# SOTERIA The Greek goddess of safety and salvation

# **Soteria Solutions**

Creating a better and safer world for all, one college community at a time.

Soteria Solutions works with colleges and their partners to achieve sustainable change by creating and maintaining safe and respectful learning, working and living environments.



### **Solutions for Sustainable Change**

Our solutions are based on in-depth research offering the most effective strategies for students to *prevent and react* to undesirable situations and scenarios on campus and throughout the community.

Solutions are developed and implemented to leverage an institution's strengths. We embrace the importance of customization to understand and leverage our clients' unique protective factors as it is such factors that are essential to achieve lasting impact.

Soteria Solutions has worked with more than 500 colleges and universities nationally and internationally. Through consulting and training, skills are learned, empathy enforced and intervention practiced to make integral, strategic advances. We offer virtual and in-person training options with solutions customizable to best serve your unique college community.

### **Our Mission**

To create a better world where people are safe and respected in their learning, living and working environments; where incivility, harassment, violence and discrimination are eradicated.

### **Our College Solutions include:**

- Bringing in the Bystander® Prevention Program
  An evidence-based prevention program based on bystander intervention research. This innovative, proven program applies a community of responsibility model, teaching bystanders how to intervene safely and effectively.
- Know Your Power® Marketing Campaigns
  A set of bystander intervention marketing campaigns
  developed based on bystander intervention research and
  focus groups that effectively raise awareness and
  willingness to safely intervene.
- Used in conjunction with the above solutions, this kit reinforces the important role of a bystander on college campuses. With more than 160 images, files and videos for social media channels, this solutions increases awareness and keeps important college bystander messages top of mind.
- Technical Assistance and Consulting
  We offer technical assistance focused on the development, implementation and evaluation of prevention tools and frameworks, compliance strategies, survivor services, research measures and strategic planning.

## The Catalyst to Ignite Change

Soteria Solutions works with organizations who are committed to building the capacity to achieve sustainable change.

We work closely together to ignite change so you carry the torch to maintain an environment of safety and respect for all.





# Why Soteria Solutions?

- Solutions customized to leverage your institution's strengths, culture and values.
- A collaborative, flexible approach as we partner with you as a catalyst to ignite lasting change.
- Solutions based on leading research including Bringing in the Bystander® and Know Your Power®.
- Bringing in the Bystander and Know Your Power were both evaluated and demonstrated to be an effective prevention program, satisfying many grant requirements.
- Know Your Power is a nationally recognized program with realistic and thought-provoking scenarios to highlight the role every community member has in ending violence and harassment.
- Sustainable change is achieved.
- Nationally recognized by Centers for Disease Control and Prevention (CDC), Culture of Respect and The White House Task Force to Protect Students from Sexual Assault as a theory-driven and evidence-based sexual violence prevention program.

... the quality of any prevention program is evaluated by the underlying research. It was from reading the research that I discovered Bringing in the Bystander and Know Your Power. These evidence-based programs address issues directly, include materials and scenarios that are highly representative and the programs are highly adaptive for our community. While the quality of the program is fundamental, as important to me is the quality of the people...For me, this is another key area where Soteria Solutions stands out. My contacts at Soteria have been incredibly supportive, approachable and beyond helpful.

### **Abdul Staten**

Director of Student Advocacy and Prevention Awareness Caldwell University



# A Lineage of Research and Proven Strategies



Our founders, Jane Stapleton, President of Soteria Solutions and Sharyn Potter, launched the Prevention Innovations Research Center (PIRC) at the University of New Hampshire. Through PIRC they have released groundbreaking research, trained a new generation of researchers and continue to provide guidance to local, state and national coalitions and consortiums.

### Contact

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