We welcome your involvement in our Social Justice Innovation accelerator program, in which we'll use our expertise to help entrepreneurs all over the country apply their skills to creating system-level change.

DivInc has led system-wide change within the tech ecosystem to build a more equitable and inclusive community. Our next accelerator will be an issue-specific program 100% focused on finding the most innovative companies and organizations across the U.S. that address inequities and disparities caused by institutionalized bias and racism.

At the end of this 12-week program, these innovative for-profit and non-profit organizations from across the country will be able to scale their unique solutions and minimize racial disparities in criminal justice, healthcare, education, voting, or housing.

DIVINC HAS BEEN IN THIS EQUITY FIGHT FOR THE LAST 4 YEARS. WE REMOVE BARRIERS AND TRANSFORM ECOSYSTEMS. THE SOCIAL JUSTICE INNOVATION PROGRAM IS AN EXTENSION OF WHAT WE ALREADY DO VERY SUCCESSFULLY.

- CEO, PRESTON L. JAMES II

CHANGING HOW WE CHANGE

BY BRINGING TOGETHER INNOVATORS AND ACTIVISTS, I FIRMLY BELIEVE WE CAN ACCELERATE THE ADOPTION OF SUSTAINABLE ANTI- BIAS ANIT- RACISM SOLUTIONS AND FORCE A CHANGE IN BEHAVIOR AND MINDSET
Our program is designed to drive focus toward problem-solution fit and accelerate implementation and growth by providing access to essential resources. We will match social justice innovators with critical capital resources, strategic partners, and active initiatives looking to be implemented by public and private institutions nationwide.

**Dates of the fall 2020 Social Justice Innovation Accelerator Program**
- Applications open June 12 and close July 10
- Virtual interviews take place week of July 20
- Selected companies announced week of Aug 3
- Program takes place August 24 - November 13

**Criteria for being considered:**
- Must be U.S. based
- The organization can be for-profit or non-profit entity
- The solution must be ready for beta or ready for an immediate use in a pilot
- Participants must commit to 30-40 hrs per week of focused work

Learn more at divinc.org/apply.
(press Ctrl + / Cmd + click to open link in a new tab)
**FAQs FOR APPLICANTS**

**Who should apply?**
We encourage all social enterprise, for-profit companies and non-profit organizations tackling institutionalized bias and racism within criminal justice, education, housing, or voting and registration, to apply.

**Do I have to pay to be a part of the program?**
No, the program is free of charge to participants. We're grateful to have DivInc Diversity Partners as sponsors and individual donors provide funding for the program. The only thing we require of participants is time and focused commitment throughout the program.

**Does my solution have to focus on a particular state?**
No. This is a nationwide program, and we are looking for all impactful solutions in the U.S.

**Is the program virtual?**
Yes.

**Do I have to be a part of a full team?**
No. If you have a solution that's working, we want to hear about it. If selected, we will help build a team of support around the solution.

Learn more & apply at [divinc.org/apply](http://divinc.org/apply).

*(press Ctrl + / Cmd + click to open link in a new tab)*
What are the time commitments for mentors?
We work with subject matter experts (SMES) in many ways. The most common are as follows:
- Providing weekly or bi-weekly 1-1 office hours for program participants
- Leading interactive working sessions (workshops) for the full program cohort
- Being available as a strategic advisor for one-off sessions, questions, and making warm introductions as needed

Time commitments vary depending on your availability and the needs of the program.

Who should apply to be a mentor?
We have many needs in areas of social reform, healthcare, education, housing, policing, voting, policy, and more. We also have needs in areas such as finance, legal, government relations, and technology.

Mentors with expertise in any of these areas, please visit divinc.org/apply to find full program details and the mentor sign up form.

Learn more & sign up at divinc.org/apply.
(press Ctrl + / Cmd + click to open link in a new tab)
How can my company get involved?

1. Become a proud sponsor of the Social Justice Innovation Program
2. Employees can apply to serve as mentors or subject matter experts
3. Employee/Employer Match Donations

For sponsorship information, contact Monica Morales at monica@divinc.org
Contents

• Short social media post copy
• Extended promotional copy
• Links to earned media articles
• Logos and images for promotional use

For questions, interviews, and collaboration, contact:
Mo Shabazz
DivInc
Marketing Manager
moshabazz@divinc.org
SHORT COPY FOR SOCIAL MEDIA

4 years ago @divincatx launched to create a diverse & inclusive startup ecosystem by removing barriers and providing greater access. Now, they're launching a Social Justice Innovation Accelerator to end systemic racism.

divinc.org/apply
#DivInc #SocialJusticeInnovation

If you have expertise in the fields of justice reform, healthcare, education, housing, criminal justice reform and want to help rid institutions of racism, please join the mentoring team for DivInc’s Social Justice Innovation program.

divinc.org/apply
#DivInc #SocialJusticeInnovation
"Our anxiety never stops. It never takes a break. It never goes easy on us for a week. It never seems to grow tired. Being Black or Brown in America is rife with bias, unabashed abuse and oppression," shares Preston L. James II, co-founder and CEO of DivInc, an Austin-based non-profit organization.

Four years ago, Preston James, along with his co-founders, started DivInc to create a truly diverse and inclusive ecosystem by removing barriers for people of color and women in our country. DivInc wants to create a pathway to close the racial wealth gap. Now, DivInc has launched their Social Justice Innovation Accelerator Program, continuing their work and using their expertise to help put an end to the systemic racism that plagues our country.

DivInc is joined by collective of innovators and longe time social justice activists who will help identify, source and select participants for the program, including Chas Moore, Mindy Gulati, Kelli Mason, Amos Schwartzfarb, Thomas Miranda, Bob Bridge, Marcus J. Carey, Notley, and the entire DivInc community.

Read the full article on LinkedIn - https://www.linkedin.com/feed/update/urn:li:activity:6675027443616763904
LOGOS & IMAGES AVAILABLE

TO DOWNLOAD VISIT DIVINC.ORG/MEDIA-KIT

(press Ctrl + / Cmd + click to open link in a new tab)
Thank you partnering with DivInc to share important information about this program, to mentor, or to be a strategic partner.

Please let your network know about opportunities to fund the Social Justice Innovation program. Corporate sponsors and individual donors are the backbone of our funding model. Proceeds go directly to providing financial and professional support to our participants, and we do not take equity or charge fees for founders to participate.

For individual donors, If you want to support Social Justice Innovation participants with a financial contribution, please explore donation options at divinc.org/donate

For sponsor partnership information please contact Monica Morales at monica@divinc.org

For marketing information please contact Mo Shabazz at moshabazz@divinc.org