NATURE IS YOUR BUSINESS

Every business relies on nature for resources and ecosystem services such as water, food, fiber, minerals, pollination of crops, water filtration and climate regulation, in their own operations, supply chains and for their employees and customers.

WHY ACT NOW?

But nature is at a tipping point. The natural materials and ecosystems that power businesses are under massive strain - over half of the world's total GDP is at moderate or severe risk due to nature loss (World Economic Forum, 2020).

In 2020 and 2021, world leaders have a unique opportunity to forge international agreements on nature to give our societies and economies a chance to become more resilient and to thrive within nature’s limits. Businesses must be part of the solution to ensure that collectively, we reverse nature loss in this decade.

WHAT CAN YOUR BUSINESS DO?

SIGN UP TO THE CALL TO ACTION

Nature is everyone’s business
Healthy societies, resilient economies and thriving businesses rely on nature. Governments must adopt policies now to reverse nature loss in this decade. Together let’s protect, restore and sustainably use our natural resources.

THEN, COMMIT, ACT AND ADVOCATE FOR NATURE

COMMIT

More and more businesses recognize that their future prosperity depends on protecting and restoring nature. Nearly 400 forward-thinking businesses have already made commitments and are taking action to help reverse nature loss.

Join them by first assessing your impact and dependencies on nature, and then making commitments to foster material change.

ACT

Over 1,240 businesses are taking action for nature. Join them by acting to reduce your company’s impact on nature, investing in protecting and restoring nature, and innovating and scaling up products and technologies with a lower impact.

Review these actions to get inspired, and implement your own solutions to reduce your impacts and dependencies on nature.
Businesses are acting, but it’s not enough. We need to quickly scale and speed up efforts and businesses cannot solve these challenges in isolation. Political leadership is needed to spur more business action. This is why businesses are calling on governments to adopt policies to reverse nature loss this decade, in order to transform our economic and financial systems to ensure a sustainable future. For more information, take a look at Business for Nature's five policy recommendations.

YOU CAN SUPPORT OUR POLICY RECOMMENDATIONS IN A NUMBER OF WAYS, INCLUDING:

SHOW UP
Attend key international events on nature to demonstrate that nature is a priority for your business.

PROFILE YOUR CEO
Publish an opinion piece explaining why collective action and policy ambition on nature is crucial to a sustainable future.

ENGAGE GOVERNMENTS
Ask policy makers in your country to adopt ambitious international agreements in line with our policy recommendations.

TIMELINE OF KEY NATURE EVENTS

UN BIODIVERSITY SUMMIT NEW YORK
CBD TECHNICAL MEETING MONTREAL
CEO SUMMIT MARSEILLE
ANNUAL MEETING DAVOS
CBD OEWG 3 CALI
CBD COP 15 KUNMING
UNFCCC COP 26 GLASGOW

30 SEPT 2020 2-14 NOV 2020 7 JAN 2021 JAN 2021 FEB 2021 17-30 MAY 2021 1-12 NOV 2021

ABOUT BUSINESS FOR NATURE

Business for Nature is a global coalition bringing together influential organizations and forward-thinking businesses. Find out more about our partner organizations.

Together, we demonstrate business action and amplify a powerful business voice calling for governments to reverse nature loss.

Contact us
Follow @BfNCoalition
Follow us on LinkedIn

WE CATALYZE BUSINESS LEADERSHIP TO DRIVE POLICY AMBITION