September 17, 2019

Dear Community Member,

The Martin Luther King, Jr. Coalition invites you to share in commemorating Dr. King’s legacy by placing an ad in our 2020 MLK Day souvenir booklet.

Dr. King’s life and legacy call us to participate in the seemingly intractable work to end the perpetuation of racism and injustice that began over 400 years ago with the arrival of the first slave ship on our shores. We cannot turn away from this task. It is ours to do.

In 2020 our annual Music Hall program will highlight the urgency of this challenge with our 2020 theme: Sounds of Struggle...Songs of Freedom.

We are excited to announce our esteemed speaker for 2020, Dr. Tammy Kernodle, Professor of Musicology at Miami University. Dr. Kernodle is widely considered a giant in the intersection of freedom songs, female African-American musicians and the civil rights movement.

Please stand with us and help us in our important work by placing an ad in the 2020 MLK Day souvenir booklet. Your ad will reach thousands of people from all parts of the region and will proudly acknowledge that you and your organization share Dr. King’s dream of equality, justice, and freedom for all people.

The City of Cincinnati supports this annual MLK Day Program. Yet the MLK Coalition still depends heavily on contributors like you to help us meet essential programmatic needs. In addition, please know that each year a portion of our proceeds is gifted to the Public Library of Cincinnati and Hamilton County to purchase materials about Dr. King’s lasting legacy to educate and inspire the young people and adults throughout the community.

The enclosed form contains all the details necessary to complete your ad request. If you have any questions, please contact us at 513-491-3448 or mlkgiving@gmail.com.

Sincerely,

Dr. Ericka King-Betts