

Ignite
CANADA'S LARGEST SCHOOL
AGE CARE CONFERENCE



EMPOWERING LEADERSHIP • ENHANCING SKILLS • ENRICHING PROGRAMS

2025

SCHOOL AGE CARE CONFERENCE

PRESENTED BY THE
School Age Care Directors Association of Alberta



**SCAN IT
TO APPLY
TODAY**

CALL FOR SPONSORS

FANTASYLAND HOTEL
West Edmonton Mall, 17700 87
Ave NW, Edmonton, AB T5T 4V4.

**School Age Care Directors Association of Alberta
(S.A.C.D.A.) Not-For-Profit # 506096577
PO Box 72034 Glenmore Landing PO
Calgary, AB, T2V 5H9**



EMPOWERING LEADERSHIP • ENHANCING SKILLS • ENRICHING PROGRAMS

Dear business leaders and sponsors,

As part of our commitment to building a strong sector for Out of School Care professionals and supporting the families who use these services, we are hosting our 8th annual IGNITE School Age Care Conference at the Fantasy Land Hotel on March 8th, 2025. This conference is geared toward providing opportunities for Early Childhood Professionals to develop high levels of creativity, share best practices and network, with leaders from across Canada.

This event is for professionals/ owners/purchasers and directors of child care organizations locally and across the country. We are currently looking for both vendors and sponsors to display products or services that would benefit our sector and open your business up to the wider Child Care market. We want child care programs to know about you!

The theme of this year's event is:

EMPOWERING LEADERSHIP

ENHANCING SKILLS

ENRICHING PROGRAMS

We are expecting over 400+ delegates this year.

We are currently looking for partnerships within our community with local businesses and personalities that are keen to support youth development in our programs through on-site presentations, activities, monetary sponsorships or product sponsorships.

With over 1300+ Out of school Programs from across Canada invited to attend our Conference, we can help promote your group/ business/ product or industry to a large number of people and help your company promote your involvement within the community and for youth in afterschool programs.

Your involvement would make a world of difference to our sector and the families that we serve. If you would like to know more about us we welcome you to check out our website at <https://www.calgarysacda.com/sacda-conference>. You may also contact us at the information listed below. Any items or door prize brought for the conference can be dropped off upon request.

We look forward to building a relationship with you and giving the families and ECE Professionals the tools they need to create amazing Out of School Programs.

Thank you for your continued support.



Cody Topp (He/Him)
Chairperson / IGNITE Conference Chair

School Age care Directors Association Of Alberta
425 78th Avenue SW,
Calgary AB,
T2V 5K5

(P) 403.710.8384
(E) calgarysacdachair@gmail.com
(W) www.calgarysacda.com



I would like to acknowledge that I am located on the traditional territories of the Niitsitapi (Blackfoot) and the people of the Treaty 7 region in Southern Alberta, which includes the Siksika, the Piikuni the Kainai, the Tsuut'ina, and the Stoney-Nakoda. I am on the land where the Bow River meets the Elbow River, and the traditional Blackfoot name of this place is 'Mokinsists' which we now call the City of Calgary. The City of Calgary is also home to Metis Nation of Alberta Region.

NOTICE: The information transmitted is intended only for the person or entity to which it is addressed and may contain confidential and/or privileged material. Any review, retransmission, dissemination or other use of or other use of or taking any action in reliance upon, this information by persons or entities other than the intended recipient is prohibited. If you received this in error, please contact the sender and discard the materials immediately.

2025 SCHOOL AGE CARE CONFERENCE

SPONSORSHIP OPPORTUNITIES

Benefits	Sponsorship Level				
	Platinum	Gold	Silver	Bronze	Exhibition Table Packages
	\$1300+	\$1040+	\$780+	\$520+	\$250+

Advertising					
1. Display of name or logo on all printed sponsor media and banners	Largest Logo	Medium logo	Medium logo	Medium logo	Logo display in a sponsors banner and conference program
2. Featured in website and banner	Featured as a "main conference sponsor"	Featured as "Lunch will be sponsored by"	•	•	•
3. Color ad in the program	Full page	Half page	Third page	Quarter page	•
4. 3-5 pre-made Ad will appear on the conference website with a link to your business for one year (Vendors will provide pre-made ads; no editing will be done)	✓	•	•	•	•
5. Social Media Promotion (Vendors will provide pre-made posts; no editing will be done)	Instagram: x2 Facebook: x1	Instagram: x1 Facebook: x1	Instagram or Facebook: x1	Instagram or Facebook: x1	•

Exhibition Table Packages (only 25 available)					
6. Exhibition Table (Additional tables are \$250 each)	2	1	1	1	1
7. Chairs	2	2	2	2	2
8. Access to the Main Hall of the conference center	✓	✓	✓	✓	✓
9. Wifi	✓	✓	✓	✓	✓
10. Plug in	✓	✓	✓	✓	✓

Note: All vendors of exhibition table packages must donate a door prize (minimum value of \$50.00), due one week before the conference date.

WHY SPONSOR?

The School Age Conference has several sponsorship options available, providing sponsors with a choice of exposure related to financial commitment.

Participating as a sponsor and/or exhibitor at the School Age Conference can take you straight to your target market and demonstrate your level of support and commitment to the Early Childhood Education industry.

The School Age Conference can provide your organization with:

- Maximum exposure at a premier conference devoted to those involved in the ECE industry.
- An opportunity to build and reinforce strategic relationships within Alberta's ECE field.
- Time to network with industry colleagues and key decision makers.
- A cost effective way to reinforce your organisation's brand and build brand awareness amongst a relevant audience.
- Access to a broad network of industry partners from private and non-profit sectors.
- Time to present latest innovations and new products or services to a pertinent audience, and showcase your expertise and capabilities.
- Increased marketing opportunities including visibility on the conference website and associated marketing materials.

EXHIBITION TABLE SCHEDULE & AREA:

There will be room for **25** vendors in the Main Hall at the Fantasy Land Hotel. The booths are positioned in the vendor room. The booths available will be rented on a first come basis. All vendors will be listed in the program for the event and logos will be displayed on a banner in the conference.



EMPOWERING LEADERSHIP • ENHANCING SKILLS • ENRICHING PROGRAMS

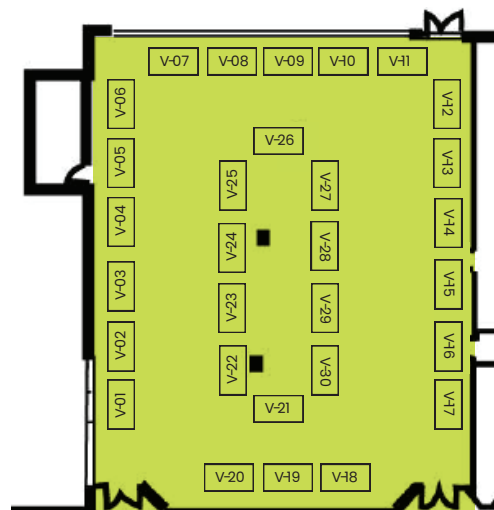
MARCH 8, 2025

FANTASYLAND HOTEL

West Edmonton Mall, 17700 87 Ave NW,
Edmonton, AB T5T 4V4



** Floor plan not to scale*



VENDOR ROOM

** Floor plan not to scale*

READY TO JOIN US...

A signed Application along with payment in full is required to reserve a spot.

Please note that submitting this application does not guarantee acceptance of sponsorship. Due to limited spaces, all applications will be carefully reviewed by our board. Each applicant will be evaluated based on how well they align with our core values and the potential value they can bring to our community. If the application is successful, the applicants will be notified via email with a formal confirmation and contribution link.

Vendors must be open for business 7:00 a.m. until 3:45 p.m. Set Up will begin at 6:30 am Saturday March 8th, 2025, pack up begins at 3:45 p.m.

Once you receive an email of confirmation, successful applicants will receive a link for contribution. An e-mail copy of the completed application along with a receipt will be sent to you.

Please email your advertisement to Cody, Conference Chair. Your advertisement must be in a .png format and available in two sizes:

1. Social Media Posts Sizes: Instagram: 1080 x 1080 pixels Facebook Post: 940 x 788 pixels
2. Conference Booklet Sizes: A4 size (adjust size according to your sponsorship level).

Make sure your advertisement is formatted correctly before submission.

For questions regarding logos and advertisements (ads), please contact Cody at (403)710-8384 or schoolageconference@gmail.com.

For information on other ways to be involved, please contact Cody Topp at 403.710.8384 or schoolageconference@gmail.com.

SCHEDULE

<i>Registration, Breakfast & Vendor Fair</i>	MAIN HALL VENDOR ROOM 8:00 am – 9:00 am
Conference Opening Keynote	MAIN HALL 9:00 am – 10:00 am
Workshops in progress <i>(10 minute breaks between workshops)</i>	Workshop Spaces A, B, C, D, AND E CRACKER BARRELS 1 AND 2 10:00 am – 12:20 pm
<i>Luncheon & Vendor Fair</i> <i>Networking & Exhibition Tables Open</i>	MAIN HALL VENDOR ROOM 12:20 pm – 1:30 pm
Workshops in progress <i>(10 minute breaks between workshops)</i>	Workshop Spaces A, B, C, D, AND E CRACKER BARRELS 1 AND 2 1:30 pm – 3:40 pm
Conference Closing Remarks	MAIN HALL 3:45 pm – 4:15 pm

**Coffee and tea station will be held in the Vendor Room*

TERMS AND CONDITIONS

1. Vendor location to be determined by SCHOOL AGE CARE DIRECTORS ASSOCIATION.
2. Exact times and date for load in will be communicated by SCHOOL AGE CARE DIRECTORS ASSOCIATION or appointed representative at a later date. Please be aware that if you miss your scheduled load in time there is a chance that you will be denied entry. Schedules are subject to change and will be agreed upon by both parties one week prior to proposed change.
3. All sponsors and exhibitors will have to provide a DOOR PRIZE on the day of the conference with a minimum \$50 value.
4. Vendors shall remain open for business until the event closes. Unless otherwise arranged or instructed. Vendors must be ready for service half an hour prior to gates opening.
5. Vendors must use the footprint provided. No other booths/set-ups are allowed without prior approval of SCHOOL AGE CARE DIRECTORS ASSOCIATION.
6. No distribution, canvassing, flyers, nor vending of any kind may be done by roaming through the venue.
7. You must post prices in a legible manner and in a visible place within/on the Booth. SCHOOL AGE CARE DIRECTORS ASSOCIATION must approve signage prior to the event.
8. Consumption of alcoholic beverages by your employees and/or volunteers during the event hours or while in uniform is prohibited.
9. You are required to obtain and display all necessary permits and/or licenses.
10. Each vendor is solely responsible for all of his/her own merchandise or equipment and for all costs and expenses necessary to operate. Including, but not limited to, costs of all labor, materials, equipment, supplies, taxes and any other items.
11. SCHOOL AGE CARE DIRECTORS ASSOCIATION assumes no responsibility for, and will NOT be liable for and lost, stolen, or misplaced merchandise or equipment at the event. You hereby expressly relieve and discharge SCHOOL AGE CARE DIRECTORS ASSOCIATION from any and all liability for any loss. Damage, injury or death to persons or property that may be sustained by reason of entry upon the venue and/or the occupancy of the booth space designated to you under this agreement. Security of you and your possessions is your responsibility and no dedicated security will be furnished by SCHOOL AGE CARE DIRECTORS ASSOCIATION. SCHOOL AGE CARE DIRECTORS ASSOCIATION shall not be liable for any damages or expenses you may incur should any concert or event be delayed or cancelled.
12. All products to be sold shall be subject to the prior approval of SCHOOL AGE CARE DIRECTORS ASSOCIATION and all items/services sold shall at all times be of a high quality. No unofficial branded or event merchandise is permitted to be sold.
13. USE OF GENERATORS IS PROHIBITED. Booth must keep a clean exterior at all times. You must return the designated booth space at the conclusion of the event in the same condition in which you received it. Each booth will be provided with 1 power source with 2 x 15amp plugs. If more power is required. You must let us know in advance to February 28th, 2025 and you will be billed accordingly.
14. You hereby agree to indemnify, defend and hold SCHOOL AGE CARE DIRECTORS ASSOCIATION, their landlords, and their respective parents, member, partners, affiliates, divisions, and subsidiaries, and their respective officers, directors, shareholders, employees, agents and representatives harmless from and against any and all claims, suits, losses, injuries, liability and damages (including reasonable attorney's fees and court costs) arising directly or indirectly from the use and occupancy of the booth space assigned to you, by you and/or by your employees, promoters, agents, representatives, guests, invitees, contractors and/or volunteers.

APPLY HERE