



ANNUAL REPORT 2019

Protecting Michigan's Auto Insurance Promise



BY THE NUMBERS

In 2019, CPAN's leadership, events and educations, activity in the courts, member organizations and community supporters...

- Brought more than **3,000** to the state Capitol for the MI Auto Insurance Promise Rally
- Sent more than **6,300** messages to legislators
- Appeared in more than **500** media stories
- Held **6** town halls to educate people on the new auto insurance law (with many more in 2020!)
- Held **3** Communications Confabs to get coalition members working together on the same page
- Conducted **1** Billing and Payment Seminar for Patients and Providers
- **834** attended four SB -1 educational sessions CPAN held around the state
- **5** CPAN amicus briefs filed in the Michigan Supreme Court in the following cases: *Matthew Dye vs Esurance*, *Shah vs State Farm*, *W.A. Foote Memorial Hospital vs MCCA*, *Jankowski vs Auto Owners*, and *Auto Owners vs Compass Healthcare*



FROM THE PRESIDENT'S DESK...

Friends,

2019 was a year of great change and great upheaval for our industry.

It also saw us come together as never before, culminating in a major rally at the state Capitol that won't ever be forgotten by those who attended.

As the full weight of the new auto insurance law goes into effect in 2020, we need more than ever to band together. The task ahead of us is enormous—but we remain your committed partner in the fight to protect Michigan's auto insurance promise and to ensure that everyone has the right to recover.

As always, thank you for your time, your energy and your support. Let's work together to fix the fix.

Sincerely,

John Cornack, CPAN president

2019 CPAN EVENTS

Rallying for the Right to Recover

We asked you to come out in force and speak in one voice on behalf of accident victims—and you delivered, in ways far beyond even our greatest expectations. Roughly 3,000 people marching through the streets of Lansing, a sea of blue shirts that couldn't possibly be ignored. Our voices were heard, loud and clear.

From the bottom of our hearts, thank you so much to everyone who came to the MI Auto Insurance Promise Rally on Sept. 25 to fight for the right to recover, as well as to everyone who couldn't make it but cheered us on from home. An extra special thanks to Dr. Kristen Husted-McCoy and Julie Bise, who walked over 60 miles from Clarkston to Lansing to raise awareness for the rally.

There is much work to be done, but the fight continues!



Around 3,000 people marched in Lansing



Over 700 messages were sent to legislators



Over 150,000 were reached on social media



Dozens of media stories placed statewide



The No-Fault Reality Tour

Starting in November 2019, advocates for the right to recover appeared on a regular segment of The Steve Gruber Show called the No-Fault Reality Tour. On each of these segments, Steve and his guests—including accident victims and their families, care providers, business leaders and veterans—have educated his massive audience about the devastating effects of the new law.

The Steve Gruber Show is a syndicated radio talk show with 25 affiliates in Michigan. Each edition of the No-Fault Reality Tour was also recorded as a podcast, that we were able to distribute via our social media channels. We were grateful to work with Steve to educate his listeners about the dangers of the new auto insurance law and the need to maintain unlimited Personal Injury Protection benefits starting in July 2020.

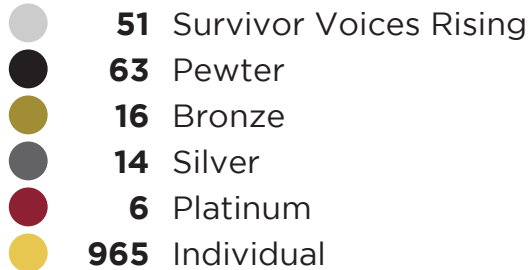


MEMBERSHIP and FINANCIAL INFORMATION

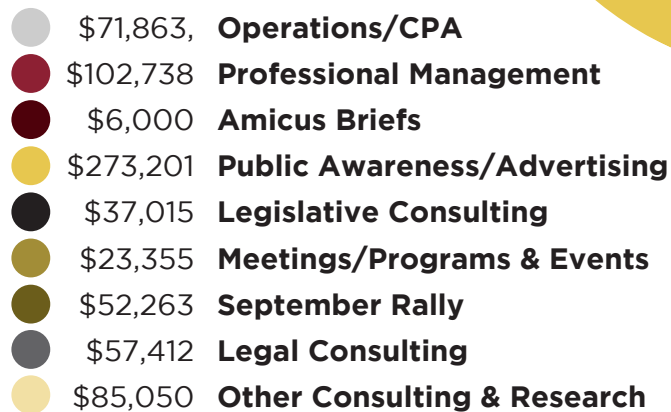
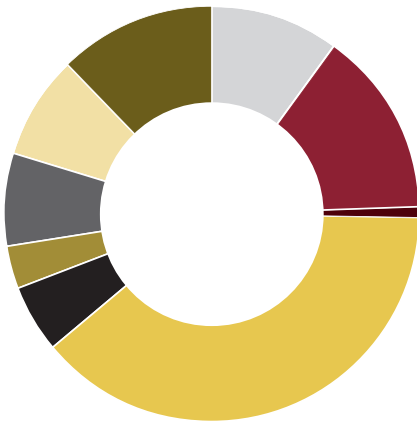


95% retention rate for membership.

MEMBERSHIP BY CATEGORY

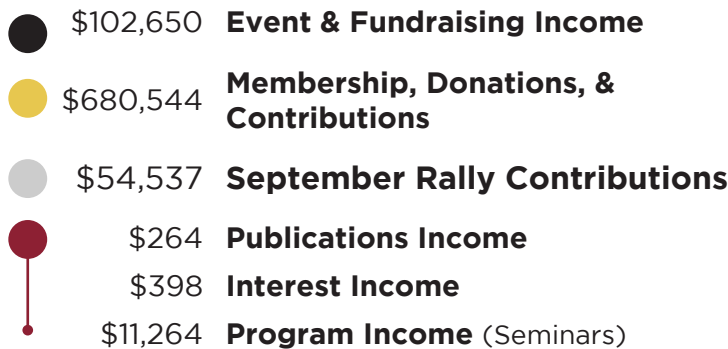


EXPENSES BY CATEGORY

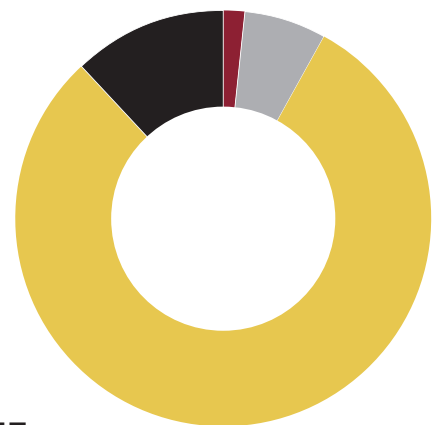


Total Expenses **\$708,897**

REVENUE BY CATEGORY



Total Revenue **\$849,657**



Revenue \$849,657 less expenses \$708,897 = **\$120,760**



New Name, New Site

With the landscape around auto insurance undergoing great change, CPAN refreshed our brand in 2019. We officially dropped the full name (Coalition Protecting Auto No-Fault) and adopted a new tagline: Protecting Michigan's Auto Insurance Promise. These changes are reflective of the new era in the right to recover. We also launched a clean and easy-to-navigate new website.

[Protectnofault.org](https://protectnofault.org)



Our commitment is to protect the lives of Michigan drivers and families, and we'll fight for that, no matter the cost. But we can't do this without you. We will always rely on your support—around funding, advocacy, and mobilization. It's more important than ever that you take up this fight in your own community.



JOIN

Become a member of CPAN or increase your membership level



CONTRIBUTE

Make a donation or attend a fundraising event



ENGAGE

Connect with us on social media or spark conversations to inform those around you

We need **YOU** in this fight.

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