

It's Now for Nature

Nature Strategy Accelerator Program

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for Nature

Empower your business to develop a credible and publish a nature strategy aligned with the targets of the Global Biodiversity Framework by joining a 'It's Now for Nature' Accelerator program. Each program is designed to provide businesses with the essential tools, methodologies and practical learnings to develop their nature strategy, based on the Nature Strategy Handbook - ensuring a meaningful contribution towards a nature-positive future.

Who are the programs for?

Hosted by a Business for Nature Coalition partners and tailored to the needs of their participants, the Accelerator programs are aimed at businesses with a genuine commitment to act on nature and seeking to build internal capability to develop a dedicated strategy.

Why join an Accelerator programs?

- To acquire the skills to develop and publish a nature strategy that meets the It's Now for Nature campaign criteria.
- To identify material nature-related dependencies, impacts, risks, and opportunities, and set SMART targets to address them.
- To receive tailored support from subject matter experts.
- To benefit from sector-specific guidance and peer-to-peer learning opportunities.

What is covered in the programs?

Based on the Nature Strategy Handbook and delivered over a six - eight month period, each program will cover:



Materiality assessments



SMART targets



Actions to achieve targets



Executive approval and responsibility

How are programs delivered?



Workshops
(online or in person)



Pre & post workshop assignments



'How to' guidance



Expert drop-in sessions

What are the pre-requisites to participation?

- Commitment to reduce your company's negative impacts on nature.
- Executive/C-suite support.
- One company representative to actively participate and attend all sessions.
- Commitment to publish a nature strategy within 12 months of completing a program.

Financial contribution?

Participation in a program is paid for, with the cost determined by the host organization. Please see the programs listed on the It's Now for Nature Accelerator website for more information.

If you are interested in taking part in a program and have questions, please reach out to with the subject: NfN Accelerator: contact@businessfornature.org