caregivers Cooperative
- City of Bellingham Parks and Recreation
- City of Bellingham Planning & Community Development
- City of Bellingham Police Department
- City of Bellingham Public Works
- Coldwell Banker Bain
- Community member
- Dementia Support NW
- Dept of Social and Health Services, Adult Protective Services
- Eden Health and Home Care
- Elder Law Offices of Meyers, Neubeck & Hulford
- Family Care Network
- Feet First
- Generations Early Learning and Family Center
- Health Ministries Network
- Health Rosetta
- Highgate Senior Living
- Home Attendant Care
- Home Instead Senior Care
- Honoring Choices PNW
- Humana
- Kulshan Cares
- Kuntz and Company
- Lummi Island Health and Wellness Committee
- Lynden Manor Assisted Living
- Mercy Housing NW
- Mindport Exhibits
- Mt. Baker Care Center
- North Sound Family Medicine
- NW Regional Council
- NW Regional Council
- Office of Representative Rick Larsen
- Opportunity Council
- Palliative Care Institute
- PeaceHealth
- RAM Construction
- Recreation Northwest
- Right at Home
- RMC Architects
- Rosewood Villa
- SealMar Community Health Center
- SeaMar/GRACE
- Seattle-King County Area Agency on Aging, Age-Friendly Seattle Initiative
- Signature Home Health
- Silverado Bellingham Memory Care Community
- The Caregiver Project
- United Church of Ferndale
- United Way
- Unity Care NW
- Vibrant USA
- Western Washington University
- Whatcom Center for Early Learning
- Whatcom Community Foundation
- Whatcom Council of Governments
- Whatcom Council on Aging
- Whatcom County Council
- Whatcom County Fire District 7
- Whatcom County Health Department
- Whatcom County Library System
- Whatcom County Planning & Development Services
- Whatcom County Public Works Division
- Whatcom County Sheriff’s Office
- Whatcom Emergency Medical Services
- Whatcom Homeless Service Center
- Whatcom Hospice
- Whatcom Intergenerational High School
- Whatcom Transportation Authority
- Whatcom YMCA
- WWU Academy of Lifelong Leadership
- WWU Foundation
- WWU Outreach and Continuing Education
Green Dots

412 dots placed by 137 people (3 per person) across 57 strategies
<table>
<thead>
<tr>
<th># dots</th>
<th>StrCode</th>
<th>Strategy</th>
</tr>
</thead>
<tbody>
<tr>
<td>25</td>
<td>Cultural Shift-5</td>
<td>Ensure that representatives of older adult groups are given a voice in policy discussions.</td>
</tr>
<tr>
<td>23</td>
<td>Info&amp;Navig-1</td>
<td>Create a comprehensive online repository for information and resources and dedicate the needed resources to keep information up to date.</td>
</tr>
<tr>
<td>20</td>
<td>Intergen-5</td>
<td>Governmental entities, community institutions and non-profit organizations adopt policies and regulations that facilitate intergenerational housing, childcare and other programs.</td>
</tr>
<tr>
<td>18</td>
<td>Well&amp;HC-6</td>
<td>Develop shared information systems to improve coordination of care and services.</td>
</tr>
<tr>
<td>17</td>
<td>Intergen-1</td>
<td>Support existing intergenerational groups to connect, identify opportunities, learn about best practices and create partnerships.</td>
</tr>
<tr>
<td>15</td>
<td>W&amp;H-1</td>
<td>Work with the existing food security network to assess food availability and affordability needs specific to older adults and enhance programs to better meet those needs (food banks, farmers markets, community gardens, and neighborhood meals).</td>
</tr>
<tr>
<td>15</td>
<td>CS-1</td>
<td>Create opportunities for telling the stories of aging in all their diversity and messiness, wonders and challenges.</td>
</tr>
<tr>
<td>14</td>
<td>IC-2</td>
<td>Promote, prioritize and facilitate more childcare in intergenerational settings such as universities, skilled nursing, assisted living, or retirement facilities, and faith communities.</td>
</tr>
<tr>
<td>13</td>
<td>I&amp;N-6</td>
<td>Ensure that City and County representatives are aware of and committed to addressing issues affecting older adults.</td>
</tr>
<tr>
<td>12</td>
<td>I&amp;N-4</td>
<td>Implement a peer navigator model to help older adults access services or learn skills to help them age well; embed navigators in various community settings.</td>
</tr>
<tr>
<td>12</td>
<td>IC-3</td>
<td>Build “Connection Teams” to reach out and connect people across generations. This could include a visiting program to help address isolation and loneliness in older adults and provide support and learning for younger adults.</td>
</tr>
<tr>
<td>10</td>
<td>I&amp;N-10</td>
<td>Advocate for increased Medicaid rates.</td>
</tr>
<tr>
<td>10</td>
<td>H-13</td>
<td>Develop workforce for home-based healthcare services and in-home caregivers to provide adequate support for people to live in their homes as long as they wish.</td>
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<tr>
<td># dots</td>
<td>Focus Area – All Strategies</td>
<td></td>
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<tr>
<td>--------</td>
<td>---------------------------------------</td>
<td></td>
</tr>
<tr>
<td>86</td>
<td>Intergenerational Community</td>
<td></td>
</tr>
<tr>
<td>86</td>
<td>Wellness and Healthcare</td>
<td></td>
</tr>
<tr>
<td>84</td>
<td>Information and Navigation</td>
<td></td>
</tr>
<tr>
<td>62</td>
<td>Housing</td>
<td></td>
</tr>
<tr>
<td>57</td>
<td>Cultural Shift</td>
<td></td>
</tr>
<tr>
<td>37</td>
<td>Transportation</td>
<td></td>
</tr>
</tbody>
</table>
## Summit Participant Survey Results

**N=133**

*Q: What Aging Well Whatcom activities would you like to participate in the coming months? (check all that apply)*

<table>
<thead>
<tr>
<th>Activity</th>
<th>Number of people who selected this activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>Community conversations around specific focus areas</td>
<td>93</td>
</tr>
<tr>
<td>Interest group or workgroup around specific focus area</td>
<td>86</td>
</tr>
<tr>
<td>Speakers/presentations on topics related to aging</td>
<td>50</td>
</tr>
<tr>
<td>Presentation to my business, organization, board of directors, faith community, or another group*</td>
<td>37 (29 organizations)</td>
</tr>
<tr>
<td>Candidate forum that addresses aging</td>
<td>29</td>
</tr>
<tr>
<td>Art that explores aging (exhibits, workshops, performances)</td>
<td>29</td>
</tr>
<tr>
<td>Film series with a focus on aging</td>
<td>25</td>
</tr>
<tr>
<td>Book group with a focus on aging</td>
<td>16</td>
</tr>
<tr>
<td>Other (please describe):</td>
<td></td>
</tr>
<tr>
<td>Organizations Requesting AWW Presentations</td>
<td></td>
</tr>
<tr>
<td>---------------------------------------------------------------</td>
<td></td>
</tr>
<tr>
<td>Academy for Lifelong Learning</td>
<td>Bellingham Parks and Recreation</td>
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<tr>
<td>Adult Protective Services</td>
<td>Right at Home</td>
</tr>
<tr>
<td>Bellingham at Home, Fairhaven Neighbors</td>
<td>Whatcom Comm College, CHF</td>
</tr>
<tr>
<td>Elder Service Providers (conference 4/3/20)</td>
<td>Lummi Island Health and Wellness Committee</td>
</tr>
<tr>
<td>Bellingham Senior Activity Center</td>
<td>Whatcom Family YMCA</td>
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<tr>
<td>Bellingham Estate Solutions</td>
<td>Unity Care</td>
</tr>
<tr>
<td>Eden Health and Home Care</td>
<td>United Way</td>
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<td>Generations Early Learning and Family Center</td>
<td>City of Bellingham</td>
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<td>PeaceHealth</td>
<td>Whatcom County Council</td>
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<td>United Church of Ferndale</td>
<td>Whatcom County Health Dept</td>
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<td>Whatcom Community Foundation</td>
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<td>Whatcom Council on Aging</td>
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</table>
What aspects of the Aging Well Blueprint are surprising or inspiring to you?

Inclusion of

• Cultural Shift
• Intergenerational focus
• Information and navigation
• Relationships, connection, support
What aspects of the Aging Well Blueprint are surprising or inspiring to you?

Assessment:
• The in-depth assessment, identification of many aspects and pulling together of a blueprint
• The data and drill-down
• Information gained through listening to older adults themselves; talking to those who are needing the services

Structure/format:
• Action orientation and focus on outcomes and strategies; outcomes give clear guidance for developing actual plans
• Interconnectedness of the focus areas
• The cross section, scope and breadth

Community Activation
• Diversity of organizations involved; cross sector involvement is great and necessary
• Connection to the CHIP and Healthy Whatcom – feels very coordinated with other community initiatives
• That so many are interested in participating in aging well
• The convo/connection to create it may be the most valuable part
• Hopefully can get a central place so that other people can get this
What is **missing** from the Blueprint?

**Action Plans**
- The “how” to get things done, ways to find synergy between programs and policies
- More tangible next steps with a defined plan and timeline
- Who will do it, how will they convene? Role of community in ongoing implementation
- Goals, metrics, process for measuring success and outcomes over time

**Funding**
- Where will the funding come from to implement this?
- How does all this get funded. Resources, who funds?
- How does it get paid for - how do we get $ out of health care and into health
- Resources already in place

**Diversity**
- Cultural diversity in listening sessions? Cultural diversity of participants
- Cross cultural strategies
- Diversification – connect with and model more collective ways of interacting with elders (non-american, white, cultural individualism)
How does the Blueprint intersect with the work you/your organization is doing?

**Areas of intersection:** Housing, transportation, caregiver workforce development, patient/client care

**How we’ll use the Blueprint:**
- Whatcom County Council can be a part of all of this – policy and/or funding and/or planning
- Public safety – finding ways to be a better proactive resource prior to victimizations
- It will help our organization collaborate and/or fund initiatives that may come from this
- Helping professionals see the broader impact of aging and their role in...discussion with family about future care.
- Provides us with guidance for how we can change and improve our services
- It’s a reminder that we need to invite and include all voices in our planning processes
- We currently work with Generations Forward and see an intersection with that group and seniors
- We can program and network more for life-long recreation
- I work in food systems and the aging population is a huge group of focus (though often overlooked)
- How can WWU support older people (great intergenerational opportunities)? Intergenerational work – how do you get buy in?