Tuesday, 21 January 2020, 10:30-12:00
The Goal 17 Partnership Space
Kurgartenstrasse 1, DAVOS, SWITZERLAND

INVITATION

2020 will be a Super Year for nature and people with world leaders having a unique opportunity to forge international agreements to reverse nature loss. Business for Nature is a global coalition bringing together influential organizations and forward-thinking businesses to demonstrate business action for nature and amplify a powerful business voice for nature.

At the event, Business for Nature will release its high-level policy recommendations to governments to give policy makers the courage and comfort to take ambitious decisions to drive global systemic and transformative change.

Business leadership is crucial if this is to be the ‘2020 Super Year’. We are inviting you to this event to learn more about the policy recommendations and to help us develop an engagement plan that amplifies the business voice to governments at key events in 2020 and supports a new deal for nature and people.

RSVP HERE
by 17 January 2020

OBJECTIVES

This event will be the launch of Business for Nature policy recommendation and will include a working session aims to discuss, test and refine strategic priorities and actions that will most effectively amplify the business voice on nature in 2020.

The session will:

• Launch our collective high-level policy recommendations.
• Explore how to secure broader business support.
• Expand on how to “operationalize” these policy recommendations, including through key events, UN conventions, sector and regional outreach opportunities with governments.
• Encourage companies to articulate their specific individual actions and commitments.
DRAFT AGENDA

10:30-11:00  Launch of Business for Nature high-level policy recommendations

Panel participants:
- Svein Tore Holsether President and CEO, Yara International
- Anand Mahindra, Chairman, Mahindra Group (tbc)
- Wiebe Draijer, Chairman of the Managing Board, Rabobank (tbc)
- Alan Jope, CEO, Unilever (tbc)
- Marco Bizzarri, President and CEO, Gucci (tbc)

11:00-12:00  Working session: How can we best amplify and “operationalize” our united business voice in 2020?

Interactive survey on the 2020 Super Year

Break-out groups discussion
How can we best amplify and “operationalize” our united business voice in 2020?

Break out groups moderated by:
- Marco Lambertini, CEO, WWF International (tbc)
- Peter Bakker, CEO, WBCSD (tbc)
- John Denton, Secretary General, ICC (tbc)
- Akanksha Khatri, Head Nature and Biodiversity Initiative at World Economic Forum (tbc)

Plenary discussion
Moderated by Eva Zabey, Business for Nature Executive Director

Closing remarks

For any enquiries please contact: Maelle.pelisson@businessfornature.org