![HelloAI logo]

HelloAI program 2023

Unlock the future of patient care with our comprehensive courses on AI in healthcare

GE HealthCare — eit Health — Co-funded by the European Union — KTH VETENSKAP OCH KONST — LEITAT Technological Center

Maastricht University — COCIR Advancing Healthcare — DEBRECENI EGYETEM — SZÉCHENYI EGYETEM UNIVERSITY OF GYŐR — HEALTH VENTURE LAB powered by GE Healthcare

HelloAI program 2023

4 courses on AI in healthcare
for professionals and young talent

HelloAI Basics

for anyone interested in AI
in healthcare

HelloAI Advanced*

for students and researchers
(ECTS) credits applicable

HelloAI Professional*

for experienced medical professionals
and executives **(ECTS) credits applicable**

HelloAI Alumni

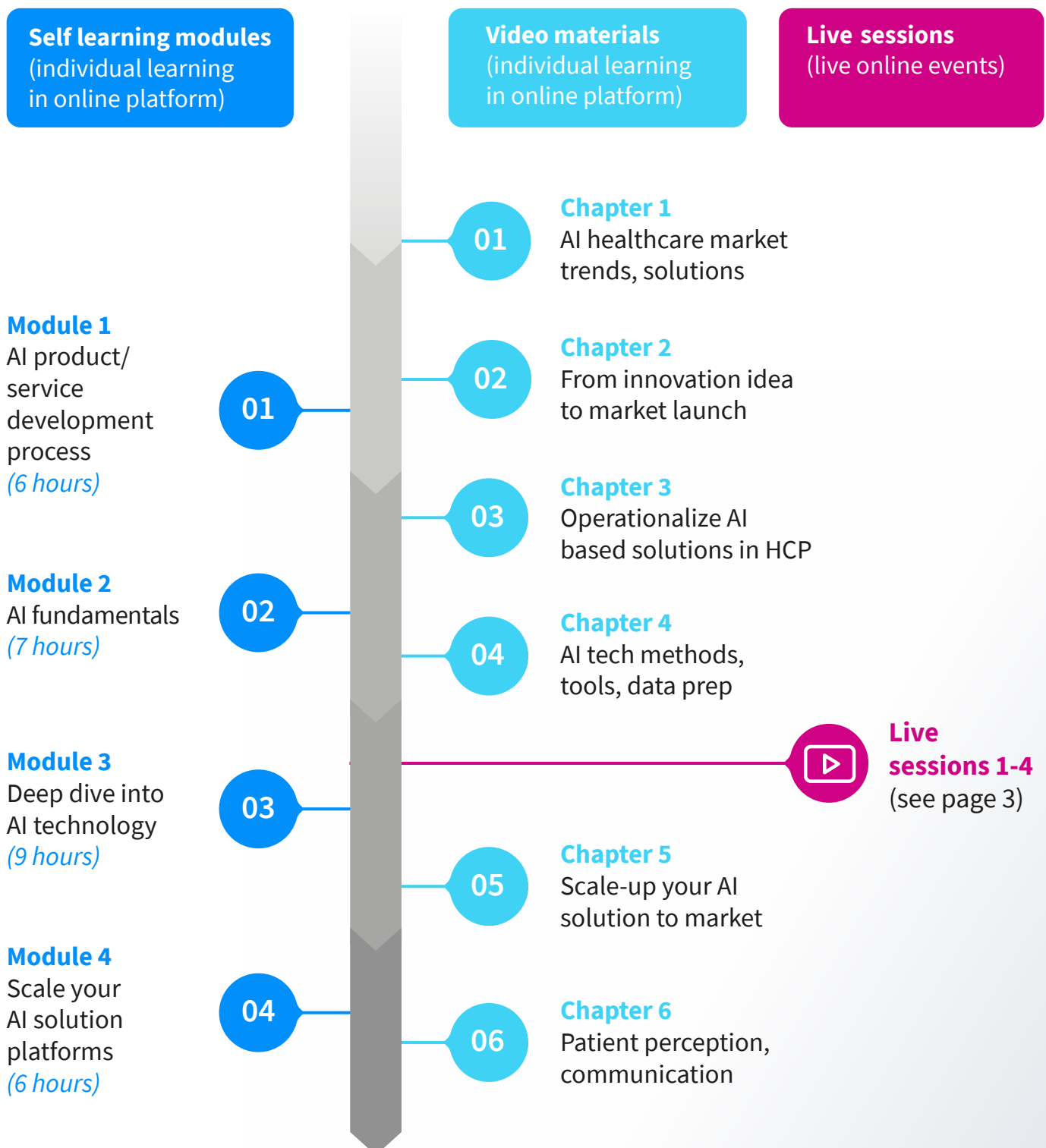for alumni of the HelloAI professional
program

A recognized program since 2018:

~ **2600** participants, **70+** countries, **85** expert speakers

Join the HelloAI 2023 program and
learn how to apply AI to your healthcare setting

Program structure
HelloAI professional

Self learning modules
(individual learning
in online platform)

Video materials
(individual learning
in online platform)

Live sessions
(live online events)

01 Chapter 1
AI healthcare market
trends, solutions

Module 1
AI product/
service
development
process
(6 hours)

01

02 Chapter 2
From innovation idea
to market launch

03 Chapter 3
Operationalize AI
based solutions in HCP

Module 2
AI fundamentals
(7 hours)

02

04 Chapter 4
AI tech methods,
tools, data prep

**Live
sessions 1-4**
(see page 3)

Module 3
Deep dive into
AI technology
(9 hours)

03

05 Chapter 5
Scale-up your AI
solution to market

Module 4
Scale your
AI solution
platforms
(6 hours)

04

06 Chapter 6
Patient perception,
communication

HelloAI program 2023
Overview

	HelloAI Basics	HelloAI Advanced	HelloAI Professional	HelloAI Alumni
Course end date	December 30th	December 30th	December 30th	December 30th
Who should attend?	Anyone interested in AI in healthcare	MSc students, PhD student, researchers, young professionals, early-stage entrepreneurs, Early career Medical professionals, IT managers, Executives	Senior professionals (medicine, IT, healthcare IT), senior researchers, senior IT managers, Executives	Alumni of 2021 and 2022 HelloAI Professional
Background knowledge required?	No specific knowledge about AI or healthcare is required	General knowledge about AI in healthcare	Fundamental knowledge about AI in healthcare and general knowledge in healthcare or IT	Fundamental knowledge about AI in healthcare and general knowledge in healthcare or IT
What is included?	1 live session, 3+ hours of video material, 1 online module	Live sessions, 18+ hours of video material, 4 online modules	Live sessions, 22 hours of video material, 4 online modules	All live sessions, 22 hours of video material, 4 online modules
Credits & certificates awarded	EITH certificate	7.5 ECTS credits, EITH certificate upon minimum of 75% completion	7.5 ECTS credits, EITH certificate upon minimum of 75% completion	EITH certificate
Topics covered	AI application, global trends, patient perspectives	Fundamentals of AI technology, image analysis, AI application areas and impact, global trends, AI-based entrepreneurship, ethics, patient perspectives	Implementation and operationalization of AI, global trends, case studies of use and implementation, scaling-up on global platforms, healthcare data management, patient perspectives	Implementation and operationalization of AI, global trends, case studies of use and implementation, scaling-up on global platforms, healthcare data management, patient perspectives
Administration fee	49 EUR	199 EUR 19.90 EUR*	399 EUR 39.90 EUR*	149 EUR

Applicable to citizens of selected European countries. Learn more here

HelloAI live sessions 2023

Open to all 2023 HelloAI program participants

SEPTEMBER 28TH

Future-forward AI applications to transform care

Deep-tech applications of AI –Robotics, language models, quantum computingXhealthcareAI

OCTOBER 11TH

AI for delivering true patient value (open to public)

360º view of a patient's role in an AI enhanced medical world

OCTOBER 26TH

Success keys for AI solutions from local implementation to global scale–up

Case studies of AI implementation in the clinical setting and scale-up opportunities on the Edison platform

NOVEMBER 8TH

Virtual cocktail hour

Small group discussions with industry experts on current trends of AI adoption with *Prof. Mathias Goyen*

HelloAI
Program testimonials

HelloAI Advanced

"A knowledge accelerator to quickly develop capabilities and skills with AI in healthcare."

"Equipped me with practical skills that I can implement at my workplace."

"An outstanding, well-structured course on digital health."

"It is really broad, from managing startups to applying AI in medical working environment."

"Self-paced learning is ideal for a busy medical schedule?"

HelloAI Professional

"Best investment in my learning history :) "

"A concise, yet comprehensive overview of all you need to start AI projects or to decide what to test and implement."

"Extremely rich and diverse content and truly inspiring speakers from all over the world."

Join the **HelloAI 2023 program** and learn how to apply AI to your healthcare setting

> Register today

> Any questions? Contact us

> Learn more