Friends,

As we approach 2020, Cascade AIDS Project will be reflecting upon our 35 years of service and impact within the communities we serve in Oregon and SW Washington. Throughout our history, we have had to adapt to changing circumstances and challenging funding and political environments. While we have seen significant medical advancements in prevention, care and treatment, the battle against HIV/AIDS and the social determinants that continue to fuel the epidemic are far from overcome.

Cascade AIDS Project has meaningfully responded to these rapidly changing conditions over the years with intentionality, evolving our scope of programs and services to meet community need. One significant change in recent history was a broadening of the organization’s mission to include providing compassionate healthcare to the LGBTQ+ community and beyond with the addition of Prism Health. CAP has also seen vast growth, with a current budget of $14 million and more than 100 employees across four locations in two states. But one thing that has not changed over the years is that CAP would not be able to provide service without the incredible community support that has fueled the organization since its inception.

We’re writing to you because of your commitment to our mission and because now more than ever those furthest from opportunity, those whom CAP serves every day, need our collective support. We’d like to include you as a sponsor of one or more of our events in 2020. Please review the attached information about sponsorship opportunities and benefits. We would hope that you would consider supporting CAP. We would be delighted to discuss how we can best work together for the good of the community. Please feel to reach out to Jonathan Frochtzwajg, Institutional Giving Officer, at jfrochtzwajg@cascadeaids.org or (503) 278-3852.

In Solidarity,

A Word From Our CEO, Tyler TerMeer

We’re writing to you because of your commitment to our mission and because now more than ever those furthest from opportunity, those whom CAP serves every day, need our collective support. We’d like to include you as a sponsor of one or more of our events in 2020. Please review the attached information about sponsorship opportunities and benefits. We would hope that you would consider supporting CAP. We would be delighted to discuss how we can best work together for the good of the community. Please feel to reach out to Jonathan Frochtzwajg, Institutional Giving Officer, at jfrochtzwajg@cascadeaids.org or (503) 278-3852.

In Solidarity,
OUR MISSION

We support and empower all people living with or affected by HIV, reduce stigma, and provide compassionate healthcare to the LGBTQ+ community and beyond.
Because of sponsors like you, CAP has worked tirelessly to combat HIV transmission, expand our community outreach and education programs, provide direct client support services, offer free & confidential HIV/STI testing, grow our programming to include Southwest Washington, and launch the region’s first LGBTQ+ primary healthcare practice. Thank you for your ongoing support, and we hope you will continue this fight with us!

Fighting the HIV epidemic for more than 30 years.

Founded in 1983 and incorporated in 1985 as the Cascade AIDS Project, CAP is the oldest and largest community-based provider of HIV services, housing, education, advocacy, and LGBTQ+ Healthcare in Oregon and Southwest Washington.

CAP has grown considerably since its beginning, from a two person staff to over 75, from a budget of $100,000 to over $10 million. CAP operates multiple programs from its main service site with the support of over 600 volunteers.

Cascade AIDS Project helps people put their lives back together by securing housing, finding essential medical care, and dealing with the countless issues that make the difference between giving up or getting up and going on.

With HIV/AIDS, the huge emotional and financial burden to all affected by it can be staggering. Imagine what it must be like for someone who suddenly finds they are without the essentials we so often take for granted. Sadly, some people with HIV lose their jobs, their housing, their friends and family, and all means of support. Shelter, life skills training, and emotional support — these are what CAP provides.
WAYS TO BECOME A SPONSOR

**Annual Sponsorship**

An annual sponsorship of CAP reflects your deep commitment to a world without HIV transmission and a world with compassionate, affirming primary care for the LGBTQ+ community & beyond. To find out more about our annual sponsorship opportunities, see page 10.

**Event Sponsorship**

When you sponsor a CAP or Prism event, you are making a measurable strike against HIV transmissions in our community. Your sponsorship allows CAP to combat the stigma, barriers to access, and social inequity our clients face through safe, affirming and compassionate health services.

**In-Kind Sponsorship**

We are grateful for the multitude of resources our sponsors offer to support CAP. If you are interested in a sponsorship arrangement that includes an in-kind sponsorship, please reach out to Jonathan Frochtzwajg, Institutional Giving Officer, at: jfrochtzwajg@cascadeaids.org

CURRENT + PAST SPONSORS
Choosing to become CAP’s Annual Red Ribbon Sponsor is perhaps the most impactful way you can support CAP and our mission. This exclusive year-long sponsorship will not only provide recognition at every CAP event and in all online and print promotion, but it will also highlight your dedication to building a partnership with and advancing equity in our community.

This year-long sponsorship will also provide you opportunities to connect with our community outside of our major events, allowing you to grow your brand’s identity as both an ally and advocate of CAP.

We will craft special branding to highlight your sponsorship in all branding, marketing, and communications.

**SPONSOR BENEFITS**

- Featured as "CAP Annual Red Ribbon Sponsor" on Website, Social Media, & Monthly Email Newsletter.
- Recognition as "CAP Annual Red Ribbon Sponsor" at Party for the People, our annual Volunteer Appreciation Event.
- Recognition as "CAP Annual Red Ribbon Sponsor" at the Annual Staff Holiday Party.
- All Gold Level Sponsor Benefits for AIDS Walk.
- All Constellation Level Sponsor Benefits for A Night Under the Stars.
- All Gold Level Sponsor Benefits for Art Auction.
- All Hero Level Sponsor Benefits for Heroes of HIV.

*EXCLUSIVE | LIMIT 1

$50,000
MORE THAN JUST EVENTS

Connect  .  Engage  .  Inspire

Market Research

CAP operates a robust social media and digital marketing presence. From Facebook & Instagram, to LinkedIn and Email Marketing, we have a substantial audience of supporters in the Pacific Northwest.

By sponsoring CAP, you are putting your brand in front of thousands of potential customers, while simultaneously showing your organization’s commitment to CAP’s mission.

13,500+
Monthly Newsletter Subscribers

25,000+
Combined Social Media Audience

350,000+
Annual Social Media Ad Impressions
ART AUCTION + AFTER PARTY

Started by a group of community activists and the arts community in 1989, Cascade AIDS Project’s iconic Art Auction + After Party is considered one of Portland’s keystone fundraisers.

Since its inception, the Art Auction + After Party has brought thousands of artists, gallerists, patrons and community leaders together to support the essential programs and services CAP provides.

The evening begins with the Patron Reception, which includes a salon-style silent auction of more than 125 artworks along with cocktails and hors d’oeuvres. Following the Patron Reception, the guests will join us for dinner and the live auction, featuring 15 or more outstanding artworks donated by prominent artists or collectors.

We conclude the evening with an After Party where additional guests join the festivities. Silent Auction bidding continues for both the Patrons and After Party attendees, and all enjoy live music, dancing, cocktails, and sweets and savories provided by 10 of Portland’s best food purveyors.

LOCATION | DATE | TIME
--- | --- | ---
The Redd on Salmon | 831 SE Salmon St | Portland, OR 97214
April 25, 2020 | 5:30 PM - 11:30 PM

550+ AUCTION GUESTS
400+ ADDITIONAL AFTER PARTY GUESTS
The CAP Art Auction + After Party is our largest fundraiser of the year. With nearly 1,000 combined guests and over $650,000 raised each year, your presenting level sponsorship will put your organization’s brand before our most dedicated supporters.

PREVIOUS PRESENTING SPONSORS

SPONSOR BENEFITS

- Listed as “CAP Art Auction + After Party Presented by ‘X’.”
- Sponsor logo + recognition as Presenting Sponsor on all event-related marketing & promotional collateral: print ads, save the date, invitations, e-mails, posters and other collateral.
- Sponsor recognition as Presenting Sponsor on website and in social media campaigns.
- Sponsor recognition as Presenting Sponsor during the live program.
- Speaking Opportunity at Dinner.
- Sponsor logo on all at-event signage.
- Full-Page Ad in Auction Catalog.
- Two VIP Tables of 10 at the dinner.
GOLD LEVEL SPONSOR

$20,000

SILVER LEVEL SPONSOR

$10,000

SPONSOR BENEFITS

- Sponsor logo + recognition as Gold Level Sponsor on all event-related marketing & promotional collateral: print ads, save the date, invitations, e-mails, posters, and other collateral.
- Sponsor recognition as Gold Level Sponsor on website and in social media campaigns.
- Sponsor recognition during the live program.

SPONSOR BENEFITS

- Sponsor logo on all at-event signage.
- Half-page ad in Auction Catalog.
- VIP table of 10 at the dinner.

SPONSOR BENEFITS

- Sponsor logo + recognition as Silver Level Sponsor on select event-related marketing & promotional collateral: print ads, invitations, e-mails, posters, and other collateral.
- Sponsor recognition during the live program.
- Sponsor logo on all at-event signage.
- Quarter-page ad in Auction Catalog.
- VIP table of 10 at the dinner.
## BID CARD SPONSOR

### $7,500

*EXCLUSIVE | LIMIT 1

### SPONSOR BENEFITS

- Sponsor logo + recognition as Bid Card Sponsor on select event-related marketing & promotional collateral: e-mails, posters, and other collateral.
- Sponsor recognition as Bid Card Sponsor on website and in social media campaigns.
- Sponsor recognition during the live program.

## PHOTO BOOTH SPONSOR

### $7,500

*EXCLUSIVE | LIMIT 1

### SPONSOR BENEFITS

- Sponsor logo on the reverse side of 550+ bid cards provided to auction guests at check-in.
- Sponsor recognition as Bid Card Sponsor in Auction Catalog.
- Sponsor logo on every photo taken at photo booth by guests at event. These photos are sent directly from booth to guests’ phone or email when taken.
- Sponsor recognition as Photo Booth Sponsor on website and in social media campaigns.
- Sponsor recognition during the live program.
<table>
<thead>
<tr>
<th>SPONSOR BENEFITS</th>
<th>SPONSOR BENEFITS</th>
</tr>
</thead>
<tbody>
<tr>
<td>- Sponsor recognition as Table Sponsor on website and in social media campaigns.</td>
<td>- Sponsor Recognition on all After Party specific advertising.</td>
</tr>
<tr>
<td>- Sponsor recognition during the live program.</td>
<td>- Sponsor recognition during the live program.</td>
</tr>
<tr>
<td>- VIP table of 10 at the dinner.</td>
<td>- 20 complimentary tickets to the After Party.</td>
</tr>
<tr>
<td>- Sponsor recognition as Table Sponsor in Auction Catalog.</td>
<td>- Sponsor recognition as After Party Sponsor in Auction Catalog.</td>
</tr>
</tbody>
</table>
A NIGHT UNDER THE STARS

A Night Under the Stars is a new event benefiting Prism Health, our LGBTQ+ primary-care clinic. This farm-to-table dinner will feature three courses of local-sourced food and wine on a beautiful summer evening at a Sauvie Island farm.

An apple a day may keep the doctor away, but an evening at Kruger’s Farms is just what the doctor ordered. CAP is proud to partner with Vibrant Table Catering & Kruger’s Farm for our first annual “A Night Under the Stars” – a farm-to-table benefit for Prism Health.

A Pacific Northwest Landmark, Kruger’s Farm has made a name for itself for having some of the tastiest produce around. Harvested early in the morning and rushed directly to market, their produce is crisp, nutritious, and bursting with flavor. So what better way to highlight these incredible ingredients than to bring on board Vibrant Table, a leader in full-service catering and events providing award-winning service to Portland and the greater metro area. With a culinary style that is innovative, diverse and event inspired, we know we are in for a treat!

LOCATION | 17100 NW Sauvie Island Rd
            | Portland, OR 97231
DATE | July 25, 2020
TIME | TBD

175 EXPECTED GUESTS
**SPONSOR BENEFITS**

- Listed as “A Night Under the Stars Presented by ‘X’.”
- Sponsor logo + recognition as Presenting Sponsor on all event-related marketing & promotional collateral: print ads, save the date, invitations, e-mails, posters and other collateral.
- Sponsor recognition as Presenting Sponsor on website and in social media campaigns.
- Sponsor recognition as Presenting Sponsor during the live program.

**SPONSOR BENEFITS**

- Speaking opportunity at dinner.
- Sponsor logo on all at-event signage and table placards.
- Sponsor recognition as Presenting Sponsor in Event Program.
- Table of 10 at the dinner

**SPONSOR BENEFITS**

- Sponsor logo + recognition as Constellation Sponsor on all event-related marketing & promotional collateral: print ads, save the date, invitations, e-mails, posters and other collateral.
- Sponsor recognition as Constellation Sponsor on website and in social media campaigns.

**SPONSOR BENEFITS**

- Sponsor logo on all at-event signage and table placards.
- Sponsor recognition as Constellation Sponsor in Event Program.
- Table of 10 at the dinner
## Sponsor Benefits

### Starlight Sponsor

- Sponsor logo + recognition as Starlight Sponsor on select event-related marketing & promotional collateral: print ads, e-mails, posters and other collateral.
- Sponsor recognition as Starlight Sponsor on website and in social media campaigns.
- Sponsor recognition as Starlight Sponsor during the live program.

### Farmhouse Sponsor

- Sponsor logo on all at-event signage and table placards.
- Sponsor recognition as Starlight Sponsor in Event Program.
- Table of 10 at the dinner.

### Sponsor Benefits

- Sponsor recognition as Farmhouse Sponsor on website and in social media campaigns.
- Sponsor recognition as Farmhouse Sponsor during the live program.
- Sponsor recognition as Farmhouse Sponsor in Event Program.
- Table of 10 at the dinner.
AIDS WALK PORTLAND

For over 30 years, Cascade AIDS Project has led this 2.5 mile walk through downtown Portland. We gather each year to celebrate life, reduce HIV stigma, and remember those lost to HIV at the Portland AIDS Walk.

The first AIDS Walk Portland, known then as From All Walks of Life, was held in 1987. In the three decades since, AIDS Walk Portland has changed and grown dramatically. Yet at its heart, it is still an incredibly critical community event in the fight against HIV transmission. Since its inception, AIDS Walk Portland has raised over $8 million to support services at CAP and our community partners.

The event is the opportunity for Cascade AIDS Project, our supporters, our sponsors, and our community partners to gather and take over the streets of Portland. We walk not only to remind people that we’ve all been affected by HIV/AIDS somehow in our lives, but also to remind our community that HIV continues to impact millions in the United States who need organizations like CAP to continue to live happy, healthy lives. AIDS Walk Portland is our most public-facing event, with thousands of walkers in Oregon & Washington who walk with the financial support of their friends and family from across the country.
### SPONSOR BENEFITS

<table>
<thead>
<tr>
<th>Presenting Sponsor</th>
<th>$25,000</th>
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</thead>
<tbody>
<tr>
<td>Listed as &quot;AIDS Walk Portland Presented by 'X'.&quot;</td>
<td></td>
</tr>
<tr>
<td>Sponsor logo + recognition as Presenting Sponsor on all event-related marketing &amp; promotional collateral: print ads, transit ads, invitations, e-mails, posters, post cards, t-shirts, street banners, and other collateral.</td>
<td></td>
</tr>
<tr>
<td>Sponsor recognition as Presenting Sponsor on website and in social media campaigns.</td>
<td></td>
</tr>
<tr>
<td>BONUS: Logo on Bat’n Rouge promotional materials, web advertising, and social media as AIDS Walk Portland Presenting Sponsor.*</td>
<td></td>
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<tr>
<td>Speaking opportunity at event.</td>
<td></td>
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<tr>
<td>10 x 20 tent for promotional purposes at event.</td>
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<tr>
<td>Collateral inserted in walker bags.</td>
<td></td>
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<tr>
<td>Invitation for 15 for VIP brunch.</td>
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<tr>
<td>Sponsor recognition as Presenting Sponsor during the live program.</td>
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<tr>
<td>Sponsor recognition as Presenting Sponsor during the live program.</td>
<td></td>
</tr>
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</table>

### GOLD LEVEL SPONSOR

<table>
<thead>
<tr>
<th>Gold Level Sponsor</th>
<th>$10,000</th>
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<tbody>
<tr>
<td>Sponsor logo + recognition as Gold Level Sponsor on all event-related marketing &amp; promotional collateral: print ads, invitations, e-mails, posters, post cards, t-shirts, and other collateral.</td>
<td></td>
</tr>
<tr>
<td>Sponsor recognition as Gold Level Sponsor during the live program and in social media campaigns.</td>
<td></td>
</tr>
<tr>
<td>Collateral inserted in walker bags.</td>
<td></td>
</tr>
<tr>
<td>Invitation for 10 for VIP brunch.</td>
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<tr>
<td>Sponsor recognition as Gold Level Sponsor on website and in social media campaigns.</td>
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<tr>
<td>BONUS: Logo on Bat’n Rouge promotional materials, web advertising, and social media as AIDS Walk Portland Gold Level Sponsor.*</td>
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</tr>
<tr>
<td>10 x 10 tent for promotional purposes at event.</td>
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<tr>
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<tr>
<td>Invitation for 10 for VIP brunch.</td>
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</table>
VIP BRUNCH SPONSOR

$7,500

*EXCLUSIVE | LIMIT 1

SPONSOR BENEFITS

- Sponsor logo + recognition as VIP Brunch Sponsor on select event-related marketing & promotional collateral: print ads, invitations, e-mails, posters, post cards, t-shirts, and other collateral.
- Sponsor recognition as VIP Brunch Sponsor on website and in social media campaigns.
- Sponsor recognition as VIP Brunch Sponsor during the live program.

SILVER LEVEL SPONSOR

$5,000

SPONSOR BENEFITS

- Sponsor logo + recognition as Silver Level Sponsor on select event-related marketing & promotional collateral: e-mails, posters, t-shirts, and other collateral.
- Sponsor recognition as Silver Level Sponsor on website and in social media campaigns.
- Sponsor recognition as Silver Level Sponsor during the live program.

Additional Benefits:

- Collateral inserted in walker bags.
- Invitation for 10 for VIP brunch.
- 10 x 10 tent for promotional purposes at event.
- Collateral inserted in walker bags.
- Invitation for 4 for VIP brunch.
PHOTO BOOTH SPONSOR

$5,000
*EXCLUSIVE | LIMIT 1

ROUTE HYDRATION SPONSOR

$2,500
*EXCLUSIVE | LIMIT 4

**SPONSOR BENEFITS**

- Sponsor logo + recognition as Photo Booth Sponsor on select event-related marketing & promotional collateral: e-mails, posters, t-shirts, and other collateral.
- Sponsor recognition as Photo Booth Sponsor on website and in social media campaigns.
- Sponsor logo on every photo taken at photo booth by guests at event. These photos are sent directly from booth to guests’ phone or email when taken.

**SPONSOR BENEFITS**

- Sponsor recognition as Photo Booth Sponsor during the live program.
- 10 x 10 tent for promotional purposes at event.
- Collateral inserted in walker bags.
- Invitation for 4 for VIP brunch.

- Route Hydration Banners that display “Hydration Station Sponsored by X”
- Sponsor recognition as Route Hydration Sponsor on website and in social media campaigns.
- 10 x 10 tent for promotional purposes at event.
- Collateral inserted in walker bags.
- Invitation for 4 for VIP brunch.

AIDS Walk Portland
<table>
<thead>
<tr>
<th>FRIENDS OF THE WALK SPONSOR</th>
<th>$1,000</th>
<th>VILLAGE TENT SPONSOR</th>
<th>$750</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>SPONSOR BENEFITS</strong></td>
<td></td>
<td><strong>SPONSOR BENEFITS</strong></td>
<td></td>
</tr>
<tr>
<td>- Sponsor recognition as Friends of the Walk Sponsor on website and in social media campaigns.</td>
<td>- Invitation for 4 for VIP brunch.</td>
<td>- Sponsor recognition as Village Tent Sponsor on website and in social media campaigns.</td>
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<tr>
<td>- 10 x 10 tent for promotional purposes at event.</td>
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</table>
HEROES OF HIV

Join us in celebrating the people and organizations dedicated to preventing HIV, caring for and empowering people living with the virus, and eliminating HIV-related stigma and health disparities.

The Heroes of HIV Luncheon is held annually in conjunction with World AIDS Day (observed on December 1st). The luncheon is an opportunity to bring awareness to HIV/AIDS and its impact on our community, honor those who have passed from the disease, and celebrate the advances in treating those living with or affected by HIV.

Part of that celebration includes recognizing those who have joined in the fight to prevent HIV transmission. Each year, we select a Corporate Hero, a Community Hero, and an Individual Hero to honor as our “Heroes of HIV”. We will announce the year’s honorees in a rolling fashion over the weeks leading up to the event, and we will formally present them with their Hero award at the Heroes of HIV Luncheon.

WINTER

DATE | December 3, 2020
TIME | 11:00 AM - 12:30 PM
LOCATION | Hilton Portland Downtown
921 SW 6th Ave
Portland, OR 97204

250 EVENT ATTENDEES
**PRESENTING SPONSOR**

**HERO LEVEL SPONSOR**

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### SPONSOR BENEFITS

#### PRESENTING SPONSOR

- Listed as “Heroes of HIV Presented by ‘X’.”
- Sponsor logo + recognition as Presenting Sponsor on all event-related marketing & promotional collateral: print ads, save the dates, invitations, e-mails, and other collateral.
- Sponsor recognition as Presenting Sponsor on website and social media campaigns.
- Sponsor recognition as Presenting Sponsor during the live program.
- 2 Tables of 10 at the event.
- Sponsor recognition as Presenting Sponsor in the printed event program.
- Speaking opportunity at event.
- Sponsor logo on all at-event signage and table placards.

#### HERO LEVEL SPONSOR

- Sponsor logo on all at-event signage and table placards.
- Sponsor logo + recognition as Hero Level Sponsor on all event-related marketing & promotional collateral: print ads, save the dates, invitations, e-mails, and other collateral.
- Sponsor recognition as Hero Level Sponsor on website and social media campaigns.
- Sponsor recognition as Hero Level Sponsor during the live program.
- Table of 10 at the event.

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**PRESENTING SPONSOR**

- $10,000

**HERO LEVEL SPONSOR**

- $5,000

*EXCLUSIVE | LIMIT 1*
CHAMPION LEVEL SPONSOR

$2,500

SPONSOR BENEFITS

- Sponsor logo + recognition as Champion Level Sponsor on select event-related marketing & promotional collateral: print ads, save the dates, invitations, and other collateral.
- Sponsor recognition as Champion Level Sponsor on website and in social media campaigns.
- Sponsor logo on all at-event signage and table placards.
- Sponsor recognition as Champion Level Sponsor in the printed event program.
- Table of 10 at the event.

ALLY LEVEL SPONSOR

$1,000

SPONSOR BENEFITS

- Sponsor recognition as Ally Level Sponsor in the printed event program.
- Sponsor recognition as Ally Level Sponsor on website and in social media campaigns.
- Table of 10 at the event.
Bat ‘n Rouge is our annual AIDS Walk Portland kick-off fundraiser. The event is structured as a softball
tournament featuring themed teams, players in costumes, crazy innings, donation bribes to help teams win,
and local drag queens as our umpire and emcee. The event has become a summer-time staple and attracts a
large crowd.

Outside of our Annual Red Ribbon Sponsorship, CAP will gladly craft any multi-event sponsorship that your organization
would like to put together. Please refer to the general guidelines below:
- For those sponsoring two events, we will provide a 10% discount on the combined cost of sponsorship.
- For those sponsoring three events, we will provide a 15% discount on the combined cost of sponsorship.
- For those sponsoring all four events, we will provide a 20% discount on the combined cost of the sponsorship.

What is Bat ‘n Rouge?
Bat ‘n Rouge is our annual AIDS Walk Portland kick-off fundraiser. The event is structured as a softball
tournament featuring themed teams, players in costumes, crazy innings, donation bribes to help teams win,
and local drag queens as our umpire and emcee. The event has become a summer-time staple and attracts a
large crowd.

Who should I contact for the following?
For any other questions regarding sponsorships, please reach out to Jonathan Frochtzwajg,
Institutional Giving Officer at jfrochtzwajg@cascadeaids.org.

For any questions regarding branding, communications, or to send your logos for collateral, please reach
out to Dustin Vance, Marketing & Communications Coordinator at dvance@cascadeaids.org.

For any questions regarding event logistics, please reach out to Ben Hickman, Event & Development
Coordinator at bhickman@cascadeaids.org.

FREQUENTLY ASKED QUESTIONS

We are interested in sponsoring multiple events. Do you offer any multi-event sponsorships?
Outside of our Annual Red Ribbon Sponsorship, CAP will gladly craft any multi-event sponsorship that your organization
would like to put together. Please refer to the general guidelines below:
- For those sponsoring two events, we will provide a 10% discount on the combined cost of sponsorship.
- For those sponsoring three events, we will provide a 15% discount on the combined cost of sponsorship.
- For those sponsoring all four events, we will provide a 20% discount on the combined cost of the sponsorship.

What are some other ways to sponsor CAP?
Beyond sponsoring one of our quarterly events, there are a number of ways to get involved as a CAP
sponsor throughout the year. We have had Pride Booth Partners, Matching Gifts Challenges, Third Party
Event Sponsorships and Media Partnerships, just to name a few. Please reach out to Jonathan Frochtzwajg,
Institutional Giving Officer at jfrochtzwajg@cascadeaids.org for more information.

Can our organization volunteer at your events?
Absolutely! Many of our sponsors will send a team of volunteers to our events. We will be happy to
coordinate volunteer opportunities for a team from your organization at your request. For more information,
please reach out to volunteercontact@cascadeaids.org.
CONTACT US

Tyler TerMeer  
Chief Executive Officer  
p: 503.278.3810  
e: ttermeer@cascadeaids.org

Jonathan Frochtzwajg  
Institutional Giving Officer  
p: 503.278.3852  
e: jfrochtzwajg@cascadeaids.org

James Phelps  
Interim Director of Development + Communications  
p: 503.278.3855  
e: jphelps@cascadeaids.org