We offer new approaches to preventing sexual and interpersonal violence and harassment.

We work with you to activate bystanders at all levels, to create lasting change and build a safe, respectful, and sustainable culture in your organization.

A lineage of research and proven strategies

More than a decade ago, Soteria founders Jane Stapleton and Sharyn Potter launched the Prevention Innovations Research Center at the University of New Hampshire.

They have released groundbreaking research, trained a new generation of researchers, and provided guidance to local, state, and national coalitions and consortiums. Their work has been recognized through numerous awards and advisory roles — for example as members of President Obama's White House Task Force to Protect Students from Sexual Assault.

Over 500 schools have adopted Bringing in the Bystander

Used in the US, UK, Canada, Australia, New Zealand, & Sweden


Bringing in the Bystander® Prevention Program

An in-person educational program that encourages participants to become positive bystanders in instances of sexual and interpersonal violence and harassment. Participants learn to identify problem situations. They also learn practical skills for safe and effective intervention.

BITB College is a nationally acclaimed curriculum, currently in use at more than 600 schools.

BITB High School, launched in 2018, was evaluated at 26 high schools, funded in part by the Centers for Disease Control (CDC).

BITB Workplace, developed through one-on-one consultation with corporations and the military, enables organizations to build safer, more respectful workplaces.

Bringing in the Bystander Training

Our Train-the-Trainer workshops, typically hosted by a school or consortium, are offered regularly for both Colleges & High Schools. Custom Workplace training is also available.

Visit our SHOP, call or email for product data sheets, licensing, or other information.

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Consulting & Evaluations are routinely conducted by experienced Soteria Solutions staff for all types of organizations.

The Know Your Power® Social Marketing Campaign has been evaluated and proven to raise awareness about the problem of sexual and relationship violence and stalking. The campaign images model active bystander behaviors that target audience members can use in situations where sexual and relationship abuse and stalking is occurring, has occurred, or has the potential to occur.

A wide range of Images are available to choose from. Images and media are also customizable for your community or workplace.

Visit our SHOP, call or email for product data sheets, licensing, or other information.

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